

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 1
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Summary

Base: All respondents

	The Conservative Party is for people like me	The Labour Party is for people like me	The Liberal Democrat party is for people like me	The SNP is for people like me	The Green Party is for people like me	UKIP is for people like me	No party represents people like me - the UK needs a new political party	Multiculturalism and increasingly diverse communities have changed Britain for the better	I agree with the cause of Leaving the European Union	On balance the UK is a place where you can make a good life for yourself irrespective of where you're from
Unweighted base	2005	2005	2005	176	2005	2005	2005	2005	2005	2005
Weighted base	2005	2005	2005	174	2005	2005	2005	2005	2005	2005
0-10	904 45%	736 37%	1010 50%	63 36%	1003 50%	1429 71%	816 41%	540 27%	786 39%	261 13%
11-20	114 6%	130 6%	168 8%	7 4%	135 7%	81 4%	87 4%	119 6%	90 4%	87 4%
21-30	97 5%	135 7%	134 7%	11 6%	144 7%	70 4%	100 5%	136 7%	66 3%	92 5%
31-40	50 3%	104 5%	114 6%	2 1%	68 3%	46 2%	47 2%	89 4%	40 2%	83 4%
41-50	266 13%	230 11%	288 14%	20 11%	287 14%	163 8%	368 18%	327 16%	182 9%	327 16%
51-60	131 7%	109 5%	97 5%	6 4%	100 5%	52 3%	95 5%	131 7%	63 3%	181 9%
61-70	95 5%	110 5%	55 3%	9 5%	86 4%	29 1%	74 4%	114 6%	60 3%	242 12%
71-80	151 8%	166 8%	82 4%	17 10%	91 5%	57 3%	146 7%	187 9%	110 5%	342 17%
81-90	68 3%	96 5%	29 1%	7 4%	56 3%	25 1%	57 3%	107 5%	110 6%	151 8%
91-100	129 6%	189 9%	29 1%	31 18%	36 2%	53 3%	216 11%	255 13%	498 25%	240 12%
Mean	33.13	38.67	24.33	44.36	26.50	16.01	37.21	45.95	45.60	58.01
Standard deviation	33.99	34.94	27.20	38.69	29.09	26.85	35.42	34.44	41.50	29.67
Standard error	0.76	0.78	0.61	2.92	0.65	0.60	0.79	0.77	0.93	0.66

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Table 2
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Conservative Party is for people like me

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	904 45%	394 40%	510 50%	106 48%	199 57%	145 45%	171 48%	119 40%	163 35%	219 40%	224 40%	185 46%	275 57%	113 65%	50 60%	112 49%	81 48%	67 38%	67 46%	53 53%	65 34%	105 39%	109 39%	81 45%	180 50%	334 42%	122 52%
11-20	114 6%	51 5%	63 6%	24 11%	23 7%	18 6%	17 5%	12 4%	20 4%	34 6%	39 7%	18 4%	23 5%	7 4%	4 5%	10 4%	4 3%	9 5%	10 7%	4 4%	11 6%	32 12%	15 5%	7 4%	25 7%	49 6%	20 8%
21-30	97 5%	58 6%	40 4%	5 2%	24 7%	14 4%	23 6%	14 5%	18 4%	26 5%	34 6%	19 5%	19 4%	5 3%	3 4%	14 6%	11 7%	6 3%	7 5%	4 4%	3 2%	14 5%	16 6%	13 7%	19 5%	45 6%	12 5%
31-40	50 3%	27 3%	24 2%	4 2%	4 1%	10 3%	7 2%	11 4%	15 3%	12 2%	16 3%	10 2%	12 3%	4 2%	1 2%	4 2%	6 4%	7 4%	7 5%	1 1%	5 3%	3 1%	11 4%	1 1%	9 3%	12 2%	3 1%
41-50	266 13%	115 12%	151 15%	36 16%	34 10%	45 14%	44 12%	43 15%	63 14%	75 14%	69 12%	52 13%	70 14%	15 9%	7 8%	20 9%	27 16%	25 14%	17 12%	17 17%	30 16%	43 16%	37 13%	27 15%	31 9%	116 14%	15 6%
51-60	131 7%	72 7%	59 6%	17 8%	25 7%	24 7%	23 7%	18 6%	24 5%	45 8%	49 9%	23 6%	14 3%	9 5%	5 6%	10 4%	10 6%	9 5%	11 8%	8 8%	18 9%	14 5%	24 9%	15 8%	24 7%	66 8%	21 9%
61-70	95 5%	55 6%	39 4%	10 5%	9 2%	20 6%	9 2%	26 9%	21 5%	35 6%	23 4%	22 5%	14 3%	4 2%	1 1%	17 7%	5 3%	16 9%	3 2%	3 3%	15 8%	9 3%	16 6%	6 3%	18 5%	36 5%	6 3%
71-80	151 8%	85 9%	66 6%	6 3%	13 4%	22 7%	33 9%	24 8%	53 11%	42 8%	43 8%	32 8%	33 7%	7 4%	6 7%	21 9%	11 7%	15 8%	13 9%	- -	20 10%	22 8%	23 8%	14 8%	30 8%	54 7%	9 4%
81-90	68 3%	44 5%	24 2%	3 1%	2 1%	9 3%	9 3%	14 5%	31 7%	29 5%	19 3%	15 4%	4 1%	4 2%	1 1%	8 3%	4 2%	9 5%	7 5%	4 4%	5 2%	7 3%	11 4%	9 5%	7 2%	27 3%	7 3%
91-100	129 6%	78 8%	51 5%	11 5%	15 4%	14 4%	19 5%	15 5%	55 12%	30 5%	47 8%	30 7%	22 5%	7 4%	6 7%	16 7%	10 6%	16 9%	3 2%	5 5%	21 11%	21 8%	18 7%	5 3%	12 3%	62 8%	20 9%
Mean	33.13	37.04	29.40	28.76	22.96	31.80	30.99	36.48	43.27	36.49	35.88	34.43	25.08	20.21	25.68	32.59	31.48	39.93	30.51	26.77	42.76	34.65	36.71	32.10	28.56	35.00	29.07
Standard deviation	33.99	35.01	32.56	30.79	29.73	32.77	33.36	33.77	36.95	33.89	34.60	34.65	31.54	31.01	33.64	35.32	32.30	35.70	31.92	31.43	35.09	33.52	34.01	32.57	31.90	34.32	34.44
Standard error	0.76	1.11	1.02	2.18	1.67	1.78	1.80	1.87	1.68	1.36	1.43	1.94	1.44	2.34	3.88	2.42	2.51	2.66	2.56	3.28	2.59	2.08	1.93	2.32	1.78	1.23	2.40

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Table 3
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Conservative Party is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	904 45%	812 44%	85 52%	194 39%	202 40%	160 43%	255 56%	23 46%	19 39%	25 75%	18 60%	465 51%	282 37%	394 50%	274 37%	69 53%	7 59%
11-20	114 6%	97 5%	17 10%	28 6%	35 7%	18 5%	17 4%	6 13%	5 9%	- -	6 19%	68 7%	32 4%	53 7%	31 4%	15 11%	1 9%
21-30	97 5%	91 5%	7 4%	23 5%	30 6%	19 5%	19 4%	3 6%	4 8%	- -	- -	43 5%	32 4%	40 5%	32 4%	3 3%	- -
31-40	50 3%	44 2%	7 4%	10 2%	15 3%	8 2%	11 2%	2 4%	1 2%	2 7%	1 4%	18 2%	26 3%	12 2%	26 4%	6 4%	- -
41-50	266 13%	249 14%	16 10%	70 14%	62 12%	51 14%	66 15%	4 9%	7 13%	1 4%	4 14%	117 13%	107 14%	105 13%	106 14%	12 9%	1 8%
51-60	131 7%	112 6%	16 10%	37 7%	40 8%	23 6%	13 3%	7 14%	9 18%	- -	* *	68 7%	42 6%	53 7%	40 5%	14 11%	1 7%
61-70	95 5%	89 5%	6 4%	33 7%	23 4%	18 5%	14 3%	2 5%	- -	4 11%	- -	39 4%	47 6%	33 4%	47 6%	6 5%	- -
71-80	151 8%	146 8%	5 3%	41 8%	40 8%	31 8%	33 7%	1 2%	3 6%	1 4%	- -	43 5%	77 10%	40 5%	77 10%	3 2%	1 6%
81-90	68 3%	68 4%	* *	29 6%	19 4%	15 4%	4 1%	* *	- -	- -	- -	17 2%	45 6%	17 2%	45 6%	* *	- -
91-100	129 6%	125 7%	4 2%	29 6%	45 9%	30 8%	21 5%	1 2%	2 4%	- -	1 3%	42 5%	69 9%	39 5%	68 9%	2 2%	1 11%
Mean	33.13	34.01	24.01	37.67	36.51	35.90	25.67	25.68	30.97	18.17	16.28	27.76	40.62	28.47	40.87	23.69	26.05
Standard deviation	33.99	34.40	27.65	34.33	34.98	35.01	31.95	27.39	30.25	25.59	23.44	31.44	35.88	32.06	35.85	27.27	37.16
Standard error	0.76	0.80	2.29	1.45	1.51	2.04	1.51	3.69	4.61	5.22	4.79	1.06	1.26	1.16	1.28	2.59	10.31

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Table 4
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Conservative Party is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	904 45%	578 79%	35 5%	78 56%	27 39%	39 60%	49 92%	4 43%	8 52%	-	19 54%	66 33%
11-20	114 6%	52 7%	18 3%	13 10%	3 4%	6 10%	1 1%	-	1 7%	-	4 11%	17 8%
21-30	97 5%	22 3%	26 4%	16 11%	6 8%	8 12%	1 2%	1 13%	1 8%	-	3 8%	14 7%
31-40	50 3%	10 1%	12 2%	8 6%	-	3 4%	1 1%	-	1 7%	-	2 5%	16 8%
41-50	266 13%	51 7%	108 16%	13 9%	20 29%	5 8%	1 2%	3 31%	1 6%	-	8 21%	56 28%
51-60	131 7%	6 1%	89 13%	3 2%	5 7%	2 3%	1 2%	1 14%	2 14%	-	*	22 11%
61-70	95 5%	5 1%	74 11%	1 1%	5 8%	3 5%	-	-	-	-	*	6 3%
71-80	151 8%	4 1%	136 20%	5 4%	4 5%	-	-	-	-	-	*	2 1%
81-90	68 3%	-	65 9%	2 1%	-	-	-	-	-	-	-	1 1%
91-100	129 6%	1 *	124 18%	-	* 1%	-	-	-	1 7%	-	*	3 1%
Mean	33.13	8.81	67.30	18.75	32.00	15.84	3.44	27.73	25.05	-	18.34	31.81
Standard deviation	33.99	16.64	25.50	23.81	27.88	21.07	11.76	24.87	30.63	-	21.54	25.26
Standard error	0.76	0.66	1.05	2.02	2.83	2.56	1.44	7.50	7.43	-	1.94	1.61

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Table 5
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Conservative Party is for people like me

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	904 45%	83 10%	621 76%	82 54%	55 90%	28 71%	16 43%	8 54%	2 43%	2 47%	8 47%
11-20	114 6%	32 4%	59 7%	14 9%	1 1%	4 11%	2 5%	- -	1 30%	* 5%	1 5%
21-30	97 5%	41 5%	34 4%	17 11%	1 2%	1 3%	1 2%	1 8%	- -	* 2%	1 5%
31-40	50 3%	25 3%	16 2%	5 3%	1 1%	1 4%	1 2%	- -	1 26%	* 6%	* 2%
41-50	266 13%	164 19%	58 7%	20 14%	2 4%	1 2%	11 29%	4 26%	- -	1 34%	5 30%
51-60	131 7%	107 12%	12 1%	4 3%	1 1%	1 4%	4 10%	2 11%	- -	* 3%	1 3%
61-70	95 5%	85 10%	5 1%	1 1%	1 1%	- -	2 4%	- -	- -	- -	* 3%
71-80	151 8%	142 16%	6 1%	2 1%	- -	- -	1 2%	- -	- -	* 1%	* 2%
81-90	68 3%	62 7%	- -	3 2%	- -	2 6%	* 1%	- -	- -	- -	* 1%
91-100	129 6%	123 14%	3 *	2 1%	- -	- -	1 3%	- -	- -	- -	* 1%
Mean	33.13	60.49	10.14	20.05	4.71	13.36	31.35	22.26	17.00	26.10	26.22
Standard deviation	33.99	28.35	18.23	24.71	14.13	24.46	29.38	24.81	13.69	26.48	26.99
Standard error	0.76	1.07	0.69	2.11	1.63	3.92	3.31	6.41	6.12	3.74	1.88

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Absolutes/col percents

Table 6
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Conservative Party is for people like me

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	904 45%	70 10%	495 78%	83 52%	42 31%	64 84%	52 71%	7 61%	5 83%	23 38%	62 48%
11-20	114 6%	31 4%	37 6%	17 11%	3 2%	2 3%	9 13%	- -	- -	1 2%	13 10%
21-30	97 5%	36 5%	23 4%	14 9%	6 4%	1 2%	5 7%	1 11%	- -	6 9%	6 5%
31-40	50 3%	24 3%	15 2%	5 3%	2 2%	1 1%	1 1%	- -	1 17%	2 2%	* *
41-50	266 13%	119 17%	45 7%	15 10%	33 25%	8 10%	4 6%	1 9%	- -	20 33%	20 16%
51-60	131 7%	85 12%	8 1%	7 5%	17 12%	- -	- -	1 8%	- -	3 5%	11 8%
61-70	95 5%	62 9%	4 1%	8 5%	12 9%	- -	- -	- -	- -	1 2%	8 6%
71-80	151 8%	116 16%	7 1%	2 1%	12 9%	1 1%	2 3%	- -	- -	5 8%	7 5%
81-90	68 3%	57 8%	1 *	6 4%	4 3%	- -	- -	- -	- -	- -	* *
91-100	129 6%	118 16%	2 *	2 1%	5 4%	- -	- -	1 12%	- -	- -	2 1%
Mean	33.13	61.16	10.18	22.06	41.20	7.51	10.86	24.12	8.57	31.20	26.69
Standard deviation	33.99	29.29	18.73	27.12	30.79	17.64	18.63	35.12	12.87	26.63	28.74
Standard error	0.76	1.18	0.79	2.19	2.49	1.94	2.18	10.59	4.55	2.98	1.74

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Absolutes/col percents

Table 7
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Labour Party is for people like me

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	736 37%	403 41%	333 32%	38 17%	78 23%	103 32%	135 38%	129 44%	253 55%	202 37%	208 37%	146 36%	181 37%	63 36%	17 20%	72 31%	54 32%	74 41%	55 38%	35 35%	104 54%	81 30%	119 42%	65 36%	103 29%	289 36%	78 33%
11-20	130 6%	63 6%	66 6%	12 6%	18 5%	26 8%	21 6%	25 8%	27 6%	45 8%	32 6%	32 8%	20 4%	9 5%	3 3%	21 9%	8 5%	12 7%	7 5%	7 2%	8 4%	18 7%	23 8%	15 9%	19 5%	70 9%	17 7%
21-30	135 7%	73 7%	62 6%	12 6%	27 8%	23 7%	29 8%	17 6%	26 6%	42 8%	47 8%	19 5%	27 5%	14 8%	5 6%	16 7%	13 8%	10 5%	10 7%	2 2%	8 4%	27 10%	20 7%	12 7%	31 9%	57 7%	18 8%
31-40	104 5%	60 6%	44 4%	7 3%	18 5%	20 6%	18 5%	22 7%	18 4%	27 5%	40 7%	19 5%	18 4%	11 6%	7 9%	3 1%	5 3%	8 4%	9 6%	5 5%	10 5%	13 5%	18 7%	15 8%	17 5%	46 6%	9 4%
41-50	230 11%	107 11%	123 12%	38 17%	39 11%	44 14%	44 12%	28 10%	36 8%	60 11%	58 10%	51 13%	60 12%	23 13%	10 11%	23 10%	21 13%	24 13%	17 12%	17 17%	21 11%	37 14%	20 7%	18 10%	56 16%	86 11%	31 13%
51-60	109 5%	45 5%	64 6%	21 9%	21 6%	19 6%	16 5%	15 5%	17 4%	34 6%	26 5%	29 7%	21 4%	4 2%	6 7%	12 5%	7 4%	6 3%	13 9%	8 8%	11 6%	21 8%	16 6%	6 3%	16 4%	50 6%	13 6%
61-70	110 5%	54 6%	55 5%	26 11%	31 9%	13 4%	16 5%	10 4%	13 3%	36 7%	30 5%	18 5%	26 5%	17 10%	9 11%	11 5%	19 11%	1 *	4 3%	3 3%	5 2%	20 8%	12 4%	10 6%	16 4%	43 5%	11 5%
71-80	166 8%	67 7%	100 10%	23 10%	41 12%	28 9%	27 8%	21 7%	26 6%	41 8%	47 8%	35 9%	44 9%	23 13%	7 9%	15 7%	14 8%	13 7%	14 10%	12 12%	13 7%	25 9%	16 6%	13 8%	33 9%	58 7%	16 7%
81-90	96 5%	43 4%	53 5%	17 8%	24 7%	13 4%	19 5%	12 4%	13 3%	21 4%	29 5%	25 6%	22 4%	4 2%	9 11%	23 10%	8 5%	8 4%	6 4%	4 4%	1 1%	11 4%	13 5%	9 5%	25 7%	35 4%	18 8%
91-100	189 9%	63 6%	126 12%	29 13%	49 14%	32 10%	30 8%	17 6%	33 7%	39 7%	47 8%	34 8%	70 14%	9 5%	11 13%	34 15%	21 12%	24 13%	13 9%	8 8%	12 6%	18 7%	24 9%	16 9%	41 11%	66 8%	23 10%
Mean	38.67	34.05	43.09	54.25	50.69	39.73	37.00	32.01	27.00	36.37	37.57	39.12	42.17	37.60	53.32	44.94	43.97	36.74	38.56	40.75	27.64	40.69	33.78	37.10	44.15	37.10	41.06
Standard deviation	34.94	33.38	35.83	31.52	34.79	34.24	34.28	32.45	33.66	33.44	34.40	34.58	37.25	33.36	33.57	37.47	35.58	37.05	34.52	33.88	32.33	32.52	34.46	34.57	34.82	33.88	35.13
Standard error	0.78	1.06	1.12	2.23	1.96	1.86	1.85	1.80	1.53	1.34	1.42	1.93	1.71	2.51	3.88	2.57	2.77	2.76	2.77	3.53	2.39	2.02	1.96	2.46	1.95	1.21	2.45

