

Topical Poll

12/06/2018

Prepared on behalf of Onward

Methodology

Fieldwork Dates

31st May 2018 – 4th June 2018

Data Collection Method

The survey was conducted via online panel. Invitations to complete surveys were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

Population Sampled

All residents aged 18+ in the United Kingdom

Sample Size

2,012

Data Weighting

Data were weighted to the profile of all UK adults aged 18+. Data were weighted by age, sex, region, household income, education, 2017 General Election vote and 2016 EU Referendum vote. Targets for the weighted data were derived from Office for National Statistics 2011 Census data and the results of the 2017 General Election and 2016 EU Referendum.

Margin of Error

Because only a sample of the full population was interviewed, all results are subject to margin of error, meaning that not all differences are statistically significant. For example, in a question where 50% (the worst case scenario as far as margin of error is concerned) gave a particular answer, with a sample of 2,012 it is 95% certain that the 'true' value will fall within the range of 2.2% from the sample result. Subsamples from the cross-breaks will be subject to higher margin of error, conclusions drawn from crossbreaks with very small sub-samples should be treated with caution.

Question presentation

All data tables shown in full below, in order and wording put to respondents, including but not limited to all tables relating to published data and all relevant tables preceding them. Tables for demographic questions might not be included but these should be clear from the cross-breaks on published tables. In all questions where the responses are a list of parties, names or statements, these will typically have been displayed to respondents in a randomising order. The only questions which would not have had randomising responses would be those in which there was a natural order to maintain – e.g. a scale from “strongly agree” to “strongly disagree”, a list of numbers from 0 to 10 or questions which had factual rather than opinion-related answers such as demographic information. “Other”, “Don't know” and “Refused” responses are not randomised.

Not all questions will have necessarily been asked to all respondents – this is because they may be follow-on questions from previous questions or only appropriate to certain demographic groups. Lower response counts should make clear where this has occurred.

Data were analysed and weighted by Survation.

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Table 6
Q6. On a scale from 0-10, where 0 equals strongly disagree and 10 equals strongly agree, to what extent do you agree or disagree with each of the following statements?
"The Conservative Party understands the issues that affect me and is on my side"
Base: All Respondents