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Absolutes/col percents

Table 8
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Labour Party is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	736 37%	705 38%	28 18%	197 40%	201 39%	134 36%	174 38%	5 10%	7 13%	12 36%	5 16%	230 25%	382 50%	211 27%	377 51%	19 14%	4 33%
11-20	130 6%	115 6%	13 8%	41 8%	28 6%	27 7%	20 4%	4 9%	4 8%	5 15%	- -	58 6%	52 7%	45 6%	51 7%	12 9%	1 9%
21-30	135 7%	120 7%	15 9%	35 7%	44 9%	19 5%	22 5%	7 15%	3 6%	- -	5 16%	65 7%	43 6%	54 7%	43 6%	11 8%	* *
31-40	104 5%	94 5%	10 6%	23 5%	36 7%	17 5%	18 4%	4 7%	4 9%	2 7%	- -	47 5%	41 5%	38 5%	40 5%	9 7%	1 7%
41-50	230 11%	209 11%	17 11%	54 11%	45 9%	51 14%	60 13%	5 9%	12 25%	* 1%	* 1%	123 13%	65 8%	110 14%	64 9%	13 10%	1 6%
51-60	109 5%	98 5%	11 7%	28 6%	23 5%	29 8%	18 4%	6 13%	3 6%	* *	2 7%	63 7%	32 4%	55 7%	30 4%	8 6%	2 18%
61-70	110 5%	100 5%	10 6%	34 7%	27 5%	17 5%	22 5%	2 4%	3 6%	1 3%	3 11%	70 8%	24 3%	62 8%	23 3%	8 6%	1 7%
71-80	166 8%	152 8%	13 8%	36 7%	42 8%	35 9%	39 9%	5 10%	3 7%	* *	5 15%	98 11%	47 6%	85 11%	46 6%	13 10%	- -
81-90	96 5%	78 4%	16 10%	18 4%	27 5%	19 5%	14 3%	3 5%	2 4%	5 16%	6 21%	55 6%	24 3%	40 5%	22 3%	14 11%	2 21%
91-100	189 9%	161 9%	28 17%	29 6%	39 8%	27 7%	66 14%	9 18%	8 16%	7 21%	4 14%	112 12%	50 7%	87 11%	50 7%	25 19%	- -
Mean	38.67	37.31	53.44	34.43	36.08	38.39	40.97	53.94	51.93	47.32	62.05	47.36	28.96	45.80	28.75	56.41	41.43
Standard deviation	34.94	34.70	34.32	33.00	34.41	34.00	37.05	32.61	31.53	40.18	34.40	34.37	33.26	34.21	33.20	33.99	35.36
Standard error	0.78	0.81	2.84	1.39	1.48	1.98	1.75	4.40	4.81	8.20	7.02	1.16	1.17	1.24	1.18	3.23	9.81

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 9
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Labour Party is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	736 37%	32 4%	468 68%	40 29%	49 70%	21 32%	31 58%	5 52%	8 55%	-	18 50%	65 32%
11-20	130 6%	17 2%	63 9%	22 16%	7 9%	3 5%	2 3%	-	1 7%	-	1 4%	14 7%
21-30	135 7%	19 3%	48 7%	14 10%	6 9%	12 18%	4 8%	-	3 18%	-	2 5%	27 13%
31-40	104 5%	19 3%	50 7%	9 6%	* 1%	1 2%	1 2%	-	2 13%	-	4 11%	17 8%
41-50	230 11%	83 11%	45 7%	21 15%	7 10%	5 8%	9 16%	1 11%	* 1%	-	10 27%	49 24%
51-60	109 5%	49 7%	6 1%	20 14%	-	8 13%	3 6%	3 27%	-	-	* *	20 10%
61-70	110 5%	85 12%	4 1%	6 5%	1 1%	4 7%	1 3%	1 11%	-	-	1 3%	6 3%
71-80	166 8%	145 20%	1 *	5 4%	* *	8 12%	2 4%	-	-	-	-	4 2%
81-90	96 5%	93 13%	-	2 1%	-	1 2%	-	-	-	-	* *	1 *
91-100	189 9%	187 26%	1 *	-	-	-	1 1%	-	1 7%	-	-	-
Mean	38.67	72.61	12.24	31.98	11.43	35.52	21.27	28.60	18.24	-	23.45	30.69
Standard deviation	34.94	25.42	17.46	24.82	17.63	28.67	27.36	29.68	26.55	-	23.77	23.50
Standard error	0.78	1.00	0.72	2.10	1.79	3.48	3.34	8.95	6.44	-	2.14	1.50

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 10

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Labour Party is for people like me

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	736 37%	544 63%	57 7%	56 37%	31 51%	10 27%	24 64%	5 33%	2 59%	1 27%	5 32%
11-20	130 6%	80 9%	27 3%	14 10%	2 4%	2 5%	2 5%	1 4%	-	* 8%	1 6%
21-30	135 7%	76 9%	26 3%	14 10%	5 8%	9 23%	4 10%	-	-	-	1 5%
31-40	104 5%	61 7%	29 4%	7 4%	3 4%	-	3 7%	-	1 26%	* 6%	1 4%
41-50	230 11%	82 9%	95 12%	22 15%	9 15%	6 16%	3 8%	6 38%	-	1 27%	5 32%
51-60	109 5%	10 1%	66 8%	21 14%	3 5%	4 10%	1 4%	2 14%	1 15%	* 8%	1 6%
61-70	110 5%	7 1%	90 11%	4 3%	3 5%	3 8%	1 2%	-	-	* 7%	1 5%
71-80	166 8%	4 *	152 19%	4 3%	3 5%	2 5%	-	-	-	* 7%	1 5%
81-90	96 5%	-	91 11%	2 2%	1 1%	1 3%	-	1 7%	-	* 7%	1 3%
91-100	189 9%	1 *	180 22%	4 3%	1 1%	1 4%	* 1%	1 4%	-	* 2%	* 2%
Mean	38.67	14.52	67.94	31.37	25.16	37.81	15.30	38.21	18.11	41.97	36.27
Standard deviation	34.94	19.01	28.25	27.42	28.77	28.16	22.80	30.83	25.98	34.34	29.23
Standard error	0.78	0.72	1.07	2.34	3.32	4.51	2.57	7.96	11.62	4.86	2.04

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 11
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Labour Party is for people like me

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	736 37%	447 62%	55 9%	44 27%	90 67%	33 43%	15 20%	3 31%	3 44%	16 27%	30 23%
11-20	130 6%	54 8%	20 3%	21 13%	8 6%	2 3%	8 11%	-	-	7 12%	9 7%
21-30	135 7%	60 8%	17 3%	17 11%	9 6%	5 7%	6 8%	-	-	7 12%	14 11%
31-40	104 5%	44 6%	26 4%	9 6%	7 5%	3 4%	2 3%	-	1 17%	3 5%	8 6%
41-50	230 11%	74 10%	72 11%	21 13%	7 6%	13 18%	9 13%	1 9%	-	14 24%	17 13%
51-60	109 5%	13 2%	54 8%	21 13%	2 1%	3 4%	7 10%	2 19%	1 22%	3 4%	3 2%
61-70	110 5%	9 1%	55 9%	10 6%	1 1%	8 10%	10 14%	-	-	5 8%	12 9%
71-80	166 8%	11 2%	109 17%	10 6%	5 4%	6 7%	9 12%	2 16%	1 11%	2 3%	13 10%
81-90	96 5%	3 *	75 12%	1 1%	-	1 1%	4 6%	2 20%	-	2 2%	8 6%
91-100	189 9%	1 *	153 24%	5 3%	6 4%	2 3%	3 4%	1 5%	* 7%	2 3%	16 12%
Mean	38.67	16.12	67.69	35.88	17.16	32.07	45.76	51.40	36.28	34.97	47.08
Standard deviation	34.94	21.45	29.33	28.16	27.18	31.52	30.77	37.19	34.26	27.96	34.30
Standard error	0.78	0.87	1.24	2.28	2.20	3.46	3.60	11.21	12.11	3.13	2.08

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 12

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Liberal Democrat party is for people like me

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	1010	504	506	66	146	164	194	157	283	244	255	222	289	95	42	108	84	104	80	47	105	121	141	83	172	388	106
	50%	52%	49%	30%	42%	51%	55%	53%	61%	45%	45%	55%	59%	54%	50%	47%	50%	59%	54%	47%	55%	45%	50%	46%	48%	48%	45%
11-20	168	80	88	22	29	22	31	26	38	35	53	45	36	16	2	28	6	10	9	18	21	24	22	12	27	70	23
	8%	8%	9%	10%	8%	7%	9%	9%	8%	6%	9%	11%	7%	9%	2%	12%	4%	6%	6%	18%	11%	9%	8%	7%	7%	9%	10%
21-30	134	78	57	9	20	30	27	21	26	32	49	25	28	11	12	12	11	14	9	7	9	19	17	14	24	57	13
	7%	8%	6%	4%	6%	9%	8%	7%	6%	6%	9%	6%	6%	6%	15%	5%	7%	8%	6%	7%	4%	7%	6%	8%	7%	7%	5%
31-40	114	61	53	17	24	13	24	17	18	39	37	16	22	12	5	16	9	5	10	6	7	16	20	9	20	54	25
	6%	6%	5%	8%	7%	4%	7%	6%	4%	7%	7%	4%	5%	7%	6%	7%	5%	3%	7%	6%	4%	6%	7%	5%	6%	7%	11%
41-50	288	113	174	58	52	45	56	36	41	87	73	60	68	19	12	40	32	30	17	15	28	43	31	22	55	107	27
	14%	12%	17%	26%	15%	14%	16%	12%	9%	16%	13%	15%	14%	11%	14%	17%	19%	17%	12%	15%	15%	16%	11%	12%	15%	13%	12%
51-60	97	46	52	18	23	14	10	15	18	37	31	12	17	5	3	8	11	5	8	4	10	13	18	12	21	39	13
	5%	5%	5%	8%	7%	4%	3%	5%	4%	7%	5%	3%	3%	3%	4%	3%	6%	3%	5%	4%	5%	5%	7%	7%	6%	5%	6%
61-70	55	28	27	11	21	11	3	6	3	13	21	9	11	5	4	13	3	2	5	2	2	8	5	5	11	24	7
	3%	3%	3%	5%	6%	3%	1%	2%	1%	2%	4%	2%	2%	3%	5%	5%	2%	1%	4%	2%	1%	3%	2%	3%	3%	3%	3%
71-80	82	43	39	14	21	15	5	10	18	34	25	14	8	10	3	3	5	4	4	2	5	15	15	16	14	37	9
	4%	4%	4%	6%	6%	5%	1%	3%	4%	6%	5%	3%	2%	6%	4%	1%	3%	2%	3%	2%	3%	6%	5%	9%	4%	5%	4%
81-90	29	14	15	5	8	3	-	7	5	15	7	1	5	1	1	-	6	1	3	-	5	5	5	1	7	14	3
	1%	1%	1%	2%	2%	1%	-	2%	1%	3%	1%	*	1%	1%	1%	-	3%	1%	2%	-	3%	2%	2%	1%	2%	2%	1%
91-100	29	12	16	2	3	5	4	2	12	10	13	2	4	-	-	3	2	3	2	-	1	7	7	4	6	11	9
	1%	1%	2%	1%	1%	2%	1%	1%	3%	2%	2%	*	1%	-	-	1%	1%	2%	1%	-	*	2%	2%	2%	2%	1%	4%
Mean	24.33	23.46	25.16	35.80	29.71	24.47	19.44	22.75	19.46	29.39	26.85	20.11	19.28	21.08	24.42	24.03	26.43	20.21	23.23	20.91	21.27	27.93	25.94	28.14	26.25	25.12	27.54
Standard deviation	27.20	26.98	27.39	26.96	28.84	27.43	23.34	26.25	27.01	29.19	27.89	24.45	24.84	25.68	25.75	25.04	28.23	25.68	27.45	22.30	26.27	28.60	28.88	29.86	27.89	27.46	28.74
Standard error	0.61	0.86	0.86	1.91	1.62	1.49	1.26	1.45	1.23	1.17	1.15	1.37	1.14	1.94	2.97	1.72	2.20	1.91	2.21	2.32	1.94	1.77	1.64	2.13	1.56	0.98	2.00

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 13
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Liberal Democrat party is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	1010 50%	932 51%	71 44%	224 45%	239 47%	203 54%	266 59%	19 38%	15 30%	19 57%	19 64%	392 43%	441 58%	338 43%	434 58%	53 41%	6 50%
11-20	168 8%	146 8%	20 13%	28 6%	43 8%	39 10%	36 8%	6 12%	9 18%	6 17%	-	76 8%	64 8%	58 7%	61 8%	17 13%	1 13%
21-30	134 7%	125 7%	9 6%	30 6%	45 9%	25 7%	24 5%	2 5%	4 7%	-	3 11%	63 7%	47 6%	56 7%	45 6%	6 5%	2 18%
31-40	114 6%	102 6%	11 7%	35 7%	31 6%	16 4%	20 4%	3 6%	6 12%	-	2 8%	56 6%	35 5%	46 6%	35 5%	10 8%	-
41-50	288 14%	261 14%	26 16%	76 15%	67 13%	54 14%	64 14%	10 20%	6 13%	6 18%	4 13%	158 17%	77 10%	135 17%	75 10%	23 17%	2 19%
51-60	97 5%	91 5%	6 4%	35 7%	30 6%	10 3%	17 4%	3 6%	1 2%	2 7%	*	56 6%	33 4%	51 6%	33 4%	5 4%	-
61-70	55 3%	46 3%	9 5%	10 2%	17 3%	9 2%	10 2%	4 7%	4 8%	-	1 4%	43 5%	10 1%	35 4%	10 1%	8 6%	-
71-80	82 4%	77 4%	5 3%	33 7%	22 4%	14 4%	8 2%	1 2%	4 8%	-	-	51 5%	28 4%	45 6%	28 4%	5 4%	-
81-90	29 1%	28 2%	1 1%	14 3%	7 1%	1 *	5 1%	1 2%	-	-	-	17 2%	12 2%	16 2%	12 2%	1 1%	-
91-100	29 1%	25 1%	3 2%	9 2%	12 2%	1 *	4 1%	2 3%	1 3%	* 1%	-	10 1%	14 2%	7 1%	14 2%	3 2%	-
Mean	24.33	24.18	26.76	29.24	26.39	20.15	19.51	31.22	32.43	19.62	17.94	29.02	20.75	28.98	20.83	29.14	17.75
Standard deviation	27.20	27.26	26.61	29.24	27.83	24.74	25.09	28.82	28.49	21.26	21.51	28.01	26.75	28.14	26.87	27.31	20.04
Standard error	0.61	0.64	2.20	1.24	1.20	1.44	1.18	3.89	4.34	4.34	4.39	0.94	0.94	1.02	0.96	2.59	5.56

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 14

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Liberal Democrat party is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	1010 50%	341 47%	431 63%	6 4%	56 79%	23 36%	41 77%	4 38%	8 55%	-	21 60%	79 39%
11-20	168 8%	51 7%	72 11%	7 5%	5 7%	4 6%	3 5%	1 6%	-	-	4 12%	21 10%
21-30	134 7%	54 7%	48 7%	3 2%	1 1%	4 6%	2 3%	2 21%	2 14%	-	2 5%	17 9%
31-40	114 6%	42 6%	41 6%	6 4%	* *	8 13%	4 7%	- -	1 7%	-	* *	12 6%
41-50	288 14%	126 17%	63 9%	14 10%	8 11%	12 19%	2 5%	1 15%	3 18%	-	7 19%	52 26%
51-60	97 5%	39 5%	18 3%	15 11%	1 1%	8 13%	- -	1 9%	-	-	* *	16 8%
61-70	55 3%	31 4%	8 1%	10 7%	- -	2 3%	1 1%	1 11%	- -	-	- -	2 1%
71-80	82 4%	29 4%	5 1%	44 31%	- -	1 2%	1 3%	- -	- -	-	1 3%	1 *
81-90	29 1%	10 1%	- -	14 10%	- -	1 2%	- -	- -	- -	-	* *	3 1%
91-100	29 1%	5 1%	- -	22 16%	- -	- -	- -	- -	1 7%	-	* *	- -
Mean	24.33	26.19	15.01	68.36	9.09	31.95	9.79	26.24	21.89	-	16.56	27.04
Standard deviation	27.20	27.01	19.72	25.41	16.73	25.09	19.20	26.24	29.12	-	22.91	23.73
Standard error	0.61	1.06	0.81	2.15	1.70	3.04	2.35	7.91	7.06	-	2.07	1.51

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 15

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Liberal Democrat party is for people like me

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	1010 50%	526 61%	361 44%	18 12%	44 71%	17 44%	27 72%	8 55%	1 29%	1 33%	7 44%
11-20	168 8%	89 10%	58 7%	7 4%	4 7%	2 6%	3 9%	1 8%	2 45%	* 3%	1 4%
21-30	134 7%	61 7%	54 7%	8 5%	3 5%	3 9%	2 5%	2 13%	-	* 11%	* 3%
31-40	114 6%	50 6%	45 6%	9 6%	4 6%	4 10%	1 2%	-	1 26%	* 5%	* 3%
41-50	288 14%	95 11%	148 18%	21 14%	2 4%	9 23%	4 10%	2 13%	-	2 41%	6 35%
51-60	97 5%	24 3%	52 6%	15 10%	2 3%	2 6%	1 3%	1 6%	-	* 3%	1 5%
61-70	55 3%	6 1%	37 5%	9 6%	1 1%	1 3%	-	1 4%	-	* 2%	1 4%
71-80	82 4%	8 1%	41 5%	30 20%	2 3%	-	-	-	-	-	* 1%
81-90	29 1%	3 *	11 1%	15 10%	-	-	-	-	-	* 2%	* 1%
91-100	29 1%	3 *	6 1%	19 13%	-	-	-	-	-	-	* 1%
Mean	24.33	16.19	27.95	59.16	12.25	25.94	11.72	18.46	17.70	32.02	29.38
Standard deviation	27.20	21.03	27.54	30.19	21.15	22.50	18.16	23.55	14.47	27.72	27.77
Standard error	0.61	0.79	1.05	2.58	2.44	3.60	2.04	6.08	6.47	3.92	1.94

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 16

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Liberal Democrat party is for people like me

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	1010 50%	420 59%	303 48%	16 10%	103 76%	50 66%	31 42%	5 44%	4 68%	21 35%	57 44%
11-20	168 8%	67 9%	42 7%	4 2%	12 9%	6 7%	7 10%	-	-	9 15%	20 16%
21-30	134 7%	49 7%	49 8%	8 5%	6 4%	3 5%	5 6%	2 18%	-	8 14%	4 3%
31-40	114 6%	41 6%	40 6%	17 11%	2 2%	4 6%	6 8%	-	1 17%	1 2%	2 1%
41-50	288 14%	84 12%	95 15%	21 13%	11 8%	8 11%	13 17%	3 25%	1 15%	19 32%	32 25%
51-60	97 5%	23 3%	42 7%	23 14%	-	1 1%	2 3%	1 8%	-	*	5 4%
61-70	55 3%	10 1%	23 4%	10 6%	1 *	1 1%	5 7%	1 5%	-	*	5 4%
71-80	82 4%	15 2%	27 4%	30 19%	-	1 2%	5 6%	-	-	1 1%	3 2%
81-90	29 1%	2 *	10 2%	13 8%	-	1 2%	1 1%	-	-	*	1 1%
91-100	29 1%	5 1%	6 1%	17 11%	-	-	-	-	-	*	*
Mean	24.33	18.36	26.19	58.66	9.17	14.84	28.77	26.77	16.23	25.23	24.76
Standard deviation	27.20	23.18	27.32	28.03	15.86	22.84	26.84	24.98	19.79	22.23	25.17
Standard error	0.61	0.94	1.16	2.27	1.28	2.51	3.14	7.53	7.00	2.49	1.52

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 17
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The SNP is for people like me

Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	East of England	South East	South West		Public	Private
Unweighted base	176	94	82	18	23	37	34	30	34	45	53	25	53	176	-	-	-	-	-	-	-	-	37	59	24
Weighted base	174	89	86	19	24	33	34	32	32	38	46	35	56	174	-	-	-	-	-	-	-	-	35	62	19
0-10	63	35	28	7	7	10	11	11	18	16	19	15	14	63	-	-	-	-	-	-	-	-	13	20	6
	36%	39%	33%	34%	28%	32%	31%	33%	57%	43%	40%	41%	26%	36%	-	-	-	-	-	-	-	-	38%	32%	31%
11-20	7	4	3	2	1	-	1	1	2	2	4	1	1	7	-	-	-	-	-	-	-	-	1	1	1
	4%	5%	4%	11%	5%	-	3%	4%	5%	4%	8%	3%	2%	4%	-	-	-	-	-	-	-	-	2%	2%	7%
21-30	11	8	3	1	-	3	4	-	4	-	1	6	4	11	-	-	-	-	-	-	-	-	1	7	-
	6%	9%	4%	6%	-	8%	11%	-	12%	-	1%	18%	7%	6%	-	-	-	-	-	-	-	-	2%	11%	-
31-40	2	1	1	-	-	-	2	-	1	-	2	1	-	2	-	-	-	-	-	-	-	-	1	1	1
	1%	2%	1%	-	-	-	5%	-	2%	-	3%	2%	-	1%	-	-	-	-	-	-	-	-	2%	1%	3%
41-50	20	7	13	*	4	2	6	6	1	4	2	3	10	20	-	-	-	-	-	-	-	-	6	4	1
	11%	8%	15%	1%	16%	6%	18%	20%	4%	11%	5%	9%	19%	11%	-	-	-	-	-	-	-	-	18%	7%	4%
51-60	6	3	3	1	*	3	*	-	2	-	3	1	2	6	-	-	-	-	-	-	-	-	2	1	2
	4%	3%	4%	4%	1%	10%	*	-	6%	-	6%	3%	4%	4%	-	-	-	-	-	-	-	-	6%	1%	8%
61-70	9	3	6	1	4	2	-	1	2	3	2	2	2	9	-	-	-	-	-	-	-	-	*	7	-
	5%	3%	7%	6%	17%	7%	-	2%	2%	6%	6%	6%	4%	5%	-	-	-	-	-	-	-	-	1%	11%	-
71-80	17	9	8	2	4	6	2	2	2	7	5	1	4	17	-	-	-	-	-	-	-	-	5	10	2
	10%	10%	10%	12%	17%	18%	5%	6%	5%	18%	11%	3%	7%	10%	-	-	-	-	-	-	-	-	14%	16%	10%
81-90	7	4	3	1	2	2	1	-	1	2	2	3	-	7	-	-	-	-	-	-	-	-	2	2	2
	4%	4%	3%	5%	9%	6%	2%	-	3%	6%	4%	8%	-	4%	-	-	-	-	-	-	-	-	5%	4%	8%
91-100	31	15	16	4	2	4	9	11	2	5	7	2	18	31	-	-	-	-	-	-	-	-	4	10	6
	18%	17%	19%	21%	7%	13%	26%	35%	5%	13%	15%	7%	32%	18%	-	-	-	-	-	-	-	-	11%	16%	29%
Mean	44.36	41.66	47.16	47.05	49.94	49.46	46.35	52.05	23.86	43.58	41.54	33.16	54.25	44.36	-	-	-	-	-	-	-	-	42.48	47.66	54.22
Standard deviation	38.69	39.30	38.07	40.90	35.11	37.93	38.90	42.15	32.27	40.11	38.30	35.17	38.78	38.69	-	-	-	-	-	-	-	-	36.77	38.08	42.41
Standard error	2.92	4.05	4.20	9.64	7.32	6.24	6.67	7.69	5.53	5.98	5.26	7.03	5.33	2.92	-	-	-	-	-	-	-	-	6.04	4.96	8.66

Opinion Poll Survey
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Absolutes/col percents

Table 18
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The SNP is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	176	168	7	41	50	25	52	3	3	-	1	80	64	74	64	5	-
Weighted base	174	167	7	34	43	35	56	3	3	-	*	78	64	73	64	5	-
0-10	63 36%	62 37%	1 17%	15 44%	19 43%	15 41%	14 26%	1 33%	-	-	-	24 30%	29 45%	24 33%	29 45%	-	-
11-20	7 4%	5 3%	2 35%	2 4%	1 3%	1 3%	1 2%	-	2 74%	-	-	4 5%	3 4%	1 2%	3 4%	2 49%	-
21-30	11 6%	11 7%	-	-	1 2%	6 18%	4 7%	-	-	-	-	5 7%	4 6%	5 7%	4 6%	-	-
31-40	2 1%	2 1%	-	-	2 4%	1 2%	-	-	-	-	-	-	1 1%	-	1 1%	-	-
41-50	20 11%	20 12%	* 1%	4 12%	2 5%	3 9%	10 19%	-	-	-	*	6 8%	7 12%	6 8%	7 12%	* 2%	-
51-60	6 4%	6 4%	-	-	3 7%	1 3%	2 4%	-	-	-	-	4 5%	2 3%	4 6%	2 3%	-	-
61-70	9 5%	9 5%	-	2 7%	3 6%	2 6%	2 4%	-	-	-	-	7 10%	1 2%	7 10%	1 2%	-	-
71-80	17 10%	16 10%	-	6 18%	5 12%	1 3%	4 7%	-	-	-	-	12 15%	3 5%	11 15%	3 5%	-	-
81-90	7 4%	4 3%	2 35%	1 2%	1 3%	3 8%	-	1 44%	1 26%	-	-	5 7%	1 2%	3 4%	1 2%	2 48%	-
91-100	31 18%	31 18%	1 11%	4 12%	7 16%	2 7%	18 32%	1 23%	-	-	-	11 14%	13 20%	11 15%	13 20%	-	-
Mean	44.36	43.96	50.54	40.92	41.78	33.16	54.26	62.17	38.36	-	50.00	49.09	37.81	48.42	37.81	54.54	-
Standard deviation	38.69	38.64	43.18	39.20	38.80	35.17	38.81	52.87	37.18	-	-	37.24	39.80	37.43	39.80	39.00	-
Standard error	2.92	2.98	16.32	6.12	5.49	7.03	5.38	30.52	21.47	-	-	4.16	4.98	4.35	4.98	17.44	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 19
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The SNP is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	SNP	Conservative	Green	Liberal Democrat	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	176	48	67	24	8	5	3	-	-	-	5	16
Weighted base	174	60	53	28	8	6	2	-	-	-	1	15
0-10	63 36%	23 38%	1 3%	22 76%	1 8%	2 28%	2 100%	-	-	-	* 11%	13 85%
11-20	7 4%	3 5%	-	2 8%	1 11%	1 18%	-	-	-	-	-	-
21-30	11 6%	6 10%	-	1 5%	2 30%	2 31%	-	-	-	-	-	-
31-40	2 1%	2 3%	1 1%	-	-	-	-	-	-	-	-	-
41-50	20 11%	16 26%	2 4%	1 4%	-	-	-	-	-	-	1 85%	-
51-60	6 4%	2 3%	1 2%	2 6%	-	1 23%	-	-	-	-	-	* 2%
61-70	9 5%	2 3%	4 7%	-	1 14%	-	-	-	-	-	* 4%	2 14%
71-80	17 10%	4 6%	11 20%	-	3 37%	-	-	-	-	-	-	-
81-90	7 4%	3 5%	4 7%	-	-	-	-	-	-	-	-	-
91-100	31 18%	1 1%	31 57%	-	-	-	-	-	-	-	-	-
Mean	44.36	34.20	87.10	9.23	49.93	25.63	3.73	-	-	-	45.45	10.89
Standard deviation	38.69	29.11	20.31	16.87	29.55	21.95	6.33	-	-	-	-	25.53
Standard error	2.92	4.20	2.48	3.44	10.45	9.81	3.65	-	-	-	-	6.38

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 20

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The SNP is for people like me

Base: All respondents

	Party voting June 2017										
	Total	SNP	Labour	Conservative	Liberal Democrat	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	176	75	43	33	7	3	2	-	-	1	12
Weighted base	174	62	58	42	8	3	2	-	-	*	1
0-10	63 36%	2 4%	21 36%	35 84%	3 33%	1 23%	2 100%	-	-	-	1 53%
11-20	7 4%	-	3 5%	2 6%	1 13%	1 33%	-	-	-	-	-
21-30	11 6%	1 2%	5 9%	1 3%	3 41%	-	-	-	-	-	-
31-40	2 1%	1 2%	1 1%	-	-	-	-	-	-	-	-
41-50	20 11%	2 3%	16 27%	1 3%	1 13%	-	-	-	-	-	* 17%
51-60	6 4%	2 3%	2 4%	2 4%	-	-	-	-	-	* 100%	* 17%
61-70	9 5%	5 7%	4 7%	-	-	-	-	-	-	-	* 4%
71-80	17 10%	13 20%	3 6%	-	-	1 44%	-	-	-	-	* 9%
81-90	7 4%	4 7%	2 4%	-	-	-	-	-	-	-	-
91-100	31 18%	31 51%	-	-	-	-	-	-	-	-	-
Mean	44.36	83.49	34.61	6.73	22.05	39.91	0.00	-	-	60.00	29.27
Standard deviation	38.69	23.57	28.24	14.46	17.38	41.06	-	-	-	-	-
Standard error	2.92	2.72	4.31	2.52	6.57	23.71	-	-	-	-	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 21
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The SNP is for people like me

Base: All respondents

	Total	SNP	Labour	Party voting May 2015						Can't remember	Wouldn't/ didn't vote
				Conservative	Liberal Democrat	Green	UKIP	Plaid Cymru	Other		
Unweighted base	176	83	35	22	8	4	3	-	-	4	17
Weighted base	174	76	45	26	9	4	2	-	-	3	9
0-10	63 36%	4 6%	24 53%	22 84%	5 53%	1 16%	2 100%	-	-	3 99%	3 28%
11-20	7 4%	1 2%	1 1%	1 5%	1 11%	2 54%	-	-	-	-	1 11%
21-30	11 6%	1 2%	6 14%	-	3 28%	-	-	-	-	-	1 14%
31-40	2 1%	1 2%	1 2%	-	-	-	-	-	-	-	-
41-50	20 11%	8 11%	7 15%	2 7%	-	-	-	-	-	-	3 34%
51-60	6 4%	6 8%	-	-	-	-	-	-	-	* 1%	* 2%
61-70	9 5%	7 9%	2 5%	-	-	-	-	-	-	-	* 1%
71-80	17 10%	12 16%	3 7%	-	1 7%	1 31%	-	-	-	-	* 1%
81-90	7 4%	4 5%	1 3%	1 3%	-	-	-	-	-	-	1 10%
91-100	31 18%	31 42%	-	-	-	-	-	-	-	-	-
Mean	44.36	76.13	25.33	8.21	17.35	33.72	0.00	-	-	0.75	34.61
Standard deviation	38.69	26.83	28.83	19.97	21.51	32.99	0.00	-	-	8.01	29.12
Standard error	2.92	2.95	4.87	4.26	7.61	16.49	0.00	-	-	4.01	7.06

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 22
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Green Party is for people like me