| | Total | Sex | | Age | | | | | Education Level | | | | HH Income p.a. | | | Socio-Economic Group | | | | 2017 GE Vote | | | | | 2016 EU Ref Vote | | Region12 | | | | | | | | | | | | | | | | |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------|--------------|----------------------------------|---------|----------------|--------------|-------------------|----------------------|--------|--------|--------|--------------|--------|--------|--------|--------|------------------|--------------|----------|--------|--------|-----------------|------------|------------|---------------|---------------|--------------------|------------|------------|---------|----------|--------|------------------|--------|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NO / Level 1 | Level 2 / Apprenticeship / Other | Level 3 | Level 4 | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | A1 | C1 | C2 | DE | CON | LAB | LD | SNP | Other | Did not vote | Leave | Remain | London | East of England | South East | South West | East Midlands | West Midlands | Yorkshire & Humber | North East | North West | England | Scotland | Wales | Northern Ireland | | |
| Unweighted Total | 2012 | 907 | 1105 | 130 | 363 | 315 | 315 | 396 | 493 | 415 | 470 | 324 | 803 | 543 | 887 | 520 | 674 | 724 | 272 | 342 | 711 | 603 | 115 | 50 | 165 | 301 | 830 | 802 | 240 | 220 | 260 | 180 | 162 | 159 | 212 | 90 | 213 | 1736 | 143 | 94 | 39 | | |
| Weighted Total | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| 0 (strongly disagree) | 421 | 192 | 228 | 58 | 53 | 64 | 101 | 57 | 88 | 150 | 104 | 62 | 104 | 152 | 148 | 107 | 81 | 160 | 65 | 113 | 18 | 247 | 17 | 22 | 31 | 80 | 136 | 208 | 32 | 34 | 50 | 32 | 26 | 41 | 44 | 24 | 49 | 333 | 42 | 38 | 8 | | |
| | 20.9% | 19.6% | 22.1% | 25.2% | 15.5% | 19.4% | 27.9% | 19.8% | 19.3% | 20.7% | 21.2% | 25.2% | 19.0% | 26.1% | 21.7% | 15.7% | 13.1% | 22.8% | 23.8% | 27.4% | 2.5% | 37.6% | 14.2% | 44.1% | 26.4% | 26.7% | 16.1% | 26.5% | 12.3% | 18.8% | 19.3% | 16.6% | 16.2% | 25.4% | 26.0% | 25.0% | 23.9% | 19.7% | 25.8% | 29.7% | 23.3% | | |
| 1 | 104 | 50 | 55 | 15 | 17 | 18 | 22 | 18 | 15 | 39 | 18 | 17 | 30 | 36 | 34 | 33 | 28 | 33 | 13 | 30 | 13 | 58 | 7 | 3 | 3 | 17 | 30 | 49 | 11 | 10 | 9 | 10 | 18 | 4 | 7 | 4 | 13 | 87 | 14 | 2 | 1 | | |
| | 5.2% | 5.1% | 5.3% | 6.7% | 4.8% | 5.4% | 6.1% | 6.1% | 3.3% | 5.4% | 3.7% | 6.9% | 5.4% | 6.1% | 5.0% | 4.9% | 4.5% | 4.8% | 4.8% | 7.2% | 1.9% | 8.7% | 5.7% | 6.3% | 2.9% | 5.6% | 3.6% | 6.2% | 4.0% | 5.5% | 3.6% | 5.2% | 4.4% | 4.4% | 4.6% | 6.5% | 5.2% | 8.7% | 1.7% | 3.4% | | | |
| 2 | 139 | 67 | 72 | 23 | 21 | 20 | 20 | 15 | 39 | 49 | 34 | 15 | 40 | 42 | 51 | 40 | 39 | 62 | 17 | 20 | 15 | 71 | 13 | 4 | 10 | 21 | 51 | 55 | 8 | 12 | 18 | 17 | 17 | 12 | 15 | 3 | 15 | 114 | 12 | 12 | 1 | | |
| | 6.9% | 6.8% | 6.9% | 10.0% | 6.1% | 6.2% | 5.5% | 5.2% | 8.5% | 6.8% | 7.0% | 6.2% | 7.3% | 7.1% | 7.5% | 5.8% | 6.3% | 8.8% | 6.2% | 4.9% | 2.1% | 10.7% | 10.7% | 7.1% | 8.3% | 7.0% | 6.1% | 7.0% | 3.0% | 6.6% | 6.8% | 8.8% | 10.3% | 7.3% | 8.6% | 2.7% | 7.1% | 6.8% | 7.1% | 9.2% | 3.0% | | |
| 3 | 148 | 58 | 91 | 24 | 42 | 28 | 18 | 19 | 17 | 51 | 43 | 17 | 38 | 59 | 43 | 41 | 41 | 56 | 19 | 32 | 20 | 69 | 17 | 4 | 11 | 23 | 54 | 64 | 24 | 10 | 10 | 17 | 6 | 15 | 14 | 2 | 17 | 116 | 17 | 14 | 1 | | |
| | 7.4% | 5.9% | 8.8% | 10.4% | 12.1% | 8.6% | 5.1% | 6.5% | 3.7% | 7.0% | 8.6% | 6.8% | 6.9% | 10.0% | 6.3% | 6.0% | 6.7% | 8.0% | 6.8% | 7.8% | 2.9% | 10.5% | 13.6% | 7.8% | 9.6% | 7.5% | 6.3% | 8.1% | 9.3% | 5.7% | 3.7% | 8.9% | 3.6% | 9.5% | 8.4% | 2.4% | 8.1% | 6.9% | 10.6% | 10.9% | 4.0% | | |
| 4 | 138 | 63 | 75 | 8 | 17 | 24 | 25 | 30 | 33 | 53 | 39 | 16 | 30 | 49 | 42 | 43 | 36 | 50 | 17 | 36 | 42 | 46 | 11 | 2 | 10 | 20 | 57 | 46 | 11 | 17 | 24 | 18 | 10 | 10 | 8 | 10 | 14 | 123 | 7 | 5 | 3 | | |
| | 6.9% | 6.4% | 7.3% | 3.6% | 5.0% | 7.4% | 7.0% | 10.4% | 7.2% | 7.3% | 7.9% | 6.4% | 5.5% | 8.3% | 6.1% | 6.4% | 5.8% | 7.1% | 6.0% | 8.7% | 6.1% | 7.0% | 9.2% | 4.9% | 8.3% | 6.5% | 6.7% | 5.9% | 4.1% | 9.5% | 9.5% | 9.3% | 6.4% | 6.5% | 4.8% | 10.6% | 6.7% | 7.3% | 4.5% | 3.7% | 8.8% | | |
| 5 | 300 | 120 | 180 | 37 | 55 | 51 | 58 | 46 | 52 | 108 | 82 | 29 | 81 | 92 | 119 | 78 | 79 | 110 | 42 | 68 | 116 | 61 | 17 | 4 | 18 | 62 | 122 | 110 | 25 | 20 | 44 | 25 | 25 | 27 | 26 | 21 | 34 | 247 | 25 | 20 | 8 | | |
| | 14.9% | 12.2% | 17.5% | 16.2% | 15.9% | 15.5% | 16.2% | 15.9% | 11.5% | 14.8% | 16.7% | 11.9% | 14.8% | 15.7% | 17.5% | 11.4% | 12.8% | 15.7% | 15.2% | 15.5% | 16.7% | 9.3% | 14.3% | 7.5% | 15.1% | 20.7% | 14.4% | 14.0% | 9.6% | 11.0% | 17.3% | 13.0% | 15.3% | 17.1% | 15.1% | 21.1% | 16.5% | 14.6% | 15.1% | 16.1% | 24.3% | | |
| 6 | 193 | 99 | 94 | 20 | 24 | 43 | 33 | 24 | 49 | 80 | 39 | 19 | 56 | 39 | 69 | 83 | 59 | 66 | 31 | 38 | 104 | 33 | 6 | 7 | 10 | 28 | 95 | 66 | 22 | 22 | 23 | 26 | 13 | 15 | 13 | 13 | 21 | 167 | 20 | 4 | 2 | | |
| | 9.6% | 10.1% | 9.1% | 8.9% | 7.1% | 13.0% | 9.1% | 8.3% | 10.8% | 11.0% | 7.8% | 7.7% | 10.2% | 6.6% | 10.1% | 12.2% | 9.8% | 9.4% | 11.0% | 9.1% | 14.9% | 5.0% | 4.7% | 14.0% | 8.5% | 9.2% | 11.2% | 8.4% | 8.3% | 12.0% | 8.9% | 13.5% | 8.0% | 9.3% | 7.8% | 13.1% | 9.9% | 9.9% | 12.4% | 3.3% | 6.8% | | |
| 7 | 190 | 101 | 89 | 14 | 23 | 20 | 38 | 34 | 61 | 66 | 45 | 28 | 50 | 39 | 70 | 72 | 66 | 70 | 24 | 30 | 132 | 17 | 4 | 1 | 9 | 23 | 99 | 60 | 27 | 22 | 36 | 17 | 16 | 13 | 18 | 7 | 18 | 173 | 7 | 6 | 3 | | |
| | 9.4% | 10.3% | 8.6% | 6.0% | 6.8% | 6.1% | 10.4% | 11.7% | 13.4% | 9.1% | 9.2% | 11.3% | 9.2% | 6.7% | 10.3% | 10.6% | 10.6% | 9.9% | 8.8% | 7.2% | 19.0% | 2.5% | 3.1% | 1.8% | 7.9% | 7.7% | 11.7% | 7.6% | 10.2% | 11.9% | 14.2% | 8.7% | 9.8% | 8.0% | 10.3% | 7.1% | 8.7% | 10.2% | 4.4% | 4.8% | 10.4% | | |
| 8 | 145 | 81 | 65 | 10 | 27 | 23 | 18 | 19 | 47 | 48 | 33 | 19 | 45 | 26 | 41 | 71 | 70 | 44 | 17 | 14 | 99 | 18 | 7 | - | 7 | 13 | 79 | 52 | 26 | 17 | 17 | 9 | 12 | 13 | 12 | 3 | 15 | 125 | 9 | 11 | 1 | | |
| | 7.2% | 8.2% | 6.3% | 4.4% | 7.9% | 7.1% | 5.0% | 6.5% | 10.4% | 6.7% | 6.7% | 7.8% | 8.2% | 4.5% | 6.0% | 10.5% | 11.2% | 6.3% | 6.2% | 3.4% | 14.2% | 2.8% | 6.1% | - | 6.2% | 4.3% | 9.3% | 6.6% | 9.9% | 9.2% | 6.8% | 4.7% | 7.7% | 8.2% | 7.3% | 2.7% | 7.4% | 7.4% | 5.2% | 8.4% | 2.9% | | |
| 9 | 117 | 67 | 49 | 9 | 42 | 25 | 13 | 7 | 20 | 43 | 28 | 8 | 38 | 32 | 24 | 60 | 61 | 22 | 14 | 19 | 59 | 20 | 14 | 1 | 4 | 12 | 60 | 40 | 45 | 13 | 9 | 6 | 10 | 7 | 3 | 5 | 5 | 103 | 5 | 6 | 3 | | |
| | 5.8% | 6.9% | 4.8% | 3.8% | 12.0% | 7.7% | 3.7% | 2.5% | 4.5% | 5.9% | 5.7% | 3.2% | 6.9% | 5.5% | 3.5% | 8.8% | 9.9% | 3.2% | 4.9% | 4.7% | 8.5% | 3.0% | 11.1% | 2.7% | 3.4% | 3.9% | 7.1% | 5.0% | 17.0% | 6.9% | 3.3% | 3.4% | 6.5% | 4.6% | 5.6% | 2.4% | 6.1% | 2.8% | 4.6% | 9.8% | | | |
| 10 (strongly agree) | 117 | 63 | 34 | 11 | 24 | 12 | 15 | 21 | 34 | 38 | 26 | 17 | 35 | 20 | 41 | 53 | 58 | 28 | 18 | 13 | 78 | 19 | 9 | 2 | 4 | 2 | 64 | 36 | 32 | 5 | 17 | 15 | 8 | 3 | 10 | 5 | 6 | 101 | 5 | 10 | 1 | | |
| | 5.8% | 8.4% | 3.3% | 4.9% | 6.9% | 3.7% | 4.1% | 7.4% | 7.4% | 5.2% | 5.3% | 6.8% | 6.5% | 3.4% | 6.0% | 7.8% | 9.4% | 4.0% | 6.4% | 3.0% | 11.2% | 2.9% | 7.3% | 3.6% | 3.6% | 0.8% | 7.6% | 4.6% | 12.3% | 3.0% | 6.5% | 7.9% | 4.9% | 1.7% | 5.2% | 2.7% | 5.2% | 2.7% | 5.9% | 3.4% | 7.6% | 3.3% | |
| SIGMA | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Table 7
Q7. On a scale from 0-10, where 0 equals strongly disagree and 10 equals strongly agree, to what extent do you agree or disagree with each of the following statements?
"The Labour Party understands the issues that affect me and is on my side"
Base: All Respondents