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	1003	543	461	76	146	156	174	156	295	257	279	205	262	86	41	110	88	101	71	52	114	119	140	83	180	379	110
	50%	55%	45%	34%	42%	48%	49%	53%	64%	47%	49%	50%	54%	49%	48%	48%	52%	56%	48%	52%	59%	44%	50%	47%	50%	47%	47%
11-20	135	67	68	15	30	10	31	26	23	31	44	29	30	5	3	16	10	11	13	7	16	19	23	14	23	57	18
	7%	7%	7%	7%	9%	3%	9%	9%	5%	6%	8%	7%	6%	3%	3%	7%	6%	6%	9%	7%	8%	7%	8%	8%	6%	7%	8%
21-30	144	74	69	10	22	28	35	18	31	34	45	34	31	9	12	16	15	9	11	9	11	25	18	10	21	68	17
	7%	8%	7%	5%	6%	9%	10%	6%	7%	6%	8%	8%	6%	5%	14%	7%	9%	5%	7%	9%	5%	9%	6%	6%	6%	9%	7%
31-40	68	24	44	4	9	18	18	12	7	17	20	17	14	2	5	8	1	6	3	1	11	7	14	9	10	26	6
	3%	2%	4%	2%	3%	6%	5%	4%	1%	3%	4%	4%	3%	1%	6%	4%	1%	3%	2%	1%	5%	3%	5%	5%	3%	3%	3%
41-50	287	109	178	50	60	43	43	41	50	81	63	58	85	28	9	39	32	29	18	17	14	36	40	25	45	116	29
	14%	11%	17%	23%	17%	14%	12%	14%	11%	15%	11%	14%	17%	16%	11%	17%	19%	16%	12%	17%	7%	13%	14%	14%	13%	14%	12%
51-60	100	40	60	10	20	19	20	14	17	36	23	19	22	7	3	17	5	5	8	4	8	15	13	14	20	38	15
	5%	4%	6%	4%	6%	6%	6%	5%	4%	7%	4%	5%	5%	4%	4%	7%	3%	3%	5%	4%	4%	6%	5%	8%	6%	5%	6%
61-70	86	36	51	18	21	15	10	9	14	31	31	7	17	6	4	10	5	3	6	2	8	23	9	10	16	38	12
	4%	4%	5%	8%	6%	5%	3%	3%	3%	6%	6%	2%	3%	3%	5%	4%	3%	2%	4%	2%	4%	8%	3%	6%	4%	5%	5%
71-80	91	47	45	15	16	19	10	13	18	31	27	16	18	14	4	7	3	8	9	4	7	18	11	6	21	34	14
	5%	5%	4%	7%	5%	6%	3%	4%	4%	6%	5%	4%	4%	8%	4%	3%	2%	4%	6%	4%	4%	7%	4%	4%	6%	4%	6%
81-90	56	24	32	13	16	10	10	2	5	18	19	17	2	12	2	5	4	3	3	3	4	5	8	7	13	29	9
	3%	2%	3%	6%	5%	3%	3%	1%	1%	3%	3%	4%	*	7%	2%	2%	2%	2%	2%	3%	2%	2%	3%	4%	4%	4%	4%
91-100	36	16	19	12	6	4	4	6	4	11	14	5	7	6	1	3	6	4	5	2	1	3	4	1	9	16	5
	2%	2%	2%	5%	2%	1%	1%	2%	1%	2%	2%	1%	1%	3%	1%	1%	3%	2%	3%	2%	*	1%	2%	*	3%	2%	2%
Mean	26.50	23.48	29.39	39.52	31.16	28.03	24.20	24.18	18.95	29.60	27.03	25.45	23.30	31.41	26.63	27.13	25.08	23.15	27.85	25.56	20.71	29.76	25.62	27.66	27.93	27.79	29.34
Standard deviation	29.09	28.46	29.41	32.36	30.15	29.48	27.04	27.45	26.07	30.21	29.85	28.35	27.18	33.61	27.97	28.18	28.73	28.02	30.67	28.96	26.53	29.44	28.24	28.79	30.73	29.48	30.53
Standard error	0.65	0.90	0.92	2.29	1.70	1.60	1.46	1.52	1.19	1.21	1.23	1.58	1.24	2.53	3.23	1.93	2.24	2.09	2.46	3.02	1.96	1.83	1.61	2.05	1.72	1.06	2.13

Opinion Poll Survey
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Absolutes/col percents

Table 23
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Green Party is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	1003 50%	932 51%	69 42%	240 49%	259 51%	188 50%	246 54%	16 33%	19 40%	17 51%	15 52%	390 42%	452 59%	335 43%	446 60%	54 41%	4 39%
11-20	135 7%	111 6%	22 14%	26 5%	34 7%	24 7%	27 6%	5 11%	10 19%	5 15%	2 8%	59 6%	49 6%	40 5%	47 6%	19 15%	-
21-30	144 7%	122 7%	22 13%	24 5%	40 8%	32 9%	26 6%	10 19%	5 11%	3 8%	5 15%	63 7%	49 6%	46 6%	46 6%	17 13%	3 27%
31-40	68 3%	66 4%	2 1%	16 3%	20 4%	17 5%	14 3%	2 3%	-	-	-	33 4%	19 2%	31 4%	19 2%	1 1%	-
41-50	287 14%	262 14%	21 13%	75 15%	54 11%	51 14%	81 18%	5 10%	7 14%	7 20%	3 10%	157 17%	90 12%	140 18%	87 12%	17 13%	3 28%
51-60	100 5%	93 5%	5 3%	32 6%	22 4%	18 5%	21 5%	4 9%	1 2%	* 1%	-	51 6%	31 4%	46 6%	31 4%	5 4%	-
61-70	86 4%	76 4%	10 6%	27 6%	26 5%	7 2%	16 3%	4 8%	5 10%	-	1 4%	53 6%	22 3%	45 6%	22 3%	9 7%	-
71-80	91 5%	84 5%	5 3%	27 5%	26 5%	16 4%	16 3%	2 5%	1 2%	-	2 7%	53 6%	31 4%	47 6%	30 4%	4 3%	1 7%
81-90	56 3%	52 3%	4 3%	17 3%	18 3%	15 4%	2 *	1 3%	1 2%	2 6%	-	39 4%	7 1%	35 4%	7 1%	4 3%	-
91-100	36 2%	35 2%	1 1%	11 2%	14 3%	5 1%	6 1%	-	-	-	1 4%	22 2%	10 1%	22 3%	10 1%	-	-
Mean	26.50	26.43	26.64	29.39	27.08	25.62	23.15	30.79	25.95	23.52	24.36	31.92	20.99	32.67	20.94	27.15	27.26
Standard deviation	29.09	29.33	26.43	30.50	30.26	28.72	27.10	27.17	25.98	24.08	28.85	30.61	26.72	31.22	26.78	26.15	25.27
Standard error	0.65	0.68	2.19	1.29	1.30	1.68	1.28	3.66	3.96	4.92	5.89	1.03	0.94	1.13	0.95	2.48	7.01

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 24

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Green Party is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	1003 50%	282 39%	479 70%	35 25%	56 80%	2 2%	18 35%	2 24%	9 62%	-	23 63%	98 48%
11-20	135 7%	49 7%	56 8%	12 9%	2 4%	2 2%	-	1 14%	-	-	3 8%	9 5%
21-30	144 7%	58 8%	40 6%	12 8%	1 1%	1 1%	4 7%	1 14%	3 20%	-	* 1%	25 12%
31-40	68 3%	26 4%	29 4%	2 2%	3 4%	-	-	-	2 12%	-	* 1%	6 3%
41-50	287 14%	132 18%	57 8%	22 16%	8 12%	6 10%	11 20%	4 37%	1 7%	-	4 10%	42 21%
51-60	100 5%	41 6%	16 2%	17 12%	* 1%	10 15%	2 5%	-	-	-	6 16%	8 4%
61-70	86 4%	45 6%	7 1%	18 13%	* *	7 11%	4 8%	1 11%	-	-	* *	4 2%
71-80	91 5%	47 7%	3 *	16 11%	-	12 19%	6 12%	-	-	-	1 2%	6 3%
81-90	56 3%	27 4%	-	6 4%	-	15 23%	4 7%	-	-	-	* *	4 2%
91-100	36 2%	20 3%	1 *	-	-	10 16%	4 7%	-	-	-	-	1 *
Mean	26.50	33.57	12.93	41.65	9.60	74.19	42.93	32.93	14.48	-	18.52	25.09
Standard deviation	29.09	30.48	18.88	28.76	17.40	21.32	35.19	23.47	17.86	-	25.92	25.81
Standard error	0.65	1.20	0.78	2.44	1.77	2.59	4.30	7.08	4.33	-	2.34	1.65

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 25

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Green Party is for people like me

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	1003 50%	590 68%	290 36%	52 34%	22 35%	7 19%	26 70%	7 44%	3 70%	1 37%	6 39%
11-20	135 7%	61 7%	58 7%	9 6%	- -	- -	3 7%	1 9%	1 30%	* 3%	1 7%
21-30	144 7%	62 7%	63 8%	11 8%	4 6%	1 2%	2 4%	1 9%	- -	* 3%	1 3%
31-40	68 3%	35 4%	28 3%	3 2%	- -	1 2%	1 3%	- -	- -	- -	1 3%
41-50	287 14%	79 9%	147 18%	30 20%	12 19%	4 11%	5 13%	3 21%	- -	2 39%	5 30%
51-60	100 5%	21 2%	55 7%	16 11%	2 4%	3 7%	* 1%	1 7%	- -	1 14%	1 5%
61-70	86 4%	9 1%	55 7%	11 7%	6 9%	4 11%	- -	- -	- -	* 2%	1 4%
71-80	91 5%	6 1%	55 7%	14 9%	6 10%	6 16%	1 1%	2 11%	- -	* 2%	1 5%
81-90	56 3%	1 *	41 5%	2 1%	6 10%	6 16%	- -	- -	- -	- -	* 2%
91-100	36 2%	1 *	21 3%	4 2%	4 6%	7 17%	- -	- -	- -	- -	* 1%
Mean	26.50	13.76	35.64	36.74	43.49	62.92	13.34	27.34	10.25	32.61	32.10
Standard deviation	29.09	19.66	30.84	29.52	35.14	33.05	20.07	28.82	8.23	29.10	29.07
Standard error	0.65	0.74	1.17	2.52	4.06	5.29	2.26	7.44	3.68	4.12	2.03

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 26

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

The Green Party is for people like me

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	1003 50%	461 64%	259 41%	53 34%	99 73%	31 40%	11 15%	3 27%	3 53%	25 42%	57 44%
11-20	135 7%	58 8%	47 7%	8 5%	6 4%	1 2%	3 4%	-	1 15%	1 2%	10 8%
21-30	144 7%	51 7%	49 8%	15 9%	6 4%	4 5%	4 5%	* 4%	-	7 12%	8 6%
31-40	68 3%	29 4%	24 4%	4 3%	4 3%	1 2%	1 1%	-	-	3 4%	2 1%
41-50	287 14%	67 9%	107 17%	23 15%	17 12%	14 19%	8 11%	2 19%	-	19 31%	28 22%
51-60	100 5%	27 4%	40 6%	19 12%	2 1%	2 3%	6 8%	1 9%	-	* *	3 3%
61-70	86 4%	12 2%	36 6%	14 9%	2 1%	4 6%	8 11%	-	-	1 2%	9 7%
71-80	91 5%	10 1%	35 5%	14 9%	1 1%	8 10%	17 24%	2 14%	1 11%	* *	5 4%
81-90	56 3%	1 *	25 4%	5 3%	-	7 9%	7 10%	2 16%	1 22%	4 6%	5 4%
91-100	36 2%	2 *	15 2%	4 2%	-	4 5%	8 11%	1 11%	-	-	2 2%
Mean	26.50	15.79	32.16	37.66	11.99	38.86	58.89	52.62	32.31	29.78	29.67
Standard deviation	29.09	21.50	30.16	30.39	19.91	35.12	31.09	37.90	40.80	26.40	29.30
Standard error	0.65	0.87	1.28	2.46	1.61	3.85	3.64	11.43	14.42	2.95	1.77

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 27
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

UKIP is for people like me

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	1429	682	748	159	252	224	250	197	346	429	413	266	322	149	63	168	105	118	108	68	132	198	195	126	273	554	173
	71%	70%	73%	72%	73%	70%	70%	66%	75%	78%	73%	65%	66%	85%	75%	73%	62%	66%	74%	68%	68%	73%	69%	71%	77%	69%	74%
11-20	81	33	48	15	16	7	11	15	18	18	16	16	31	3	2	12	5	6	5	6	8	11	15	8	9	28	15
	4%	3%	5%	7%	5%	2%	3%	5%	4%	3%	3%	4%	6%	2%	2%	5%	3%	3%	4%	6%	4%	4%	5%	4%	3%	4%	6%
21-30	70	43	28	6	14	9	7	17	17	16	25	15	14	3	-	5	9	5	8	6	8	10	10	8	11	31	7
	4%	4%	3%	3%	4%	3%	2%	6%	4%	3%	4%	4%	3%	2%	-	2%	5%	3%	5%	6%	4%	4%	4%	4%	3%	4%	3%
31-40	46	23	23	5	3	5	19	11	3	7	10	19	9	1	2	9	6	3	4	2	3	6	8	2	7	23	4
	2%	2%	2%	2%	1%	2%	5%	4%	1%	1%	2%	5%	2%	*	2%	4%	4%	2%	3%	2%	1%	2%	3%	1%	2%	3%	2%
41-50	163	70	93	28	21	29	32	28	25	27	42	38	56	9	10	17	16	22	9	7	16	24	18	13	17	78	15
	8%	7%	9%	13%	6%	9%	9%	9%	5%	5%	7%	9%	12%	5%	12%	7%	9%	12%	6%	7%	8%	9%	7%	8%	5%	10%	6%
51-60	52	31	22	-	16	9	6	10	12	13	13	10	16	1	2	6	11	4	3	3	11	4	4	4	9	24	5
	3%	3%	2%	-	4%	3%	2%	3%	3%	2%	2%	3%	3%	1%	2%	2%	6%	2%	2%	3%	6%	1%	2%	2%	2%	3%	2%
61-70	29	20	9	2	9	5	7	2	4	12	7	7	2	1	-	2	2	2	*	2	5	4	9	1	5	14	4
	1%	2%	1%	1%	3%	2%	2%	1%	1%	2%	1%	2%	2%	1%	-	1%	1%	1%	*	2%	2%	2%	3%	1%	1%	2%	2%
71-80	57	34	23	2	10	15	11	7	11	10	11	17	18	4	2	9	6	6	3	1	1	10	9	5	4	29	2
	3%	3%	2%	1%	3%	5%	3%	2%	2%	2%	2%	4%	4%	2%	3%	4%	4%	3%	2%	1%	1%	4%	3%	3%	1%	4%	1%
81-90	25	17	8	2	2	4	6	2	9	1	11	4	8	2	-	-	2	3	1	3	1	3	2	7	5	6	1
	1%	2%	1%	1%	*	1%	2%	1%	2%	*	2%	1%	2%	1%	-	-	1%	2%	1%	3%	1%	1%	1%	4%	1%	1%	1%
91-100	53	28	26	3	3	13	8	8	18	14	16	14	9	1	4	4	6	10	4	2	9	*	9	4	17	15	8
	3%	3%	3%	1%	1%	4%	2%	3%	4%	3%	3%	3%	2%	1%	5%	2%	4%	6%	3%	2%	5%	*	3%	2%	5%	2%	4%
Mean	16.01	17.44	14.64	13.17	14.32	19.21	16.64	17.15	15.21	12.25	15.35	19.73	17.89	8.36	15.97	14.63	21.30	20.49	14.42	16.67	17.78	13.67	16.87	17.02	14.66	16.67	13.99
Standard deviation	26.85	28.18	25.46	23.17	24.79	29.87	26.99	26.17	27.96	24.69	26.93	28.66	27.02	20.46	28.13	24.59	29.84	31.08	25.23	26.49	28.42	23.82	27.67	28.23	27.72	26.46	25.54
Standard error	0.60	0.90	0.80	1.64	1.39	1.62	1.46	1.45	1.27	0.99	1.11	1.60	1.24	1.54	3.25	1.69	2.32	2.32	2.03	2.76	2.10	1.48	1.57	2.01	1.55	0.95	1.78