| | Total | Sex | | Age | | | | | Education Level | | | | HH Income p.a. | | | Socio-Economic Group | | | | 2017 GE Vote | | | | | 2016 EU Ref Vote | | Region12 | | | | | | | | | | | | | | | | |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------|--------------|----------------------------------|---------|----------------|--------------|-------------------|----------------------|--------|--------|--------|--------------|--------|--------|--------|--------|------------------|--------------|----------|--------|--------|-----------------|------------|------------|---------------|---------------|--------------------|------------|------------|---------|----------|--------|------------------|--------|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NO / Level 1 | Level 2 / Apprenticeship / Other | Level 3 | Level 4 | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | A1 | C1 | C2 | DE | CON | LAB | LD | SNP | Other | Did not vote | Leave | Remain | London | East of England | South East | South West | East Midlands | West Midlands | Yorkshire & Humber | North East | North West | England | Scotland | Wales | Northern Ireland | | |
| Unweighted Total | 2012 | 907 | 1105 | 130 | 363 | 315 | 315 | 396 | 493 | 415 | 470 | 324 | 803 | 543 | 887 | 520 | 674 | 724 | 272 | 342 | 711 | 603 | 115 | 50 | 165 | 301 | 830 | 802 | 240 | 220 | 260 | 180 | 162 | 159 | 212 | 90 | 213 | 1736 | 143 | 94 | 39 | | |
| Weighted Total | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| 0 (strongly disagree) | 423 | 255 | 168 | 18 | 20 | 41 | 90 | 83 | 171 | 159 | 100 | 53 | 111 | 94 | 145 | 170 | 154 | 126 | 67 | 76 | 288 | 21 | 12 | 12 | 38 | 44 | 285 | 92 | 36 | 50 | 70 | 48 | 37 | 30 | 37 | 19 | 35 | 363 | 34 | 17 | 10 | | |
| | 21.0% | 26.1% | 16.3% | 7.9% | 5.9% | 12.6% | 25.0% | 28.2% | 37.5% | 22.0% | 20.2% | 21.4% | 20.3% | 16.1% | 21.3% | 24.9% | 24.9% | 17.9% | 24.1% | 18.4% | 41.3% | 3.2% | 10.1% | 24.3% | 31.8% | 14.7% | 33.6% | 11.7% | 13.7% | 27.3% | 27.3% | 25.3% | 23.1% | 18.9% | 21.8% | 19.1% | 17.0% | 21.5% | 20.8% | 13.0% | 31.0% | | |
| 1 | 109 | 56 | 52 | 8 | 10 | 8 | 22 | 24 | 36 | 44 | 27 | 16 | 22 | 27 | 39 | 34 | 21 | 47 | 14 | 26 | 74 | 7 | 3 | 1 | 5 | 16 | 56 | 31 | 8 | 13 | 16 | 7 | 15 | 10 | 6 | 2 | 16 | 94 | 4 | 7 | 3 | | |
| | 5.4% | 5.7% | 5.1% | 3.7% | 2.9% | 2.4% | 6.1% | 8.2% | 8.0% | 6.1% | 5.4% | 6.3% | 4.1% | 4.6% | 5.7% | 4.9% | 3.4% | 6.8% | 4.9% | 6.4% | 10.7% | 1.1% | 2.5% | 2.9% | 4.1% | 5.2% | 6.7% | 4.0% | 2.9% | 7.2% | 6.4% | 3.7% | 9.3% | 6.6% | 3.6% | 2.3% | 7.7% | 5.6% | 2.6% | 5.8% | 10.0% | | |
| 2 | 133 | 63 | 70 | 9 | 21 | 14 | 17 | 27 | 45 | 40 | 33 | 18 | 42 | 30 | 46 | 49 | 48 | 43 | 17 | 25 | 70 | 9 | 13 | 3 | 15 | 19 | 62 | 55 | 8 | 13 | 23 | 16 | 5 | 10 | 14 | 3 | 10 | 103 | 13 | 16 | 1 | | |
| | 6.6% | 6.4% | 6.8% | 3.9% | 6.2% | 4.3% | 4.8% | 9.1% | 9.8% | 5.6% | 6.7% | 7.3% | 7.6% | 5.2% | 6.8% | 7.1% | 7.8% | 6.2% | 6.1% | 6.0% | 10.1% | 1.4% | 10.9% | 6.0% | 12.5% | 6.4% | 7.3% | 7.0% | 2.9% | 7.2% | 9.1% | 8.3% | 3.4% | 6.3% | 8.3% | 3.3% | 4.6% | 6.1% | 8.1% | 12.8% | 3.1% | | |
| 3 | 154 | 74 | 81 | 17 | 37 | 13 | 27 | 21 | 39 | 65 | 29 | 17 | 43 | 47 | 54 | 46 | 51 | 54 | 19 | 31 | 69 | 26 | 22 | 2 | 10 | 23 | 56 | 68 | 18 | 16 | 16 | 16 | 11 | 14 | 13 | 4 | 20 | 129 | 16 | 7 | 2 | | |
| | 7.7% | 7.5% | 7.8% | 7.4% | 10.6% | 4.0% | 7.4% | 7.2% | 8.7% | 9.0% | 5.9% | 7.0% | 7.8% | 8.1% | 8.0% | 6.8% | 8.2% | 7.7% | 6.7% | 7.4% | 9.9% | 4.0% | 18.1% | 3.9% | 8.4% | 7.6% | 6.6% | 8.7% | 6.9% | 8.8% | 6.1% | 8.6% | 7.0% | 8.9% | 7.9% | 4.5% | 9.6% | 7.7% | 9.7% | 5.4% | 6.4% | | |
| 4 | 135 | 57 | 78 | 10 | 23 | 29 | 23 | 23 | 26 | 52 | 41 | 11 | 31 | 49 | 40 | 44 | 38 | 47 | 17 | 32 | 59 | 18 | 15 | 2 | 5 | 30 | 58 | 42 | 9 | 12 | 21 | 16 | 13 | 14 | 8 | 6 | 10 | 108 | 17 | 9 | 1 | | |
| | 6.7% | 5.8% | 7.5% | 4.4% | 6.8% | 8.8% | 6.5% | 7.8% | 5.7% | 7.2% | 8.2% | 4.4% | 5.7% | 8.4% | 5.9% | 6.5% | 6.1% | 6.7% | 6.2% | 7.8% | 8.5% | 2.7% | 12.1% | 3.4% | 4.0% | 10.0% | 6.8% | 5.4% | 3.5% | 6.6% | 8.0% | 8.5% | 7.8% | 8.5% | 4.9% | 6.3% | 4.7% | 6.4% | 10.1% | 7.1% | 3.4% | | |
| 5 | 257 | 80 | 177 | 42 | 46 | 49 | 59 | 29 | 31 | 102 | 59 | 34 | 62 | 84 | 108 | 59 | 65 | 90 | 42 | 60 | 55 | 82 | 8 | 14 | 15 | 67 | 102 | 63 | 24 | 20 | 25 | 21 | 20 | 18 | 15 | 24 | 39 | 206 | 34 | 13 | 3 | | |
| | 12.8% | 8.2% | 17.1% | 18.1% | 13.3% | 15.1% | 16.4% | 10.1% | 6.8% | 14.1% | 11.9% | 13.6% | 11.3% | 14.4% | 15.9% | 8.6% | 10.4% | 12.8% | 15.1% | 14.6% | 7.8% | 12.4% | 6.2% | 28.7% | 12.5% | 22.2% | 12.0% | 10.6% | 9.3% | 10.7% | 9.9% | 11.0% | 12.1% | 11.2% | 9.0% | 24.6% | 10.1% | 12.2% | 21.0% | 10.4% | 8.6% | | |
| 6 | 176 | 74 | 102 | 28 | 31 | 36 | 29 | 19 | 33 | 63 | 46 | 20 | 48 | 60 | 56 | 59 | 38 | 77 | 22 | 39 | 27 | 102 | 4 | 3 | 9 | 19 | 63 | 78 | 21 | 24 | 23 | 15 | 14 | 19 | 19 | 7 | 13 | 153 | 7 | 12 | 4 | | |
| | 8.8% | 7.5% | 9.9% | 12.0% | 8.9% | 11.0% | 8.1% | 6.6% | 7.3% | 8.6% | 9.3% | 8.2% | 8.7% | 10.2% | 8.3% | 8.6% | 6.2% | 11.0% | 7.8% | 9.4% | 3.9% | 15.6% | 3.3% | 5.3% | 8.0% | 6.2% | 7.5% | 10.0% | 7.9% | 12.9% | 8.8% | 8.1% | 8.5% | 11.7% | 11.0% | 7.0% | 6.1% | 9.0% | 4.4% | 9.8% | 11.7% | | |
| 7 | 195 | 101 | 94 | 21 | 47 | 50 | 27 | 28 | 22 | 78 | 34 | 30 | 53 | 54 | 73 | 62 | 57 | 80 | 26 | 32 | 18 | 130 | 6 | 6 | 8 | 26 | 58 | 103 | 37 | 12 | 17 | 15 | 15 | 12 | 25 | 11 | 22 | 165 | 16 | 13 | 2 | | |
| | 9.7% | 10.3% | 9.1% | 9.1% | 13.6% | 15.2% | 7.6% | 9.6% | 4.8% | 10.8% | 6.9% | 12.3% | 9.6% | 9.3% | 10.7% | 9.2% | 9.3% | 11.4% | 9.2% | 7.8% | 2.5% | 19.8% | 4.9% | 11.2% | 6.5% | 8.5% | 6.8% | 13.1% | 13.9% | 6.7% | 6.7% | 7.8% | 9.3% | 7.3% | 14.4% | 10.9% | 10.6% | 9.7% | 9.5% | 10.3% | 6.6% | | |
| 8 | 174 | 81 | 93 | 38 | 32 | 46 | 21 | 19 | 19 | 57 | 51 | 19 | 46 | 49 | 60 | 63 | 51 | 67 | 24 | 32 | 7 | 112 | 12 | 6 | 6 | 23 | 37 | 95 | 29 | 8 | 26 | 12 | 17 | 15 | 14 | 10 | 12 | 143 | 12 | 17 | 2 | | |
| | 8.6% | 8.3% | 9.0% | 16.3% | 9.3% | 13.9% | 5.7% | 6.5% | 4.1% | 7.9% | 10.4% | 7.6% | 8.5% | 8.4% | 8.7% | 9.2% | 8.3% | 9.5% | 8.7% | 7.7% | 0.9% | 17.1% | 10.3% | 11.8% | 4.8% | 7.8% | 4.4% | 12.1% | 11.0% | 4.2% | 10.2% | 6.5% | 10.5% | 9.7% | 7.9% | 10.2% | 5.7% | 8.5% | 7.3% | 13.3% | 6.5% | | |
| 9 | 112 | 65 | 47 | 15 | 41 | 21 | 14 | 7 | 13 | 28 | 28 | 11 | 46 | 31 | 27 | 51 | 46 | 25 | 17 | 24 | 15 | 57 | 15 | 1 | 4 | 17 | 30 | 54 | 35 | 6 | 3 | 4 | 15 | 7 | 9 | 8 | 3 | 14 | 101 | 4 | 5 | 1 | |
| | 5.5% | 6.6% | 4.8% | 6.7% | 11.8% | 6.5% | 3.8% | 2.5% | 2.9% | 3.8% | 5.6% | 4.3% | 8.3% | 5.4% | 3.9% | 7.5% | 7.4% | 3.5% | 6.2% | 5.8% | 2.2% | 8.7% | 12.1% | 2.6% | 3.7% | 5.8% | 3.6% | 6.9% | 13.3% | 3.4% | 1.4% | 7.9% | 4.4% | 5.8% | 4.6% | 3.1% | 6.7% | 6.0% | 2.5% | 4.3% | 3.9% | | |
| 10 (strongly agree) | 144 | 75 | 70 | 24 | 37 | 20 | 31 | 12 | 20 | 35 | 45 | 18 | 44 | 59 | 34 | 46 | 49 | 46 | 13 | 35 | 16 | 93 | 12 | - | 4 | 17 | 41 | 82 | 39 | 9 | 16 | 8 | 8 | 5 | 11 | 0 | 17 | 125 | 6 | 10 | 3 | | |
| | 7.2% | 7.6% | 6.7% | 10.4% | 10.8% | 6.2% | 8.5% | 4.0% | 4.5% | 4.9% | 9.4% | 7.4% | 8.0% | 10.1% | 4.9% | 6.8% | 8.0% | 6.5% | 4.8% | 8.6% | 2.3% | 14.1% | 9.5% | - | 3.7% | 5.5% | 4.8% | 10.5% | 14.8% | 5.1% | 6.1% | 4.4% | 4.8% | 5.0% | 6.7% | 8.7% | 8.3% | 7.4% | 3.8% | 7.8% | 9.0% | | |
| SIGMA | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |

Topical Poll

5 Jun 2018

Table 8
Q8. On a scale from 0-10, where 0 equals strongly disagree and 10 equals strongly agree, to what extent do you agree or disagree with each of the following statements?
"The Leave Campaign understood the issues that affect me and is on my side"
Base: All Respondents

| | Total | Sex | | Age | | | | | Education Level | | | | HH Income p.a. | | | Socio-Economic Group | | | | 2017 GE Vote | | | | | 2016 EU Ref Vote | | Region12 | | | | | | | | | | | | | | | | |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------|--------------|----------------------------------|---------|----------------|--------------|-------------------|----------------------|--------|--------|--------|--------------|--------|--------|--------|--------|------------------|--------------|----------|--------|--------|-----------------|------------|------------|---------------|---------------|--------------------|------------|------------|---------|----------|--------|------------------|--------|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NO / Level 1 | Level 2 / Apprenticeship / Other | Level 3 | Level 4 | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | A1 | C1 | C2 | DE | CON | LAB | LD | SNP | Other | Did not vote | Leave | Remain | London | East of England | South East | South West | East Midlands | West Midlands | Yorkshire & Humber | North East | North West | England | Scotland | Wales | Northern Ireland | | |
| Unweighted Total | 2012 | 907 | 1105 | 130 | 363 | 315 | 315 | 396 | 493 | 415 | 470 | 324 | 803 | 543 | 887 | 520 | 674 | 724 | 272 | 342 | 711 | 603 | 115 | 50 | 165 | 301 | 830 | 802 | 240 | 220 | 260 | 180 | 162 | 159 | 212 | 90 | 213 | 1736 | 143 | 94 | 39 | | |
| Weighted Total | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| 0 (strongly disagree) | 356 | 174 | 182 | 61 | 42 | 45 | 71 | 48 | 87 | 87 | 92 | 56 | 121 | 83 | 121 | 140 | 101 | 148 | 38 | 69 | 62 | 160 | 32 | 13 | 19 | 65 | 29 | 264 | 34 | 37 | 49 | 31 | 18 | 32 | 31 | 18 | 37 | 288 | 30 | 31 | 6 | | |
| 1 | 125 | 69 | 66 | 27 | 18 | 22 | 22 | 14 | 22 | 34 | 32 | 22 | 37 | 36 | 42 | 43 | 31 | 54 | 13 | 27 | 28 | 59 | 13 | 2 | 3 | 20 | 11 | 83 | 11 | 12 | 10 | 12 | 15 | 9 | 7 | 9 | 17 | 101 | 8 | 14 | 2 | | |
| 2 | 113 | 55 | 58 | 16 | 30 | 16 | 12 | 19 | 20 | 41 | 22 | 13 | 37 | 32 | 43 | 32 | 42 | 44 | 9 | 18 | 25 | 47 | 7 | 3 | 6 | 22 | 20 | 73 | 12 | 8 | 10 | 11 | 13 | 6 | 11 | 6 | 7 | 84 | 20 | 9 | - | | |
| 3 | 123 | 51 | 72 | 23 | 29 | 21 | 16 | 12 | 23 | 36 | 30 | 11 | 47 | 36 | 45 | 37 | 48 | 39 | 10 | 26 | 29 | 50 | 6 | 3 | 6 | 24 | 20 | 71 | 21 | 10 | 16 | 13 | 12 | 13 | 4 | 3 | 11 | 102 | 10 | 10 | 2 | | |
| 4 | 106 | 42 | 64 | 12 | 12 | 28 | 20 | 15 | 19 | 39 | 35 | 12 | 21 | 37 | 32 | 34 | 22 | 48 | 12 | 24 | 27 | 28 | 7 | 6 | 7 | 23 | 37 | 37 | 8 | 8 | 11 | 13 | 4 | 11 | 14 | 3 | 14 | 86 | 13 | 5 | 2 | | |
| 5 | 261 | 89 | 172 | 29 | 53 | 53 | 46 | 35 | 45 | 103 | 64 | 20 | 73 | 89 | 84 | 80 | 74 | 88 | 40 | 59 | 76 | 71 | 8 | 5 | 8 | 70 | 86 | 84 | 30 | 18 | 40 | 27 | 22 | 24 | 19 | 20 | 24 | 224 | 22 | 11 | 4 | | |
| 6 | 143 | 77 | 66 | 10 | 22 | 36 | 29 | 24 | 22 | 58 | 36 | 18 | 31 | 57 | 48 | 35 | 39 | 41 | 18 | 45 | 54 | 43 | 7 | 2 | 10 | 22 | 74 | 40 | 17 | 18 | 21 | 16 | 8 | 11 | 7 | 5 | 21 | 124 | 12 | 5 | 1 | | |
| 7 | 203 | 91 | 112 | 19 | 31 | 31 | 35 | 37 | 50 | 93 | 42 | 26 | 42 | 53 | 75 | 69 | 52 | 74 | 38 | 39 | 85 | 72 | 10 | 5 | 13 | 17 | 133 | 44 | 17 | 22 | 26 | 16 | 19 | 13 | 24 | 10 | 29 | 175 | 19 | 4 | 4 | | |
| 8 | 206 | 115 | 91 | 15 | 39 | 35 | 45 | 21 | 50 | 80 | 52 | 28 | 46 | 66 | 60 | 74 | 70 | 56 | 30 | 50 | 105 | 52 | 10 | 4 | 13 | 13 | 144 | 38 | 36 | 19 | 26 | 10 | 16 | 17 | 18 | 8 | 21 | 172 | 15 | 16 | 3 | | |
| 9 | 119 | 63 | 56 | 6 | 27 | 20 | 16 | 29 | 29 | 48 | 32 | 10 | 29 | 32 | 34 | 51 | 44 | 38 | 20 | 17 | 58 | 28 | 9 | 3 | 9 | 8 | 82 | 27 | 30 | 13 | 9 | 10 | 15 | 10 | 12 | 3 | 7 | 110 | 4 | 3 | 2 | | |
| 10 (strongly agree) | 257 | 164 | 93 | 12 | 43 | 22 | 43 | 50 | 87 | 107 | 58 | 30 | 62 | 64 | 98 | 87 | 93 | 74 | 50 | 40 | 148 | 48 | 12 | 2 | 25 | 16 | 210 | 24 | 48 | 17 | 37 | 32 | 19 | 14 | 23 | 13 | 18 | 223 | 10 | 18 | 5 | | |
| SIGMA | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



Table 9
Q9. On a scale from 0-10, where 0 equals strongly disagree and 10 equals strongly agree, to what extent do you agree or disagree with each of the following statements?
"The Remain Campaign understood the issues that affect me and is on my side"
Base: All Respondents