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Absolutes/col percents

Table 28
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

UKIP is for people like me

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	1429 71%	1301 71%	118 73%	386 78%	374 73%	239 64%	302 66%	39 79%	36 73%	27 79%	17 57%	659 72%	543 71%	562 71%	534 72%	94 72%	7 59%
11-20	81 4%	66 4%	15 9%	15 3%	15 3%	12 3%	24 5%	3 6%	1 2%	4 12%	7 24%	37 4%	33 4%	25 3%	32 4%	11 9%	1 9%
21-30	70 4%	60 3%	11 7%	12 2%	22 4%	13 4%	12 3%	4 8%	3 6%	2 6%	2 7%	31 3%	34 5%	23 3%	32 4%	8 6%	3 24%
31-40	46 2%	46 3%	-	7 1%	10 2%	19 5%	9 2%	-	-	-	-	13 1%	14 2%	13 2%	14 2%	-	-
41-50	163 8%	152 8%	10 6%	26 5%	35 7%	38 10%	53 12%	1 2%	6 13%	* 1%	3 9%	81 9%	53 7%	71 9%	53 7%	10 8%	* 1%
51-60	52 3%	49 3%	3 2%	13 3%	11 2%	9 3%	16 4%	-	2 5%	1 3%	-	26 3%	22 3%	24 3%	21 3%	2 2%	1 8%
61-70	29 1%	26 1%	3 2%	10 2%	6 1%	7 2%	2 1%	2 4%	1 2%	-	-	17 2%	5 1%	14 2%	5 1%	3 2%	-
71-80	57 3%	56 3%	* *	10 2%	11 2%	17 5%	18 4%	* 1%	-	-	-	29 3%	18 2%	29 4%	18 2%	* *	-
81-90	25 1%	24 1%	1 1%	1 *	11 2%	4 1%	7 2%	-	-	-	1 4%	8 1%	11 1%	7 1%	11 1%	1 1%	-
91-100	53 3%	53 3%	-	14 3%	16 3%	14 4%	9 2%	-	-	-	-	19 2%	26 3%	19 2%	26 4%	-	-
Mean	16.01	16.56	10.64	12.76	15.64	20.74	18.30	7.89	13.05	8.50	13.70	15.75	15.97	16.48	16.04	11.56	14.82
Standard deviation	26.85	27.45	18.72	25.37	27.46	29.47	27.39	17.23	21.30	13.03	21.73	26.38	27.27	27.32	27.42	19.66	19.12
Standard error	0.60	0.64	1.55	1.07	1.18	1.72	1.29	2.32	3.25	2.66	4.43	0.89	0.96	0.99	0.98	1.87	5.30

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Absolutes/col percents

Table 29

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

UKIP is for people like me

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	1429 71%	588 81%	444 65%	128 91%	-	58 91%	51 95%	7 72%	4 27%	-	22 61%	128 63%
11-20	81 4%	26 4%	34 5%	6 4%	-	4 7%	-	-	2 12%	-	3 8%	6 3%
21-30	70 4%	20 3%	35 5%	1 1%	1 2%	-	-	-	2 14%	-	2 7%	9 4%
31-40	46 2%	11 2%	22 3%	1 *	2 3%	1 1%	-	-	3 19%	-	-	7 3%
41-50	163 8%	48 7%	64 9%	4 3%	5 8%	1 1%	2 3%	2 24%	1 7%	-	6 17%	29 14%
51-60	52 3%	14 2%	21 3%	1 1%	6 9%	-	-	*	1 6%	-	1 3%	9 4%
61-70	29 1%	1 *	20 3%	-	3 5%	-	1 2%	-	-	-	*	3 2%
71-80	57 3%	13 2%	21 3%	-	14 20%	-	-	-	-	-	*	9 4%
81-90	25 1%	3 *	13 2%	-	7 10%	-	-	-	-	-	-	1 *
91-100	53 3%	3 *	13 2%	-	31 43%	-	-	-	2 17%	-	2 4%	3 1%
Mean	16.01	9.44	19.29	3.38	81.99	2.85	2.96	14.77	37.39	-	19.28	19.81
Standard deviation	26.85	20.06	27.22	10.41	19.77	8.59	11.95	23.13	34.00	-	27.03	26.96
Standard error	0.60	0.79	1.12	0.88	2.01	1.04	1.46	6.97	8.25	-	2.44	1.72

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Absolutes/col percents

Table 30

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

UKIP is for people like me

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	1429 71%	514 60%	666 82%	132 88%	57 93%	32 81%	2 5%	12 78%	3 70%	2 64%	9 56%
11-20	81 4%	40 5%	29 4%	7 4%	1 1%	2 6%	* 1%	1 7%	-	-	1 4%
21-30	70 4%	46 5%	17 2%	2 1%	-	2 6%	2 6%	-	-	* 7%	1 7%
31-40	46 2%	35 4%	8 1%	1 *	-	-	2 4%	-	-	* 1%	* 1%
41-50	163 8%	88 10%	54 7%	6 4%	2 3%	1 2%	6 16%	2 15%	-	1 25%	4 23%
51-60	52 3%	31 4%	15 2%	1 1%	-	-	3 7%	-	1 30%	-	* 2%
61-70	29 1%	23 3%	1 *	1 1%	1 1%	-	2 5%	-	-	* 3%	* 2%
71-80	57 3%	32 4%	16 2%	-	1 1%	2 6%	5 12%	-	-	-	* 3%
81-90	25 1%	19 2%	2 *	-	-	-	4 11%	-	-	-	* *
91-100	53 3%	35 4%	5 1%	1 1%	-	-	12 32%	-	-	-	* 2%
Mean	16.01	23.02	9.16	5.70	4.16	8.13	70.50	11.04	22.59	18.20	22.08
Standard deviation	26.85	30.12	20.04	15.64	14.30	20.08	28.95	17.04	29.14	26.54	28.00
Standard error	0.60	1.13	0.76	1.34	1.65	3.22	3.26	4.40	13.03	3.75	1.96

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 31
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

UKIP is for people like me

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	1429 71%	483 67%	512 80%	137 87%	30 22%	68 90%	61 83%	8 69%	5 81%	35 58%	90 69%
11-20	81 4%	31 4%	23 4%	4 2%	3 2%	2 3%	6 8%	2 20%	-	2 4%	8 6%
21-30	70 4%	42 6%	16 2%	3 2%	5 4%	-	2 3%	-	-	* *	2 2%
31-40	46 2%	25 3%	10 2%	1 1%	5 3%	-	-	-	-	2 4%	3 2%
41-50	163 8%	62 9%	41 6%	6 4%	17 12%	5 7%	2 3%	1 11%	-	15 25%	14 11%
51-60	52 3%	18 3%	15 2%	3 2%	12 9%	-	1 1%	-	-	1 2%	1 1%
61-70	29 1%	12 2%	2 *	-	9 7%	-	1 2%	-	-	* *	4 3%
71-80	57 3%	16 2%	13 2%	2 1%	20 15%	1 1%	-	-	* 7%	1 2%	3 3%
81-90	25 1%	11 2%	2 *	-	9 6%	-	-	-	-	1 2%	2 1%
91-100	53 3%	16 2%	5 1%	2 1%	26 19%	-	-	-	1 13%	1 2%	2 1%
Mean	16.01	17.29	10.03	7.03	56.61	5.14	6.10	9.81	19.73	22.95	16.11
Standard deviation	26.85	26.29	20.98	18.80	34.37	14.82	14.46	15.41	39.61	28.15	26.09
Standard error	0.60	1.06	0.89	1.52	2.78	1.63	1.69	4.65	14.00	3.15	1.58

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 32

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

No party represents people like me - the UK needs a new political party

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	816 41%	406 41%	410 40%	67 30%	128 37%	107 33%	142 40%	129 44%	242 52%	210 38%	224 40%	183 45%	199 41%	86 49%	36 43%	80 35%	66 39%	88 50%	48 33%	45 44%	74 39%	114 42%	100 36%	78 43%	154 43%	294 37%	114 48%
11-20	87 4%	39 4%	49 5%	13 6%	21 6%	16 5%	15 4%	11 4%	11 2%	29 5%	16 3%	27 7%	16 3%	9 5%	2 3%	16 7%	6 3%	6 3%	8 5%	1 1%	6 3%	12 4%	13 5%	8 5%	22 6%	38 5%	15 6%
21-30	100 5%	59 6%	41 4%	20 9%	15 4%	11 3%	13 4%	16 5%	26 6%	33 6%	29 5%	16 4%	22 5%	6 4%	5 6%	14 6%	5 3%	5 3%	7 7%	17 9%	9 3%	16 6%	11 6%	16 5%	40 5%	13 6%	
31-40	47 2%	23 2%	24 2%	7 3%	11 3%	8 2%	7 2%	8 3%	6 1%	15 3%	18 3%	8 2%	6 1%	2 1%	3 3%	5 2%	6 3%	-	6 4%	2 2%	5 3%	6 2%	8 3%	4 2%	6 2%	23 3%	4 2%
41-50	368 18%	163 17%	205 20%	60 27%	58 17%	64 20%	59 17%	48 16%	79 17%	99 18%	110 19%	68 17%	92 19%	31 18%	15 18%	48 21%	34 20%	30 17%	28 19%	21 21%	29 15%	48 18%	52 19%	31 18%	64 18%	151 19%	32 14%
51-60	95 5%	45 5%	50 5%	14 6%	26 8%	16 5%	13 4%	12 4%	14 3%	28 5%	37 7%	17 4%	14 3%	11 6%	6 7%	9 4%	4 2%	6 3%	5 3%	5 5%	6 3%	17 6%	15 5%	11 6%	16 4%	42 5%	12 5%
61-70	74 4%	40 4%	34 3%	5 2%	16 5%	16 5%	13 4%	9 3%	14 3%	31 6%	16 3%	14 3%	14 3%	7 4%	2 2%	6 2%	7 4%	5 3%	9 6%	6 6%	8 4%	11 4%	10 4%	4 2%	16 4%	34 4%	7 3%
71-80	146 7%	72 7%	73 7%	16 7%	30 9%	28 9%	35 10%	18 6%	19 4%	33 6%	49 9%	29 7%	34 7%	7 4%	2 3%	18 8%	18 11%	6 4%	16 11%	3 3%	19 10%	13 5%	26 9%	16 9%	22 6%	65 8%	14 6%
81-90	57 3%	26 3%	31 3%	4 2%	11 3%	14 4%	7 2%	11 4%	9 2%	24 4%	11 2%	9 2%	13 3%	5 3%	4 4%	7 3%	2 1%	7 4%	7 5%	1 1%	5 3%	9 3%	9 3%	1 1%	7 2%	20 3%	5 2%
91-100	216 11%	106 11%	110 11%	16 7%	30 9%	42 13%	49 14%	35 12%	43 9%	48 9%	55 10%	36 9%	77 16%	11 6%	10 11%	28 12%	21 12%	26 14%	15 10%	8 8%	22 12%	32 12%	31 11%	13 7%	33 9%	93 12%	19 8%
Mean	37.21	36.73	37.66	38.83	38.78	43.32	39.63	36.30	29.73	37.28	37.72	33.48	39.64	29.75	35.42	39.87	39.93	34.50	42.67	33.44	38.88	37.19	40.11	33.32	34.53	39.64	30.98
Standard deviation	35.42	35.52	35.34	31.27	34.18	36.07	37.23	36.35	34.64	34.50	34.49	34.61	37.94	33.21	36.08	35.18	35.81	38.11	35.26	32.83	36.09	35.88	35.33	33.51	34.25	35.36	33.76
Standard error	0.79	1.13	1.11	2.22	1.92	1.96	2.01	2.01	1.58	1.39	1.42	1.93	1.74	2.50	4.17	2.41	2.79	2.84	2.83	3.42	2.67	2.23	2.01	2.39	1.91	1.27	2.35

Opinion Poll Survey
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Absolutes/col percents

Table 33
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

No party represents people like me - the UK needs a new political party

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	816 41%	753 41%	60 37%	193 39%	206 40%	163 44%	191 42%	16 33%	15 31%	20 60%	8 26%	312 34%	372 49%	262 33%	368 49%	49 38%	2 19%
11-20	87 4%	80 4%	6 4%	26 5%	16 3%	24 6%	15 3%	2 3%	-	3 10%	1 4%	51 6%	22 3%	44 6%	22 3%	6 5%	-
21-30	100 5%	93 5%	6 4%	28 6%	29 6%	15 4%	21 5%	4 9%	*	1 4%	-	47 5%	41 5%	43 5%	41 6%	4 3%	-
31-40	47 2%	44 2%	2 2%	15 3%	18 3%	6 1%	6 1%	-	-	2 7%	*	26 3%	14 2%	23 3%	14 2%	2 2%	-
41-50	368 18%	326 18%	41 25%	86 17%	95 19%	66 18%	80 18%	12 24%	15 30%	2 5%	13 43%	190 21%	127 17%	155 20%	126 17%	35 27%	1 7%
51-60	95 5%	88 5%	5 3%	25 5%	34 7%	17 5%	12 3%	2 4%	3 5%	-	*	56 6%	25 3%	51 6%	24 3%	5 4%	-
61-70	74 4%	59 3%	15 9%	23 5%	13 2%	12 3%	12 3%	8 16%	3 7%	2 6%	1 4%	38 4%	23 3%	28 4%	19 3%	10 8%	4 35%
71-80	146 7%	139 8%	6 4%	31 6%	46 9%	29 8%	32 7%	2 4%	3 6%	-	1 5%	77 8%	37 5%	71 9%	37 5%	5 4%	-
81-90	57 3%	53 3%	2 1%	24 5%	10 2%	9 2%	11 2%	-	1 3%	-	1 4%	30 3%	20 3%	27 3%	20 3%	2 2%	-
91-100	216 11%	197 11%	18 11%	44 9%	46 9%	34 9%	73 16%	3 6%	9 18%	2 7%	4 14%	94 10%	78 10%	83 11%	73 10%	11 8%	4 38%
Mean	37.21	37.01	39.60	37.21	36.88	34.38	39.10	38.36	48.20	23.27	45.92	40.53	32.30	41.07	31.78	37.53	66.59
Standard deviation	35.42	35.56	34.17	34.85	34.15	34.97	38.24	32.05	36.48	28.88	33.94	34.28	35.44	34.58	35.21	32.62	36.11
Standard error	0.79	0.83	2.83	1.47	1.47	2.04	1.80	4.32	5.56	5.89	6.93	1.15	1.25	1.25	1.25	3.10	10.01

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 34

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

No party represents people like me - the UK needs a new political party

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	816 41%	305 42%	359 52%	44 31%	28 39%	26 40%	25 46%	5 53%	1 7%	-	4 11%	20 10%
11-20	87 4%	42 6%	21 3%	7 5%	1 2%	7 11%	5 10%	-	-	-	*	4 2%
21-30	100 5%	31 4%	36 5%	15 11%	3 4%	3 5%	2 4%	1 8%	-	-	*	10 5%
31-40	47 2%	19 3%	16 2%	4 3%	1 1%	3 4%	1 1%	-	-	-	*	4 2%
41-50	368 18%	154 21%	119 17%	16 11%	4 5%	7 11%	11 21%	2 24%	4 26%	-	5 13%	46 23%
51-60	95 5%	42 6%	19 3%	9 6%	2 2%	1 1%	4 7%	-	2 13%	-	3 10%	13 6%
61-70	74 4%	25 3%	23 3%	10 7%	1 1%	2 4%	1 2%	1 10%	-	-	1 3%	11 5%
71-80	146 7%	44 6%	39 6%	13 10%	5 7%	6 9%	2 4%	* 5%	4 28%	-	5 13%	28 14%
81-90	57 3%	13 2%	11 2%	1 1%	8 11%	3 5%	1 1%	-	-	-	3 7%	18 9%
91-100	216 11%	53 7%	44 6%	21 15%	19 27%	6 10%	2 4%	-	4 26%	-	15 42%	51 25%
Mean	37.21	33.98	28.63	42.77	49.37	35.60	27.84	25.16	68.60	-	72.91	64.61
Standard deviation	35.42	32.89	32.98	36.16	44.03	35.63	30.47	30.04	27.44	-	32.36	30.79
Standard error	0.79	1.30	1.36	3.07	4.47	4.32	3.72	9.06	6.66	-	2.92	1.96

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 35

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

No party represents people like me - the UK needs a new political party

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	816 41%	398 46%	296 36%	57 38%	28 46%	13 34%	11 29%	7 46%	-	1 17%	5 33%
11-20	87 4%	23 3%	50 6%	5 3%	5 9%	1 4%	2 4%	1 7%	-	* 3%	* 2%
21-30	100 5%	41 5%	42 5%	10 7%	2 3%	3 7%	2 6%	1 5%	-	* 1%	1 3%
31-40	47 2%	16 2%	23 3%	4 3%	2 4%	-	1 2%	-	-	* 5%	* 1%
41-50	368 18%	151 18%	168 21%	17 11%	13 21%	7 18%	4 9%	2 13%	2 41%	1 25%	4 25%
51-60	95 5%	36 4%	46 6%	5 3%	4 6%	2 6%	1 2%	1 5%	-	* 1%	1 4%
61-70	74 4%	30 4%	28 3%	9 6%	2 3%	1 2%	1 3%	2 10%	-	* 12%	1 4%
71-80	146 7%	59 7%	62 8%	12 8%	2 3%	2 5%	3 9%	* 3%	2 59%	1 14%	1 8%
81-90	57 3%	27 3%	21 3%	4 2%	1 1%	1 3%	3 7%	-	-	* 6%	1 5%
91-100	216 11%	83 10%	78 10%	28 18%	3 5%	8 21%	11 29%	2 11%	-	1 15%	2 14%
Mean	37.21	34.54	38.18	42.80	28.81	45.35	53.72	32.51	67.55	56.41	45.22
Standard deviation	35.42	35.58	34.06	38.74	30.85	38.56	40.73	36.76	17.26	37.37	37.03
Standard error	0.79	1.34	1.29	3.31	3.56	6.18	4.58	9.49	7.72	5.28	2.59

Opinion Poll Survey
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Absolutes/col percents

Table 36

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

No party represents people like me - the UK needs a new political party

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	816 41%	346 48%	264 41%	58 37%	44 33%	33 43%	21 29%	3 23%	2 29%	10 17%	34 27%
11-20	87 4%	23 3%	29 5%	11 7%	3 2%	7 9%	5 7%	1 9%	-	-	8 6%
21-30	100 5%	25 3%	31 5%	14 9%	13 10%	2 3%	5 7%	1 7%	1 11%	* *	10 8%
31-40	47 2%	18 2%	17 3%	2 2%	-	2 3%	3 4%	2 16%	-	1 1%	1 1%
41-50	368 18%	121 17%	135 21%	20 13%	21 15%	18 24%	11 15%	1 8%	2 26%	13 22%	26 20%
51-60	95 5%	33 5%	31 5%	5 3%	3 2%	4 5%	6 8%	1 11%	-	5 9%	8 6%
61-70	74 4%	17 2%	26 4%	9 6%	4 3%	1 1%	2 2%	1 8%	-	5 8%	9 7%
71-80	146 7%	59 8%	35 5%	13 8%	11 8%	1 1%	6 8%	* 4%	-	7 11%	14 11%
81-90	57 3%	14 2%	13 2%	7 4%	8 6%	2 3%	3 4%	-	-	5 8%	5 4%
91-100	216 11%	60 8%	56 9%	20 13%	28 21%	6 8%	12 16%	2 14%	2 35%	15 24%	14 11%
Mean	37.21	32.63	35.15	39.51	47.14	31.36	45.44	43.98	50.36	62.16	45.29
Standard deviation	35.42	34.89	33.67	36.50	39.18	33.14	36.23	34.32	44.37	33.60	34.31
Standard error	0.79	1.41	1.43	2.95	3.17	3.64	4.24	10.35	15.69	3.76	2.08

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 37

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Multiculturalism and increasingly diverse communities have changed Britain for the better

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	540 27%	293 30%	248 24%	40 18%	79 23%	85 26%	103 29%	84 28%	150 32%	108 20%	142 25%	146 36%	144 30%	35 20%	21 25%	57 25%	47 28%	47 26%	46 31%	29 29%	76 40%	74 27%	60 21%	49 28%	85 24%	225 28%	73 31%
11-20	119 6%	58 6%	62 6%	9 4%	14 4%	19 6%	23 6%	26 9%	28 6%	36 7%	32 6%	18 4%	34 7%	10 6%	6 8%	15 6%	10 6%	11 6%	9 4%	4 4%	6 3%	17 4%	19 7%	12 7%	17 5%	44 6%	16 7%
21-30	136 7%	65 7%	71 7%	11 5%	27 8%	20 6%	26 7%	30 10%	22 5%	31 6%	32 6%	36 9%	36 7%	4 2%	6 8%	23 10%	16 9%	13 7%	9 6%	12 12%	14 7%	8 3%	13 5%	17 10%	26 7%	70 9%	12 5%
31-40	89 4%	43 4%	46 5%	3 1%	17 5%	5 2%	11 3%	18 6%	35 8%	20 4%	22 4%	20 5%	28 6%	14 8%	5 6%	13 5%	9 5%	8 4%	3 2%	5 5%	7 3%	4 1%	18 7%	5 3%	16 5%	20 3%	6 2%
41-50	327 16%	140 14%	187 18%	28 13%	37 11%	60 19%	63 18%	46 16%	93 20%	81 15%	88 16%	67 16%	91 19%	34 20%	13 15%	38 16%	27 16%	37 21%	21 15%	10 10%	33 17%	36 13%	59 21%	20 11%	52 14%	120 15%	23 10%
51-60	131 7%	64 7%	66 6%	12 5%	25 7%	28 9%	25 7%	16 5%	25 5%	34 6%	40 7%	22 5%	35 7%	12 7%	5 5%	22 9%	11 6%	6 4%	1 1%	6 6%	16 8%	22 8%	18 6%	13 7%	22 6%	49 6%	16 7%
61-70	114 6%	60 6%	54 5%	12 5%	21 6%	22 7%	19 5%	17 6%	23 5%	53 10%	27 5%	15 4%	19 4%	6 4%	5 6%	11 5%	9 5%	7 4%	11 8%	3 3%	9 4%	19 7%	20 7%	13 7%	28 8%	35 4%	16 7%
71-80	187 9%	92 9%	94 9%	20 9%	45 13%	29 9%	28 8%	27 9%	37 8%	61 11%	62 11%	22 5%	42 9%	21 12%	11 13%	14 6%	11 7%	13 7%	20 14%	12 12%	9 5%	29 11%	31 11%	16 9%	29 8%	84 10%	20 8%
81-90	107 5%	46 5%	61 6%	24 11%	31 9%	12 4%	14 4%	11 4%	14 3%	37 7%	40 7%	18 4%	11 2%	9 5%	5 5%	8 3%	6 3%	12 7%	14 9%	5 5%	8 4%	18 6%	10 4%	13 7%	22 6%	54 7%	13 5%
91-100	255 13%	116 12%	138 13%	63 28%	51 15%	41 13%	43 12%	20 7%	36 8%	86 16%	79 14%	44 11%	45 9%	29 17%	8 9%	30 13%	23 13%	25 14%	12 8%	15 14%	16 8%	45 17%	32 11%	21 12%	59 17%	99 12%	40 17%
Mean	45.95	44.07	47.75	61.66	52.02	46.29	43.67	39.63	39.42	52.83	48.80	38.98	40.75	52.46	45.10	44.59	43.67	45.68	44.96	45.66	36.84	50.10	48.03	45.43	50.16	45.77	46.46
Standard deviation	34.44	34.78	34.03	36.02	35.01	34.09	34.20	31.55	32.37	34.09	35.00	34.33	32.42	33.68	33.45	33.27	33.79	34.73	35.46	35.54	34.05	36.52	32.14	35.06	34.99	35.19	37.45
Standard error	0.77	1.11	1.07	2.55	1.97	1.85	1.85	1.75	1.47	1.37	1.44	1.92	1.48	2.54	3.86	2.28	2.63	2.59	2.85	3.71	2.52	2.26	1.83	2.50	1.96	1.26	2.61

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 38

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Multiculturalism and increasingly diverse communities have changed Britain for the better

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	540 27%	506 28%	34 21%	105 21%	131 26%	130 35%	140 31%	3 6%	11 23%	16 47%	4 13%	211 23%	234 31%	180 23%	231 31%	30 23%	3 24%
11-20	119 6%	117 6%	3 2%	34 7%	31 6%	18 5%	34 8%	2 3%	1 2%	-	-	42 5%	55 7%	40 5%	54 7%	2 1%	1 9%
21-30	136 7%	125 7%	9 6%	26 5%	31 6%	35 9%	33 7%	4 9%	1 3%	1 4%	2 8%	63 7%	52 7%	58 7%	52 7%	6 4%	-
31-40	89 4%	87 5%	2 2%	20 4%	20 4%	20 5%	27 6%	* *	1 2%	-	1 4%	26 3%	53 7%	24 3%	53 7%	2 2%	-
41-50	327 16%	305 17%	21 13%	77 16%	79 16%	64 17%	84 19%	4 7%	8 16%	3 10%	6 19%	132 14%	139 18%	116 15%	135 18%	15 12%	3 25%
51-60	131 7%	120 7%	9 6%	33 7%	34 7%	20 5%	32 7%	* *	5 10%	1 4%	3 9%	68 7%	40 5%	58 7%	40 5%	9 7%	-
61-70	114 6%	104 6%	10 6%	47 9%	27 5%	13 3%	18 4%	7 13%	-	2 6%	1 4%	56 6%	40 5%	48 6%	39 5%	8 6%	1 9%
71-80	187 9%	165 9%	19 12%	49 10%	58 11%	22 6%	36 8%	11 22%	2 5%	-	6 19%	96 10%	64 8%	80 10%	61 8%	15 11%	2 18%
81-90	107 5%	93 5%	12 8%	33 7%	36 7%	15 4%	9 2%	4 8%	4 9%	3 7%	1 5%	69 8%	26 3%	58 7%	26 3%	11 8%	-
91-100	255 13%	211 12%	43 27%	70 14%	65 13%	36 10%	40 9%	15 31%	15 30%	7 22%	5 18%	157 17%	56 7%	124 16%	55 7%	34 26%	2 15%
Mean	45.95	44.65	59.93	50.86	47.76	38.47	39.48	71.88	58.80	44.52	59.28	52.08	39.50	50.86	39.28	59.41	49.19
Standard deviation	34.44	34.06	36.06	33.95	34.61	33.77	32.22	29.77	38.34	40.21	31.06	35.28	32.03	34.98	31.98	36.39	36.77
Standard error	0.77	0.79	2.98	1.43	1.49	1.97	1.52	4.01	5.85	8.21	6.34	1.19	1.13	1.27	1.14	3.45	10.20

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 39

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Multiculturalism and increasingly diverse communities have changed Britain for the better

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	540 27%	147 20%	246 36%	15 11%	47 66%	10 15%	12 23%	2 18%	5 36%	-	15 41%	43 21%
11-20	119 6%	36 5%	50 7%	7 5%	4 6%	5 8%	2 4%	1 6%	2 12%	-	1 3%	11 6%
21-30	136 7%	32 4%	70 10%	4 3%	1 2%	2 3%	3 6%	1 11%	-	-	3 9%	18 9%
31-40	89 4%	20 3%	42 6%	6 4%	4 5%	1 2%	1 2%	2 22%	1 7%	-	3 9%	9 5%
41-50	327 16%	107 15%	130 19%	14 10%	12 17%	9 14%	8 14%	1 9%	2 12%	-	5 14%	41 20%
51-60	131 7%	63 9%	36 5%	10 7%	2 3%	1 2%	5 9%	-	1 6%	-	6 16%	8 4%
61-70	114 6%	43 6%	29 4%	18 13%	* 1%	6 9%	1 2%	1 11%	1 7%	-	* 1%	15 7%
71-80	187 9%	86 12%	34 5%	21 15%	-	8 13%	5 9%	1 9%	2 14%	-	2 6%	28 14%
81-90	107 5%	56 8%	17 2%	13 9%	-	3 5%	3 6%	-	-	-	* 1%	13 7%
91-100	255 13%	139 19%	32 5%	33 23%	* *	18 29%	13 24%	1 14%	1 7%	-	* 1%	17 8%
Mean	45.95	55.27	33.66	64.95	15.67	60.90	54.75	47.78	37.42	-	30.69	47.70
Standard deviation	34.44	34.79	29.79	30.67	22.00	35.90	37.04	31.34	34.34	-	28.29	32.14
Standard error	0.77	1.37	1.22	2.60	2.23	4.35	4.53	9.45	8.33	-	2.55	2.05

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 40

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Multiculturalism and increasingly diverse communities have changed Britain for the better

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	540 27%	307 36%	148 18%	24 16%	15 24%	10 25%	23 62%	5 36%	2 59%	1 22%	4 27%
11-20	119 6%	63 7%	41 5%	7 5%	3 5%	1 2%	3 9%	1 4%	1 15%	* 1%	1 3%
21-30	136 7%	87 10%	34 4%	6 4%	3 5%	2 5%	2 6%	1 7%	- -	* 5%	* 3%
31-40	89 4%	50 6%	30 4%	2 1%	2 3%	1 2%	* 1%	2 14%	1 26%	* 3%	1 8%
41-50	327 16%	171 20%	115 14%	19 12%	9 14%	2 5%	5 14%	1 10%	- -	1 32%	4 23%
51-60	131 7%	48 6%	64 8%	9 6%	6 9%	- -	1 3%	1 4%	- -	1 14%	2 9%
61-70	114 6%	34 4%	52 6%	20 13%	2 3%	5 13%	1 2%	- -	- -	* 8%	1 4%
71-80	187 9%	47 5%	107 13%	17 12%	6 10%	7 19%	- -	1 6%	- -	* 9%	1 7%
81-90	107 5%	20 2%	70 9%	11 7%	3 5%	2 4%	- -	- -	- -	* 4%	1 4%
91-100	255 13%	36 4%	152 19%	37 25%	14 23%	10 25%	1 3%	3 20%	- -	* 1%	2 11%
Mean	45.95	33.64	56.56	61.28	53.13	58.39	18.94	40.66	13.48	44.92	45.29
Standard deviation	34.44	29.50	34.23	33.75	36.91	38.56	25.67	37.87	20.17	31.11	33.85
Standard error	0.77	1.11	1.30	2.88	4.26	6.17	2.89	9.78	9.02	4.40	2.36

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 41
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

Multiculturalism and increasingly diverse communities have changed Britain for the better

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	540 27%	225 31%	134 21%	29 18%	78 57%	17 22%	11 14%	3 27%	1 23%	16 26%	27 21%
11-20	119 6%	53 7%	31 5%	4 2%	12 9%	4 5%	4 5%	- -	- -	4 7%	9 7%
21-30	136 7%	70 10%	33 5%	6 4%	6 5%	3 4%	5 7%	- -	- -	3 6%	9 7%
31-40	89 4%	41 6%	20 3%	5 3%	7 5%	3 4%	1 1%	2 19%	1 17%	4 6%	6 5%
41-50	327 16%	141 20%	98 15%	21 13%	19 14%	13 17%	6 8%	1 13%	1 13%	11 19%	17 13%
51-60	131 7%	43 6%	52 8%	6 4%	5 4%	7 9%	4 5%	- -	1 11%	5 9%	8 6%
61-70	114 6%	33 5%	41 6%	15 10%	2 2%	3 4%	6 8%	- -	- -	6 10%	8 6%
71-80	187 9%	48 7%	65 10%	30 19%	3 3%	10 13%	13 17%	1 11%	1 15%	3 5%	12 10%
81-90	107 5%	20 3%	48 8%	13 8%	- -	2 3%	12 16%	- -	- -	1 2%	10 8%
91-100	255 13%	43 6%	116 18%	30 19%	3 3%	13 18%	14 19%	3 30%	1 22%	6 10%	23 18%
Mean	45.95	37.28	53.81	59.72	20.71	51.86	62.58	55.72	53.00	42.10	52.41
Standard deviation	34.44	30.81	34.69	33.92	26.15	34.88	34.01	37.77	37.52	32.00	35.34
Standard error	0.77	1.24	1.47	2.74	2.11	3.83	3.98	11.39	13.26	3.58	2.14