| | Total | Sex | | Age | | | | | | Education Level | | | | HH Income p.a. | | | Socio-Economic Group | | | | 2017 GE Vote | | | | | 2016 EU Ref Vote | | Region12 | | | | | | | | | | | | | | | |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------|----------------------------------|---------|---------|----------------|-------------------|----------|----------------------|--------|--------|--------|--------------|--------|--------|--------|--------|------------------|--------|----------|--------|-----------------|------------|------------|---------------|---------------|--------------------|------------|------------|---------|----------|--------|------------------|--------|--------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NO / Level 1 | Level 2 / Apprenticeship / Other | Level 3 | Level 4 | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | A1 | C1 | C2 | DE | CON | LAB | LD | SNP | Other | Did not vote | Leave | Remain | London | East of England | South East | South West | East Midlands | West Midlands | Yorkshire & Humber | North East | North West | England | Scotland | Wales | Northern Ireland | | |
| Unweighted Total | 2012 | 907 | 1105 | 130 | 363 | 315 | 315 | 396 | 493 | 415 | 470 | 324 | 803 | 543 | 887 | 520 | 674 | 724 | 272 | 342 | 711 | 603 | 115 | 50 | 165 | 301 | 830 | 802 | 240 | 220 | 260 | 180 | 162 | 159 | 212 | 90 | 213 | 1736 | 143 | 94 | 39 | | |
| Weighted Total | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| 0 (strongly disagree) | 351 | 206 | 145 | 12 | 20 | 25 | 81 | 68 | 143 | 147 | 92 | 41 | 70 | 101 | 133 | 104 | 93 | 108 | 61 | 88 | 194 | 64 | 4 | 6 | 35 | 41 | 290 | 24 | 25 | 38 | 59 | 35 | 37 | 30 | 35 | 17 | 30 | 307 | 19 | 16 | 9 | | |
| 1 | 95 | 48 | 46 | 6 | 9 | 12 | 12 | 23 | 33 | 34 | 21 | 17 | 23 | 27 | 40 | 25 | 29 | 29 | 12 | 24 | 47 | 14 | 4 | 4 | 9 | 16 | 70 | 8 | 6 | 9 | 13 | 15 | 10 | 4 | 8 | 4 | 13 | 82 | 7 | 3 | 3 | | |
| 2 | 47% | 4.9% | 4.5% | 2.5% | 2.6% | 3.8% | 3.3% | 7.8% | 7.3% | 4.7% | 4.3% | 6.7% | 4.3% | 4.5% | 5.8% | 3.7% | 4.7% | 4.2% | 4.5% | 5.8% | 6.8% | 2.1% | 3.3% | 7.8% | 7.7% | 5.2% | 8.2% | 1.1% | 2.2% | 5.1% | 4.9% | 7.8% | 5.9% | 2.6% | 4.9% | 4.4% | 4.9% | 6.5% | 4.9% | 4.0% | 2.3% | 8.7% | |
| 3 | 133 | 60 | 73 | 15 | 15 | 21 | 35 | 20 | 27 | 60 | 35 | 10 | 28 | 48 | 38 | 42 | 40 | 51 | 15 | 26 | 65 | 32 | 4 | 1 | 7 | 22 | 100 | 12 | 13 | 12 | 23 | 9 | 11 | 11 | 17 | 2 | 21 | 120 | 4 | 9 | - | | |
| 4 | 131 | 57 | 74 | 7 | 28 | 17 | 17 | 32 | 29 | 61 | 21 | 17 | 32 | 48 | 36 | 45 | 33 | 42 | 27 | 28 | 56 | 29 | 8 | 2 | 12 | 19 | 78 | 24 | 15 | 9 | 9 | 19 | 17 | 10 | 9 | 7 | 14 | 110 | 11 | 7 | 3 | | |
| 5 | 145 | 63 | 82 | 15 | 38 | 29 | 18 | 16 | 29 | 60 | 35 | 18 | 31 | 52 | 61 | 26 | 44 | 52 | 22 | 27 | 39 | 54 | 12 | - | 7 | 25 | 54 | 58 | 11 | 12 | 15 | 15 | 12 | 25 | 9 | 7 | 13 | 120 | 15 | 10 | - | | |
| 6 | 314 | 111 | 203 | 48 | 53 | 64 | 70 | 30 | 48 | 126 | 84 | 36 | 67 | 103 | 113 | 85 | 72 | 105 | 44 | 92 | 86 | 101 | 14 | 7 | 12 | 76 | 107 | 116 | 29 | 23 | 45 | 30 | 24 | 26 | 27 | 16 | 33 | 252 | 41 | 18 | 3 | | |
| 7 | 136 | 65 | 71 | 21 | 25 | 33 | 17 | 21 | 20 | 45 | 28 | 16 | 46 | 40 | 46 | 49 | 41 | 51 | 13 | 31 | 35 | 50 | 8 | 4 | 9 | 29 | 30 | 64 | 14 | 11 | 12 | 14 | 10 | 12 | 16 | 7 | 17 | 112 | 11 | 9 | 4 | | |
| 8 | 193 | 96 | 98 | 32 | 35 | 40 | 30 | 25 | 32 | 63 | 40 | 23 | 67 | 48 | 69 | 71 | 58 | 81 | 24 | 30 | 56 | 87 | 9 | 7 | 4 | 25 | 32 | 123 | 26 | 21 | 23 | 13 | 11 | 14 | 22 | 10 | 22 | 161 | 18 | 14 | 1 | | |
| 9 | 9.6% | 9.8% | 9.5% | 14.0% | 10.1% | 12.0% | 8.2% | 8.7% | 6.9% | 8.7% | 8.2% | 9.1% | 12.3% | 8.2% | 10.1% | 10.5% | 9.4% | 11.5% | 8.7% | 7.2% | 8.0% | 13.3% | 7.0% | 14.9% | 3.5% | 8.2% | 3.7% | 15.6% | 9.8% | 11.3% | 8.9% | 6.7% | 7.0% | 8.6% | 12.7% | 9.9% | 10.7% | 9.5% | 11.1% | 10.8% | 2.8% | | |
| 10 (strongly agree) | 188 | 102 | 86 | 24 | 35 | 35 | 33 | 25 | 38 | 46 | 52 | 26 | 63 | 41 | 63 | 79 | 73 | 71 | 23 | 22 | 44 | 83 | 15 | 7 | 10 | 20 | 25 | 130 | 33 | 19 | 30 | 14 | 13 | 13 | 10 | 10 | 18 | 160 | 11 | 13 | 5 | | |
| SIGMA | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 | | |
| | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% |



Table 10
Q10. Which of the following would be the most helpful things politicians could do to improve life for you and your family? Please choose up to three.

Base: All Respondents

| | Sex | | Age | | | | | | Education Level | | | | HH Income p.a. | | | Socio-Economic Group | | | | | 2017 GE Vote | | | | | | 2016 EU Ref Vote | | Region12 | | | | | | | | | | | | |
|---|-------|--------|-------|-------|-------|-------|-------|-------|-----------------|----------------------------------|---------|---------|----------------|-------------------|----------|----------------------|-------|-------|-------|-------|--------------|-------|-------|-------|--------------|-------|------------------|--------|-----------------|------------|------------|---------------|---------------|--------------------|------------|------------|---------|----------|-------|------------------|-------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | NQ / Level 1 | Level 2 / Apprenticeship / Other | Level 3 | Level 4 | £0 - £19,999 | £20,000 - £39,999 | £40,000+ | AB | C1 | C2 | DE | CON | LAB | LD | SNP | Other | Did not vote | Leave | Remain | London | East of England | South East | South West | East Midlands | West Midlands | Yorkshire & Humber | North East | North West | England | Scotland | Wales | Northern Ireland | |
| Unweighted Total | 2012 | 907 | 1105 | 130 | 363 | 315 | 315 | 396 | 493 | 415 | 470 | 324 | 803 | 543 | 887 | 520 | 674 | 724 | 272 | 342 | 711 | 603 | 115 | 50 | 165 | 301 | 830 | 802 | 240 | 220 | 260 | 180 | 162 | 159 | 212 | 90 | 213 | 1736 | 143 | 94 | 39 |
| Weighted Total | 2012 | 981 | 1031 | 230 | 346 | 328 | 360 | 292 | 455 | 724 | 493 | 247 | 547 | 585 | 682 | 682 | 619 | 703 | 277 | 414 | 697 | 658 | 122 | 49 | 118 | 301 | 847 | 785 | 263 | 183 | 257 | 191 | 162 | 160 | 171 | 97 | 206 | 1689 | 163 | 127 | 32 |
| Reducing energy bills | 705 | 349 | 355 | 31 | 68 | 113 | 137 | 133 | 222 | 290 | 162 | 84 | 169 | 232 | 281 | 171 | 176 | 269 | 106 | 153 | 270 | 244 | 35 | 20 | 45 | 74 | 366 | 246 | 59 | 62 | 73 | 80 | 71 | 51 | 64 | 40 | 82 | 581 | 64 | 49 | 10 |
| | 35.0% | 35.6% | 34.4% | 13.5% | 19.7% | 34.4% | 38.0% | 45.6% | 48.8% | 40.0% | 32.9% | 34.1% | 30.8% | 39.7% | 41.2% | 25.0% | 28.5% | 38.3% | 38.4% | 36.8% | 38.7% | 37.0% | 40.3% | 38.2% | 24.6% | 43.2% | 31.3% | 22.3% | 34.0% | 28.3% | 42.0% | 43.7% | 32.3% | 37.6% | 40.6% | 39.5% | 34.4% | 39.0% | 38.8% | 32.3% | |
| Reducing fuel duty | 402 | 207 | 195 | 15 | 36 | 65 | 90 | 71 | 125 | 126 | 120 | 48 | 108 | 82 | 176 | 133 | 140 | 142 | 76 | 44 | 184 | 107 | 22 | 16 | 34 | 30 | 214 | 146 | 23 | 45 | 48 | 41 | 44 | 32 | 36 | 16 | 42 | 326 | 46 | 22 | 8 |
| | 20.0% | 21.1% | 18.9% | 6.5% | 10.5% | 19.9% | 25.0% | 24.5% | 27.4% | 17.4% | 24.3% | 19.5% | 19.7% | 14.0% | 25.8% | 19.6% | 22.7% | 20.2% | 27.5% | 10.7% | 26.4% | 16.2% | 18.2% | 31.9% | 23.1% | 10.0% | 25.2% | 18.6% | 8.9% | 24.5% | 18.7% | 21.5% | 27.0% | 19.8% | 20.8% | 16.2% | 20.5% | 19.3% | 28.3% | 17.4% | 25.2% |
| Reducing income tax | 339 | 194 | 145 | 41 | 53 | 63 | 74 | 44 | 64 | 93 | 99 | 43 | 104 | 72 | 112 | 144 | 117 | 114 | 44 | 64 | 135 | 92 | 21 | 15 | 19 | 50 | 134 | 147 | 39 | 27 | 62 | 25 | 29 | 26 | 22 | 25 | 27 | 273 | 30 | 30 | 7 |
| | 16.9% | 19.8% | 14.0% | 17.9% | 15.4% | 19.1% | 20.5% | 14.9% | 14.2% | 12.8% | 20.1% | 17.6% | 19.0% | 12.2% | 16.4% | 21.1% | 18.9% | 16.3% | 16.0% | 15.4% | 19.4% | 13.9% | 17.7% | 29.9% | 15.6% | 16.7% | 15.8% | 18.7% | 14.7% | 14.7% | 20.3% | 13.1% | 18.2% | 16.4% | 12.8% | 26.0% | 13.0% | 16.1% | 18.4% | 23.4% | 21.2% |
| Reducing VAT | 316 | 182 | 134 | 37 | 47 | 46 | 62 | 41 | 83 | 106 | 90 | 45 | 75 | 78 | 111 | 106 | 105 | 117 | 38 | 56 | 129 | 98 | 13 | 8 | 20 | 39 | 147 | 121 | 31 | 30 | 41 | 39 | 27 | 21 | 30 | 11 | 36 | 265 | 25 | 23 | 4 |
| | 15.7% | 18.6% | 13.0% | 16.1% | 13.6% | 14.0% | 17.1% | 14.0% | 18.3% | 14.7% | 18.2% | 18.3% | 13.7% | 13.3% | 16.3% | 15.5% | 17.0% | 16.6% | 13.7% | 13.6% | 18.4% | 14.9% | 11.1% | 15.8% | 16.6% | 13.0% | 17.4% | 15.4% | 11.9% | 16.3% | 16.1% | 20.2% | 16.5% | 12.9% | 17.5% | 11.5% | 17.3% | 15.7% | 15.1% | 17.8% | 11.7% |
| Reducing council tax | 681 | 307 | 374 | 55 | 99 | 124 | 141 | 108 | 154 | 273 | 159 | 97 | 152 | 201 | 251 | 212 | 176 | 258 | 83 | 164 | 280 | 210 | 34 | 17 | 34 | 90 | 312 | 260 | 56 | 52 | 91 | 63 | 60 | 52 | 72 | 37 | 84 | 567 | 55 | 52 | 7 |
| | 33.8% | 31.3% | 36.3% | 24.0% | 28.8% | 37.7% | 39.1% | 37.0% | 33.7% | 37.6% | 32.3% | 39.0% | 27.9% | 34.3% | 36.8% | 31.1% | 28.5% | 36.7% | 29.9% | 39.7% | 40.2% | 32.0% | 27.9% | 34.6% | 28.4% | 29.8% | 36.9% | 33.1% | 21.4% | 28.3% | 35.5% | 33.1% | 36.9% | 32.3% | 41.9% | 37.9% | 40.9% | 33.5% | 33.9% | 40.8% | 21.9% |
| Making it easier to find a job | 210 | 89 | 121 | 45 | 43 | 50 | 31 | 23 | 19 | 70 | 59 | 31 | 50 | 85 | 63 | 52 | 38 | 75 | 27 | 71 | 44 | 79 | 11 | 5 | 11 | 48 | 59 | 99 | 26 | 14 | 19 | 20 | 8 | 22 | 16 | 18 | 24 | 167 | 24 | 17 | 2 |