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 42

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

I agree with the cause of Leaving the European Union

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	786 39%	377 39%	409 40%	124 56%	169 49%	115 36%	118 33%	97 33%	163 35%	257 47%	240 43%	144 35%	146 30%	91 52%	33 39%	85 37%	61 36%	62 35%	53 36%	39 39%	59 31%	126 47%	108 39%	68 38%	157 44%	327 41%	116 50%
11-20	90 4%	42 4%	48 5%	11 5%	29 8%	12 4%	19 5%	9 3%	10 2%	28 5%	27 5%	13 3%	22 5%	9 5%	2 3%	8 3%	6 4%	5 3%	9 6%	3 3%	8 4%	18 7%	9 3%	11 6%	24 7%	35 4%	11 5%
21-30	66 3%	33 3%	33 3%	15 7%	9 3%	4 1%	13 4%	10 4%	14 3%	20 4%	20 4%	13 3%	13 3%	2 1%	2 2%	5 2%	5 3%	4 2%	5 3%	3 3%	10 5%	7 3%	11 4%	12 7%	16 4%	25 3%	8 3%
31-40	40 2%	21 2%	19 2%	9 4%	6 2%	5 2%	6 2%	6 2%	7 2%	14 3%	10 2%	1 *	14 3%	2 1%	2 2%	4 2%	*	3 2%	1 1%	4 4%	1 *	10 4%	9 3%	4 2%	6 2%	19 2%	11 5%
41-50	182 9%	78 8%	104 10%	28 13%	33 10%	42 13%	25 7%	20 7%	34 7%	40 7%	64 11%	25 6%	53 11%	13 7%	12 14%	22 10%	12 7%	24 14%	12 8%	14 14%	18 9%	19 7%	23 8%	14 8%	36 10%	73 9%	25 11%
51-60	63 3%	27 3%	36 3%	3 2%	13 4%	14 4%	11 3%	13 4%	10 2%	18 3%	23 4%	10 2%	13 3%	3 2%	2 3%	6 2%	5 3%	5 3%	4 3%	2 2%	7 4%	15 6%	11 4%	4 2%	16 5%	19 2%	3 1%
61-70	60 3%	33 3%	26 3%	6 2%	11 3%	9 3%	12 3%	14 5%	7 1%	16 3%	9 2%	16 4%	18 4%	2 1%	6 7%	10 4%	8 5%	1 *	2 2%	2 2%	6 3%	8 3%	7 2%	8 4%	6 2%	34 4%	11 5%
71-80	110 5%	60 6%	50 5%	9 4%	23 7%	23 7%	20 6%	19 6%	15 3%	23 4%	38 7%	21 5%	27 6%	11 6%	4 4%	11 5%	12 7%	4 2%	15 10%	2 2%	10 5%	13 5%	17 6%	11 6%	17 5%	56 7%	11 5%
81-90	110 6%	54 5%	57 6%	6 3%	12 4%	27 9%	25 7%	13 5%	26 6%	28 5%	22 4%	30 7%	30 6%	9 5%	3 4%	22 10%	12 7%	10 6%	5 3%	8 8%	9 4%	12 4%	14 5%	7 4%	18 5%	44 6%	4 2%
91-100	498 25%	253 26%	246 24%	11 5%	42 12%	69 21%	105 30%	95 32%	177 38%	104 19%	110 20%	134 33%	150 31%	32 18%	18 21%	57 25%	49 29%	60 34%	40 27%	23 23%	65 34%	42 16%	72 26%	41 23%	60 17%	169 21%	35 15%
Mean	45.60	46.60	44.64	25.12	33.41	47.92	51.40	52.86	53.87	37.97	40.73	53.22	53.43	35.51	44.89	48.88	50.97	51.46	48.06	44.68	53.62	36.12	46.32	43.71	37.78	43.65	33.69
Standard deviation	41.50	41.83	41.18	31.24	37.32	40.39	41.81	41.77	43.93	40.38	39.97	42.82	41.04	41.33	39.78	41.65	42.55	42.68	41.50	40.64	41.92	38.67	41.58	40.54	39.15	40.65	37.64
Standard error	0.93	1.33	1.29	2.21	2.10	2.19	2.26	2.31	2.00	1.62	1.65	2.39	1.88	3.12	4.59	2.85	3.31	3.18	3.33	4.24	3.10	2.40	2.37	2.89	2.19	1.46	2.62

Opinion Poll Survey
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Absolutes/col percents

Table 43

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

I agree with the cause of Leaving the European Union

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	786 39%	701 38%	80 49%	230 47%	221 43%	118 32%	132 29%	25 50%	17 34%	26 77%	12 42%	422 46%	260 34%	352 45%	256 34%	68 52%	3 27%
11-20	90 4%	85 5%	4 3%	26 5%	25 5%	13 4%	21 5%	1 1%	2 5%	- -	1 4%	55 6%	20 3%	52 7%	19 3%	3 2%	1 7%
21-30	66 3%	52 3%	12 7%	15 3%	16 3%	11 3%	9 2%	5 9%	4 8%	1 3%	2 7%	28 3%	25 3%	19 2%	22 3%	9 7%	2 18%
31-40	40 2%	34 2%	5 3%	12 3%	10 2%	1 *	10 2%	1 2%	* *	- -	4 14%	21 2%	13 2%	15 2%	13 2%	5 4%	- -
41-50	182 9%	163 9%	17 11%	38 8%	54 10%	25 7%	46 10%	1 3%	10 21%	- -	6 19%	105 11%	54 7%	90 11%	54 7%	14 11%	* *
51-60	63 3%	54 3%	9 6%	17 3%	17 3%	7 2%	13 3%	1 3%	5 11%	2 7%	* *	33 4%	23 3%	24 3%	23 3%	9 7%	- -
61-70	60 3%	57 3%	3 2%	14 3%	9 2%	16 4%	18 4%	2 4%	1 1%	- -	- -	26 3%	21 3%	24 3%	20 3%	2 1%	1 6%
71-80	110 5%	98 5%	12 7%	18 4%	35 7%	20 5%	25 6%	5 11%	3 7%	1 3%	2 7%	57 6%	34 4%	49 6%	31 4%	8 6%	3 26%
81-90	110 6%	102 6%	9 5%	25 5%	19 4%	29 8%	28 6%	3 5%	2 5%	2 5%	2 7%	47 5%	39 5%	40 5%	39 5%	7 6%	- -
91-100	498 25%	487 27%	12 7%	98 20%	106 21%	132 35%	150 33%	6 11%	4 8%	2 6%	- -	127 14%	271 36%	121 15%	270 36%	6 5%	2 17%
Mean	45.60	46.90	32.69	38.41	41.03	56.19	55.11	35.61	39.62	20.27	30.37	36.58	53.47	37.78	53.66	29.96	49.60
Standard deviation	41.50	41.89	34.71	40.67	40.53	42.45	41.31	38.35	33.86	32.18	29.72	38.17	43.07	38.87	43.17	33.19	38.03
Standard error	0.93	0.98	2.87	1.72	1.75	2.48	1.95	5.17	5.16	6.57	6.07	1.28	1.52	1.41	1.54	3.15	10.55

Opinion Poll Survey
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Absolutes/col percents

Table 44
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

I agree with the cause of Leaving the European Union

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	786 39%	391 54%	130 19%	106 76%	6 9%	39 61%	38 71%	4 38%	2 15%	-	5 13%	65 32%
11-20	90 4%	43 6%	20 3%	4 3%	* 1%	6 9%	* 1%	1 8%	-	-	* 1%	15 7%
21-30	66 3%	24 3%	31 5%	-	2 2%	3 5%	-	-	-	-	1 3%	5 2%
31-40	40 2%	9 1%	22 3%	1 1%	* 1%	4 6%	-	-	-	-	* 1%	4 2%
41-50	182 9%	74 10%	59 9%	6 4%	2 2%	5 7%	4 7%	3 33%	-	-	11 30%	19 9%
51-60	63 3%	15 2%	30 4%	7 5%	-	1 1%	-	-	-	-	2 5%	9 5%
61-70	60 3%	26 4%	25 4%	2 1%	1 2%	-	-	1 13%	2 13%	-	* 1%	3 1%
71-80	110 5%	33 4%	49 7%	3 2%	2 2%	1 2%	3 5%	-	-	-	4 11%	16 8%
81-90	110 6%	22 3%	58 8%	5 3%	4 6%	2 4%	3 5%	-	2 11%	-	* 1%	14 7%
91-100	498 25%	91 13%	263 38%	7 5%	53 75%	4 6%	6 11%	1 9%	9 62%	-	12 35%	53 26%
Mean	45.60	30.92	64.18	16.68	85.80	20.35	23.08	35.35	80.93	-	63.82	49.97
Standard deviation	41.50	37.18	37.93	30.77	30.67	30.83	37.87	34.22	33.92	-	34.20	40.72
Standard error	0.93	1.46	1.56	2.61	3.11	3.74	4.63	10.32	8.23	-	3.08	2.60

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 45

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

I agree with the cause of Leaving the European Union

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	786 39%	164 19%	440 54%	102 68%	41 67%	23 59%	4 11%	4 28%	1 13%	1 36%	5 32%
11-20	90 4%	22 3%	54 7%	6 4%	1 2%	5 12%	1 3%	1 5%	-	* 1%	1 5%
21-30	66 3%	37 4%	23 3%	4 2%	-	1 2%	1 2%	-	-	* 3%	* 2%
31-40	40 2%	26 3%	9 1%	4 3%	-	-	* 1%	-	-	* 3%	1 4%
41-50	182 9%	78 9%	83 10%	6 4%	5 8%	1 4%	2 5%	3 18%	-	1 22%	4 27%
51-60	63 3%	35 4%	18 2%	8 5%	-	1 2%	* 1%	-	-	* 3%	1 5%
61-70	60 3%	27 3%	27 3%	2 2%	-	-	1 2%	1 8%	1 26%	* 5%	1 4%
71-80	110 5%	66 8%	30 4%	6 4%	3 6%	2 6%	2 4%	1 7%	-	* 11%	1 4%
81-90	110 6%	66 8%	28 3%	4 3%	3 4%	5 13%	3 7%	-	1 15%	* 10%	1 5%
91-100	498 25%	344 40%	102 13%	9 6%	8 13%	1 3%	24 63%	5 34%	2 46%	* 4%	2 14%
Mean	45.60	64.78	30.50	20.70	26.09	25.68	78.75	54.87	77.30	41.18	43.50
Standard deviation	41.50	38.04	37.14	32.81	39.34	35.66	34.83	42.03	35.10	39.93	36.07
Standard error	0.93	1.43	1.41	2.80	4.54	5.71	3.92	10.85	15.70	5.65	2.52

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 46

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

I agree with the cause of Leaving the European Union

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	786 39%	179 25%	332 52%	98 62%	12 9%	47 62%	43 58%	4 34%	3 44%	17 29%	51 39%
11-20	90 4%	27 4%	43 7%	6 3%	* *	* 1%	4 6%	1 7%	1 11%	- -	7 6%
21-30	66 3%	33 5%	14 2%	3 2%	2 1%	- -	6 8%	2 16%	- -	3 4%	4 3%
31-40	40 2%	25 4%	9 1%	1 1%	2 1%	- -	- -	- -	- -	* *	4 3%
41-50	182 9%	57 8%	59 9%	11 7%	8 6%	8 11%	4 5%	1 12%	- -	8 14%	25 19%
51-60	63 3%	32 5%	13 2%	9 5%	3 2%	- -	4 5%	- -	* 7%	* *	2 1%
61-70	60 3%	19 3%	21 3%	6 4%	4 3%	1 2%	- -	1 11%	1 17%	3 4%	4 3%
71-80	110 5%	52 7%	29 5%	6 4%	6 4%	4 5%	3 4%	1 9%	- -	3 5%	6 5%
81-90	110 6%	47 7%	27 4%	8 5%	8 6%	3 3%	4 5%	- -	- -	9 14%	5 4%
91-100	498 25%	245 34%	89 14%	12 7%	91 67%	13 17%	6 9%	1 12%	1 22%	18 29%	22 17%
Mean	45.60	57.97	32.84	25.72	83.06	30.54	25.26	37.09	39.26	57.33	41.14
Standard deviation	41.50	39.98	38.36	35.63	30.46	41.04	35.31	36.72	44.86	40.45	37.67
Standard error	0.93	1.61	1.63	2.88	2.46	4.50	4.13	11.07	15.86	4.52	2.28

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 47

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

On balance the UK is a place where you can make a good life for yourself irrespective of where you're from

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
0-10	261 13%	129 13%	132 13%	31 14%	60 17%	45 14%	49 14%	29 10%	47 10%	63 12%	68 12%	59 15%	71 15%	30 17%	6 8%	31 13%	23 14%	22 13%	20 14%	14 14%	16 8%	41 15%	34 12%	22 12%	52 15%	118 15%	66 28%
11-20	87 4%	45 5%	42 4%	10 5%	18 5%	17 5%	17 5%	5 2%	19 4%	20 4%	36 6%	12 3%	18 4%	7 4%	3 3%	8 4%	4 3%	3 2%	6 4%	4 4%	11 6%	16 6%	17 6%	8 4%	16 4%	39 5%	7 3%
21-30	92 5%	39 4%	53 5%	11 5%	16 4%	6 2%	23 6%	13 5%	23 5%	20 4%	27 5%	22 5%	24 5%	10 6%	5 6%	8 3%	6 4%	6 4%	10 7%	4 4%	8 4%	14 5%	10 4%	11 6%	16 5%	35 4%	9 4%
31-40	83 4%	41 4%	43 4%	11 5%	22 6%	12 4%	11 3%	14 5%	13 3%	15 3%	28 5%	14 3%	27 5%	6 3%	3 4%	7 3%	7 4%	6 3%	8 5%	7 7%	8 4%	10 4%	14 5%	8 5%	21 6%	31 4%	17 7%
41-50	327 16%	147 15%	180 18%	32 14%	55 16%	46 14%	61 17%	61 21%	71 15%	78 14%	80 14%	71 17%	98 20%	33 19%	16 19%	36 15%	33 20%	33 18%	19 13%	24 23%	29 15%	39 14%	46 17%	19 11%	54 15%	116 15%	30 13%
51-60	181 9%	81 8%	100 10%	27 12%	29 8%	38 12%	28 8%	23 8%	36 8%	48 9%	47 8%	39 10%	46 9%	17 10%	8 9%	20 9%	11 7%	16 9%	14 10%	9 9%	15 8%	25 9%	27 9%	18 10%	42 12%	66 8%	21 9%
61-70	242 12%	117 12%	124 12%	30 13%	42 12%	40 13%	48 13%	39 13%	42 9%	64 12%	75 13%	46 11%	57 12%	16 9%	14 17%	26 11%	22 13%	16 9%	18 12%	12 12%	27 14%	31 11%	30 11%	31 18%	35 10%	115 14%	19 8%
71-80	342 17%	194 20%	148 14%	29 13%	60 17%	48 15%	52 15%	53 18%	99 21%	114 21%	109 19%	59 14%	61 13%	25 14%	15 18%	47 20%	32 19%	26 15%	31 21%	15 15%	31 16%	41 15%	53 19%	26 15%	57 16%	128 16%	28 12%
81-90	151 8%	66 7%	85 8%	21 9%	20 6%	24 8%	27 8%	21 7%	38 8%	53 10%	33 6%	27 7%	37 8%	13 8%	7 8%	23 10%	9 6%	12 7%	11 8%	5 4%	17 9%	18 7%	24 8%	12 7%	21 6%	62 8%	9 4%
91-100	240 12%	120 12%	119 12%	20 9%	26 7%	43 13%	38 11%	38 13%	75 16%	72 13%	61 11%	57 14%	49 10%	17 10%	7 8%	24 11%	21 12%	39 22%	11 7%	7 7%	31 16%	35 13%	26 9%	22 12%	41 11%	91 11%	27 12%
Mean	58.01	58.47	57.57	56.08	52.59	58.14	56.14	60.85	62.52	61.74	57.23	57.48	55.16	53.58	59.73	59.43	58.43	62.36	56.26	53.23	62.59	55.97	57.04	58.72	55.68	56.99	47.53
Standard deviation	29.67	29.98	29.38	29.36	30.43	30.49	29.76	27.46	29.24	29.26	29.50	30.37	29.40	31.00	26.66	29.50	29.26	31.24	28.76	27.78	28.69	30.99	29.29	29.33	30.05	30.46	33.73
Standard error	0.66	0.95	0.92	2.08	1.71	1.65	1.61	1.52	1.33	1.18	1.22	1.70	1.35	2.34	3.08	2.02	2.28	2.33	2.31	2.90	2.12	1.92	1.67	2.09	1.68	1.09	2.35

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 48
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

On balance the UK is a place where you can make a good life for yourself irrespective of where you're from

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
0-10	261 13%	227 12%	32 20%	56 11%	64 13%	44 12%	62 14%	5 11%	4 7%	15 44%	9 29%	140 15%	76 10%	112 14%	76 10%	27 20%	1 7%
11-20	87 4%	77 4%	8 5%	17 4%	29 6%	12 3%	18 4%	2 4%	6 12%	* *	- -	47 5%	23 3%	39 5%	21 3%	7 6%	1 8%
21-30	92 5%	86 5%	4 3%	19 4%	25 5%	22 6%	20 4%	1 2%	- -	* *	4 12%	34 4%	36 5%	32 4%	34 5%	2 2%	2 19%
31-40	83 4%	72 4%	11 7%	14 3%	23 4%	13 3%	22 5%	1 2%	5 10%	1 3%	4 14%	47 5%	26 3%	38 5%	25 3%	9 7%	1 9%
41-50	327 16%	304 17%	21 13%	73 15%	71 14%	66 18%	94 21%	6 11%	9 18%	5 15%	1 4%	140 15%	132 17%	122 16%	129 17%	18 14%	3 26%
51-60	181 9%	156 9%	22 14%	42 9%	40 8%	36 10%	38 8%	5 11%	7 14%	3 9%	7 23%	98 11%	59 8%	81 10%	58 8%	18 14%	- -
61-70	242 12%	225 12%	16 10%	58 12%	66 13%	45 12%	56 12%	5 11%	9 18%	* *	1 4%	116 13%	81 11%	101 13%	81 11%	14 11%	- -
71-80	342 17%	324 18%	18 11%	104 21%	108 21%	53 14%	60 13%	9 18%	2 3%	6 18%	1 4%	141 15%	152 20%	126 16%	151 20%	15 11%	1 9%
81-90	151 8%	138 8%	13 8%	46 9%	30 6%	27 7%	35 8%	7 14%	3 7%	- -	2 8%	68 7%	59 8%	58 7%	58 8%	10 7%	1 6%
91-100	240 12%	223 12%	17 10%	64 13%	56 11%	54 14%	49 11%	8 16%	5 10%	3 10%	* *	90 10%	113 15%	79 10%	111 15%	11 9%	2 16%
Mean	58.01	58.59	52.67	61.64	57.57	58.93	56.13	65.04	55.33	41.30	40.39	55.48	61.86	56.21	62.07	51.82	52.92
Standard deviation	29.67	29.47	31.47	29.08	29.72	29.54	29.35	30.07	27.29	35.02	28.31	30.15	28.55	29.90	28.52	31.13	30.37
Standard error	0.66	0.69	2.60	1.23	1.28	1.72	1.38	4.05	4.16	7.15	5.78	1.01	1.00	1.08	1.01	2.95	8.42

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 49

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

On balance the UK is a place where you can make a good life for yourself irrespective of where you're from

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
0-10	261 13%	129 18%	63 9%	10 7%	8 11%	13 20%	12 23%	2 18%	1 9%	-	3 9%	20 10%
11-20	87 4%	34 5%	22 3%	11 8%	2 3%	4 6%	4 8%	-	1 4%	-	2 6%	6 3%
21-30	92 5%	39 5%	28 4%	5 4%	2 2%	3 5%	4 7%	-	3 19%	-	* *	9 4%
31-40	83 4%	46 6%	13 2%	5 4%	2 3%	4 6%	2 5%	1 11%	-	-	* *	9 4%
41-50	327 16%	145 20%	76 11%	25 18%	10 14%	9 14%	13 25%	2 18%	2 12%	-	9 24%	36 18%
51-60	181 9%	56 8%	67 10%	16 11%	2 3%	7 10%	2 4%	2 19%	* *	-	6 17%	23 11%
61-70	242 12%	83 11%	85 12%	19 14%	8 11%	7 10%	4 8%	1 9%	2 10%	-	3 8%	31 15%
71-80	342 17%	93 13%	145 21%	30 21%	15 21%	12 18%	5 10%	* 5%	4 29%	-	5 15%	32 16%
81-90	151 8%	53 7%	61 9%	8 6%	4 5%	4 6%	2 3%	2 20%	-	-	1 2%	18 9%
91-100	240 12%	51 7%	125 18%	10 7%	17 24%	3 5%	4 7%	-	2 17%	-	7 19%	20 10%
Mean	58.01	51.27	65.54	58.30	65.24	50.74	44.01	53.21	58.77	-	61.13	59.56
Standard deviation	29.67	29.75	28.50	26.39	31.20	30.50	31.08	28.42	30.34	-	28.74	27.40
Standard error	0.66	1.17	1.17	2.24	3.17	3.70	3.80	8.57	7.36	-	2.59	1.75

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 50

Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

On balance the UK is a place where you can make a good life for yourself irrespective of where you're from

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
0-10	261 13%	78 9%	131 16%	18 12%	14 22%	11 29%	5 12%	2 11%	1 13%	*	2 14%
11-20	87 4%	27 3%	41 5%	8 5%	5 8%	3 7%	2 5%	-	1 15%	*	1 4%
21-30	92 5%	34 4%	46 6%	5 3%	5 8%	1 2%	2 4%	-	-	*	* 2%
31-40	83 4%	26 3%	46 6%	4 3%	3 5%	1 2%	1 3%	1 7%	-	*	* 2%
41-50	327 16%	105 12%	160 20%	24 16%	15 24%	4 11%	7 20%	6 40%	1 15%	1 29%	4 25%
51-60	181 9%	81 9%	69 8%	18 12%	2 4%	4 9%	2 5%	2 16%	-	1 15%	2 10%
61-70	242 12%	105 12%	99 12%	21 14%	5 9%	3 8%	3 9%	2 10%	1 26%	*	2 13%
71-80	342 17%	180 21%	108 13%	28 19%	7 11%	9 23%	7 19%	* 3%	-	*	2 10%
81-90	151 8%	80 9%	51 6%	11 7%	2 3%	1 2%	3 9%	2 13%	-	*	1 7%
91-100	240 12%	147 17%	62 8%	13 9%	4 7%	3 8%	6 15%	-	1 30%	*	2 13%
Mean	58.01	64.95	52.23	57.77	44.62	47.65	59.31	53.64	57.86	57.34	57.10
Standard deviation	29.67	28.21	29.47	28.51	31.14	33.76	31.03	22.40	40.90	27.74	30.91
Standard error	0.66	1.06	1.12	2.44	3.60	5.41	3.49	5.78	18.29	3.92	2.16

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 51
Q.1 For each of the following, where would you put yourself on a scale of 0-100 (where 100 means you completely agree, 0 means you completely disagree and 50 means you have no strong view either way)?

On balance the UK is a place where you can make a good life for yourself irrespective of where you're from

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
0-10	261 13%	59 8%	105 16%	18 12%	17 12%	15 20%	19 26%	2 15%	2 29%	7 11%	18 14%
11-20	87 4%	21 3%	33 5%	9 6%	5 4%	4 6%	3 5%	-	1 10%	-	10 8%
21-30	92 5%	33 5%	31 5%	6 4%	3 2%	7 9%	2 3%	-	1 13%	4 6%	6 5%
31-40	83 4%	23 3%	34 5%	6 4%	4 3%	3 4%	4 6%	2 20%	-	3 5%	3 2%
41-50	327 16%	91 13%	128 20%	29 18%	20 15%	21 27%	7 9%	1 9%	1 11%	11 19%	19 14%
51-60	181 9%	65 9%	53 8%	16 10%	16 12%	3 4%	9 12%	1 11%	-	3 5%	15 12%
61-70	242 12%	95 13%	74 12%	15 9%	14 11%	8 10%	10 14%	3 25%	2 38%	5 8%	15 12%
71-80	342 17%	144 20%	83 13%	37 23%	26 19%	6 8%	14 18%	2 20%	-	7 12%	22 17%
81-90	151 8%	65 9%	51 8%	9 6%	6 5%	2 2%	1 1%	-	-	9 14%	9 7%
91-100	240 12%	121 17%	46 7%	13 8%	24 17%	7 9%	5 7%	-	-	12 19%	12 10%
Mean	58.01	64.98	52.47	57.13	61.64	46.44	48.55	53.11	36.75	63.05	55.16
Standard deviation	29.67	27.82	29.68	28.26	29.53	30.39	31.44	24.63	30.89	31.16	30.30
Standard error	0.66	1.12	1.26	2.28	2.39	3.34	3.68	7.42	10.92	3.48	1.83

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 52

Q.2 Which way would you vote if there was a UK general election/Which way did you vote in the UK general election

Base: All respondents

	<u>Now</u>	<u>In June 2017</u>	<u>In May 2015</u>
Unweighted base	2005	2005	2005
Weighted base	2005	2005	2005
Labour	728 36%	814 41%	638 32%
Conservative	686 34%	864 43%	716 36%
Liberal Democrat	140 7%	151 8%	159 8%
SNP	53 3%	62 3%	76 4%
Green	64 3%	39 2%	74 4%
Plaid Cymru	10 *	15 1%	11 1%
UKIP	70 4%	38 2%	135 7%
Other	15 1%	4 *	6 *
Can't remember	- -	4 *	61 3%
Wouldn't/ didn't vote	36 2%	16 1%	129 6%
Don't know	203 10%	- -	- -

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 53

Q.2 Which way would you vote if there was a UK general election now?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private	
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206	
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235	
Labour	728 36%	296 30%	432 42%	117 52%	194 56%	115 36%	123 35%	81 27%	97 21%	158 29%	190 34%	162 40%	218 45%	60 35%	47 56%	108 47%	65 39%	62 35%	52 36%	47 47%	39 21%	110 40%	85 30%	52 29%	158 44%	278 35%	105 45%	
Conservative	686 34%	394 40%	293 29%	40 18%	74 21%	91 28%	139 39%	111 37%	232 50%	216 40%	216 38%	137 34%	116 24%	28 16%	18 22%	76 33%	51 30%	66 37%	49 34%	23 23%	91 47%	99 37%	110 39%	73 41%	97 27%	293 37%	66 28%	
Liberal Democrat	140 7%	76 8%	64 6%	18 8%	25 7%	26 8%	9 3%	20 7%	41 9%	57 10%	32 6%	27 7%	24 5%	6 3%	4 5%	15 7%	8 5%	8 4%	12 8%	3 3%	18 9%	23 8%	27 10%	16 9%	21 6%	56 7%	20 9%	
UKIP	70 4%	40 4%	30 3%	1 *	8 2%	15 5%	14 4%	11 4%	21 5%	13 2%	16 3%	18 4%	23 5%	2 1%	5 6%	6 2%	11 6%	10 6%	7 5%	1 1%	11 6%	4 1%	7 2%	8 4%	13 4%	28 4%	5 2%	
Green	64 3%	26 3%	38 4%	14 6%	11 3%	12 4%	12 3%	8 3%	7 1%	23 4%	21 4%	7 2%	12 3%	8 4%	2 2%	2 1%	4 2%	9 5%	4 3%	3 3%	7 3%	9 3%	12 4%	5 3%	15 4%	26 3%	14 6%	
SNP	53 3%	29 3%	24 2%	4 2%	5 1%	14 4%	10 3%	13 4%	7 1%	11 2%	12 2%	6 1%	24 5%	53 31%	-	-	-	-	-	-	-	-	-	-	-	9 2%	21 3%	9 4%
Plaid Cymru	10 *	4 *	6 1%	2 1%	-	3 1%	1 *	1 *	3 1%	3 1%	3 *	1 *	3 1%	-	-	-	-	-	-	10 10%	-	-	-	-	-	6 *	3 1%	
Other	15 1%	10 1%	5 *	-	2 1%	2 1%	6 2%	3 1%	2 *	4 1%	5 1%	4 1%	2 *	-	1 2%	* *	-	2 1%	4 3%	-	-	2 1%	5 2%	1 *	2 1%	6 1%	2 1%	
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Wouldn't/ didn't vote	36 2%	15 2%	20 2%	2 1%	7 2%	3 1%	9 3%	5 2%	9 2%	4 1%	13 2%	5 1%	14 3%	1 1%	1 1%	3 2%	3 2%	6 3%	2 1%	3 3%	4 2%	5 2%	4 2%	2 1%	10 3%	12 2%	* *	
Don't know	203 10%	89 9%	115 11%	25 11%	21 6%	39 12%	31 9%	43 15%	44 10%	57 10%	55 10%	41 10%	51 10%	15 9%	6 7%	20 9%	26 15%	16 9%	16 11%	12 12%	23 12%	20 7%	30 11%	21 12%	31 9%	74 9%	12 5%	

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Absolutes/col percents

Table 54

Q.2 Which way would you vote if there was a UK general election now?**Base: All respondents**

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Labour	728 36%	622 34%	102 63%	134 27%	159 31%	136 37%	192 42%	23 47%	28 58%	26 77%	24 83%	439 48%	179 24%	351 45%	171 23%	87 66%	7 59%
Conservative	686 34%	651 36%	32 20%	204 41%	200 39%	133 36%	114 25%	10 21%	16 33%	4 12%	2 5%	215 23%	343 45%	192 24%	338 45%	23 18%	3 31%
Liberal Democrat	140 7%	130 7%	9 6%	52 10%	31 6%	23 6%	24 5%	5 10%	1 2%	3 10%	-	69 8%	61 8%	60 8%	61 8%	9 7%	-
UKIP	70 4%	69 4%	1 1%	13 3%	16 3%	18 5%	22 5%	* 1%	-	-	1 4%	24 3%	32 4%	23 3%	32 4%	1 1%	-
Green	64 3%	62 3%	2 1%	22 5%	21 4%	7 2%	11 2%	1 2%	-	-	1 4%	39 4%	15 2%	38 5%	15 2%	1 1%	-
SNP	53 3%	51 3%	2 1%	10 2%	12 2%	6 1%	24 5%	1 2%	1 2%	-	-	24 3%	20 3%	22 3%	20 3%	1 1%	-
Plaid Cymru	10 *	10 1%	-	3 1%	3 1%	1 *	3 1%	-	-	-	-	5 1%	4 *	5 1%	4 *	-	-
Other	15 1%	14 1%	1 1%	3 1%	5 1%	4 1%	2 *	1 2%	-	-	-	4 *	5 1%	4 1%	4 1%	-	1 9%
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wouldn't/ didn't vote	36 2%	34 2%	2 1%	4 1%	12 2%	5 1%	12 3%	* *	* *	* *	1 5%	12 1%	14 2%	12 2%	14 2%	* *	* 1%
Don't know	203 10%	191 10%	11 7%	49 10%	51 10%	41 11%	50 11%	8 16%	3 6%	* *	-	89 10%	87 12%	80 10%	87 12%	8 6%	* *

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Absolutes/col percents

Table 55

Q.2 Which way would you vote if there was a UK general election now?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Labour	728 36%	728 100%	-	-	-	-	-	-	-	-	-	-
Conservative	686 34%	-	686 100%	-	-	-	-	-	-	-	-	-
Liberal Democrat	140 7%	-	-	140 100%	-	-	-	-	-	-	-	-
UKIP	70 4%	-	-	-	70 100%	-	-	-	-	-	-	-
Green	64 3%	-	-	-	-	64 100%	-	-	-	-	-	-
SNP	53 3%	-	-	-	-	-	53 100%	-	-	-	-	-
Plaid Cymru	10 *	-	-	-	-	-	-	10 100%	-	-	-	-
Other	15 1%	-	-	-	-	-	-	-	15 100%	-	-	-
Can't remember	-	-	-	-	-	-	-	-	-	-	-	-
Wouldn't/ didn't vote	36 2%	-	-	-	-	-	-	-	-	-	36 100%	-
Don't know	203 10%	-	-	-	-	-	-	-	-	-	-	203 100%

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Absolutes/col percents

Table 56

Q.2 Which way would you vote if there was a UK general election now?**Base: All respondents**

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Labour	728 36%	31 4%	662 81%	16 11%	5 8%	4 9%	1 4%	5 30%	-	1 24%	3 16%
Conservative	686 34%	658 76%	9 1%	10 7%	-	4 9%	3 9%	-	-	* 3%	1 6%
Liberal Democrat	140 7%	12 1%	32 4%	93 62%	-	1 2%	1 4%	-	-	* 2%	1 3%
UKIP	70 4%	41 5%	3 *	-	1 1%	-	23 62%	-	1 30%	-	1 5%
Green	64 3%	9 1%	18 2%	9 6%	2 4%	25 63%	-	-	-	* 4%	1 4%
SNP	53 3%	-	-	-	53 86%	-	-	-	-	-	* 1%
Plaid Cymru	10 *	-	1 *	-	-	-	* 1%	8 54%	-	-	-
Other	15 1%	8 1%	2 *	1 *	-	-	2 5%	-	2 55%	* 1%	* 1%
Can't remember	-	-	-	-	-	-	-	-	-	-	-
Wouldn't/ didn't vote	36 2%	11 1%	12 1%	2 1%	-	1 3%	2 5%	1 7%	-	* 4%	7 41%
Don't know	203 10%	92 11%	74 9%	20 13%	-	5 14%	4 10%	1 9%	1 15%	2 62%	4 23%

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Absolutes/col percents

Table 57

Q.2 Which way would you vote if there was a UK general election now?**Base: All respondents**

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Labour	728 36%	45 6%	520 82%	30 19%	14 10%	16 21%	27 36%	3 25%	1 18%	16 26%	56 43%
Conservative	686 34%	530 74%	23 4%	24 15%	60 45%	3 4%	3 4%	1 12%	-	13 21%	29 23%
Liberal Democrat	140 7%	29 4%	17 3%	72 45%	* *	1 2%	7 9%	-	1 15%	7 11%	5 4%
UKIP	70 4%	12 2%	6 1%	2 2%	41 31%	1 1%	-	-	1 13%	3 5%	3 3%
Green	64 3%	13 2%	11 2%	9 6%	* *	2 2%	23 31%	2 16%	1 22%	-	3 2%
SNP	53 3%	2 *	-	1 *	1 1%	50 66%	-	-	-	-	* *
Plaid Cymru	10 *	2 *	* *	-	-	-	-	4 38%	-	1 1%	2 2%
Other	15 1%	5 1%	3 *	1 *	4 3%	-	* *	-	2 26%	-	1 *
Can't remember	-	-	-	-	-	-	-	-	-	-	-
Wouldn't/ didn't vote	36 2%	8 1%	7 1%	1 *	2 2%	1 1%	3 4%	1 9%	-	1 2%	12 9%
Don't know	203 10%	71 10%	50 8%	18 12%	13 9%	2 3%	11 15%	-	* 7%	20 33%	18 14%

Opinion Poll Survey
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Absolutes/col percents

Table 58
Q.2 Which way did you vote in the UK general election in