| | 10.4% | 9.0% | 11.8% | 19.5% | 12.5% | 15.1% | 8.5% | 7.8% | 4.1% | 9.8% | 11.9% | 12.6% | 9.2% | 14.5% | 9.2% | 7.6% | 6.1% | 10.6% | 9.6% | 17.1% | 6.3% | 12.0% | 9.4% | 9.7% | 9.8% | 15.9% | 7.0% | 12.6% | 9.9% | 7.8% | 7.3% | 10.3% | 4.9% | 13.9% | 9.3% | 18.5% | 11.5% | 9.9% | 14.6% | 13.4% | 6.8% |
| Reducing fares on public transport | 252 | 113 | 140 | 41 | 46 | 36 | 61 | 28 | 40 | 66 | 71 | 33 | 82 | 66 | 99 | 80 | 71 | 108 | 27 | 47 | 58 | 98 | 22 | 9 | 12 | 40 | 78 | 119 | 40 | 23 | 33 | 31 | 15 | 12 | 16 | 17 | 24 | 210 | 22 | 15 | 4 |
| | 12.5% | 11.5% | 13.6% | 18.0% | 13.3% | 10.9% | 16.9% | 9.5% | 8.8% | 9.1% | 14.4% | 13.5% | 15.0% | 11.3% | 14.5% | 11.7% | 11.5% | 15.3% | 9.6% | 11.3% | 8.3% | 15.0% | 18.4% | 17.8% | 10.5% | 13.4% | 9.3% | 15.2% | 15.4% | 12.5% | 12.9% | 16.1% | 9.2% | 7.3% | 9.1% | 17.5% | 11.7% | 12.4% | 13.7% | 12.0% | 13.4% |
| Reducing the cost of mortgages and rents | 341 | 133 | 208 | 50 | 87 | 71 | 58 | 35 | 40 | 114 | 85 | 47 | 95 | 121 | 119 | 97 | 94 | 120 | 45 | 82 | 96 | 132 | 14 | 6 | 14 | 67 | 126 | 132 | 49 | 34 | 47 | 34 | 22 | 32 | 26 | 13 | 34 | 291 | 23 | 18 | 9 |
| | 17.0% | 13.6% | 20.2% | 21.7% | 25.2% | 21.7% | 16.1% | 12.0% | 8.9% | 15.8% | 17.3% | 18.9% | 17.4% | 20.7% | 17.5% | 14.2% | 15.2% | 17.1% | 16.4% | 19.8% | 13.7% | 20.1% | 11.4% | 11.3% | 11.9% | 22.1% | 14.8% | 16.8% | 18.7% | 18.6% | 18.3% | 17.8% | 13.7% | 20.2% | 15.2% | 12.9% | 16.5% | 17.2% | 14.1% | 14.5% | 27.4% |
| Reducing crime and antisocial behaviour in my neighbourhood | 399 | 207 | 192 | 33 | 56 | 48 | 73 | 79 | 111 | 146 | 93 | 49 | 111 | 95 | 148 | 147 | 121 | 143 | 68 | 67 | 144 | 131 | 26 | 8 | 27 | 53 | 193 | 143 | 61 | 36 | 49 | 34 | 25 | 27 | 40 | 18 | 45 | 334 | 33 | 22 | 10 |
| | 19.8% | 21.1% | 18.6% | 14.3% | 16.1% | 14.6% | 20.3% | 26.9% | 24.3% | 20.1% | 18.9% | 19.8% | 20.2% | 16.2% | 21.7% | 21.5% | 19.6% | 20.4% | 24.4% | 16.2% | 20.6% | 19.9% | 21.5% | 16.9% | 22.9% | 17.5% | 22.8% | 18.2% | 23.1% | 19.6% | 19.1% | 17.6% | 15.6% | 16.9% | 23.4% | 18.7% | 21.6% | 19.8% | 20.1% | 17.3% | 30.1% |
| Improving my local hospital | 574 | 283 | 291 | 50 | 57 | 70 | 100 | 107 | 190 | 208 | 124 | 65 | 177 | 179 | 190 | 198 | 193 | 209 | 71 | 111 | 211 | 203 | 26 | 11 | 41 | 67 | 255 | 241 | 63 | 67 | 81 | 50 | 51 | 62 | 40 | 24 | 63 | 499 | 34 | 29 | 11 |
| | 28.5% | 28.8% | 28.2% | 21.6% | 16.6% | 21.3% | 27.7% | 36.6% | 41.8% | 28.8% | 25.2% | 26.1% | 32.3% | 30.5% | 27.8% | 27.5% | 29.6% | 29.8% | 25.7% | 26.7% | 30.3% | 30.9% | 21.0% | 22.5% | 34.3% | 22.1% | 31.3% | 30.7% | 23.8% | 36.7% | 31.5% | 26.1% | 31.6% | 38.7% | 23.2% | 24.4% | 30.4% | 29.6% | 21.1% | 22.8% | 35.2% |
| Reducing university tuition fees | 187 | 79 | 108 | 61 | 27 | 31 | 26 | 13 | 28 | 36 | 39 | 34 | 78 | 47 | 62 | 72 | 61 | 80 | 14 | 32 | 38 | 79 | 11 | - | 4 | 50 | 39 | 89 | 25 | 21 | 28 | 17 | 15 | 18 | 17 | 10 | 17 | 167 | 9 | 10 | 1 |
| | 9.3% | 8.0% | 10.5% | 26.5% | 7.8% | 9.5% | 7.3% | 4.5% | 6.3% | 5.0% | 8.0% | 13.7% | 14.2% | 8.1% | 9.1% | 10.5% | 9.8% | 11.4% | 5.1% | 7.8% | 5.4% | 12.1% | 8.8% | - | 3.3% | 16.7% | 4.7% | 11.3% | 9.4% | 11.3% | 10.7% | 9.1% | 9.4% | 11.2% | 10.0% | 10.0% | 8.2% | 9.9% | 5.4% | 8.0% | 3.9% |
| Increasing benefit levels | 242 | 116 | 127 | 29 | 51 | 52 | 35 | 35 | 41 | 118 | 50 | 25 | 49 | 127 | 57 | 55 | 64 | 79 | 26 | 74 | 47 | 107 | 13 | 11 | 12 | 38 | 86 | 103 | 49 | 21 | 27 | 21 | 11 | 21 | 23 | 10 | 16 | 199 | 25 | 15 | 3 |
| | 12.1% | 11.8% | 12.3% | 12.6% | 14.6% | 15.7% | 9.8% | 11.8% | 9.1% | 16.3% | 10.2% | 10.0% | 9.0% | 21.7% | 8.3% | 8.1% | 10.3% | 11.2% | 9.3% | 17.9% | 6.7% | 16.2% | 10.7% | 21.9% | 10.4% | 12.5% | 10.2% | 13.1% | 18.6% | 11.5% | 10.5% | 11.0% | 6.8% | 12.9% | 13.6% | 10.0% | 7.9% | 11.8% | 15.4% | 11.9% | 10.6% |
| Reducing traffic jams and congestion on roads | 264 | 145 | 119 | 10 | 31 | 28 | 48 | 53 | 94 | 92 | 57 | 29 | 86 | 54 | 80 | 117 | 104 | 76 | 43 | 41 | 137 | 53 | 30 | - | 13 | 24 | 141 | 87 | 41 | 27 | 54 | 28 | 18 | 23 | 17 | 7 | 29 | 245 | 13 | 4 | 2 |
| | 13.1% | 14.8% | 11.5% | 4.4% | 8.9% | 8.6% | 13.4% | 18.1% | 20.4% | 12.7% | 11.6% | 11.8% | 15.7% | 9.2% | 11.7% | 17.2% | 16.8% | 10.8% | 15.6% | 10.0% | 19.7% | 8.0% | 25.0% | - | 10.8% | 8.0% | 16.7% | 11.0% | 15.7% | 14.6% | 20.9% | 14.9% | 11.2% | 14.5% | 10.2% | 7.3% | 14.2% | 14.5% | 7.7% | 3.5% | 4.9% |
| Making my area feel nicer and reducing rubbish and graffiti | 201 | 106 | 95 | 24 | 39 | 26 | 26 | 30 | 56 | 75 | 45 | 18 | 63 | 58 | 59 | 79 | 65 | 70 | 33 | 33 | 80 | 56 | 18 | 3 | 13 | 24 | 89 | 76 | 43 | 20 | 22 | 12 | 16 | 21 | 15 | 6 | 19 | 173 | 8 | 16 | 4 |
| | 10.0% | 10.8% | 9.2% | 10.3% | 11.3% | 8.1% | 7.2% | 10.4% | 12.2% | 10.3% | 9.2% | 7.3% | 11.5% | 9.8% | 8.6% | 11.6% | 10.5% | 9.9% | 12.0% | 8.0% | 11.5% | 8.5% | 14.6% | 5.2% | 11.1% | 7.9% | 10.5% | 9.7% | 16.2% | 10.7% | 8.7% | 6.2% | 9.7% | 13.0% | 8.6% | 6.5% | 9.3% | 10.2% | 4.6% | 12.5% | 13.8% |
| Reducing the cost of childcare | 162 | 54 | 108 | 35 | 55</ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |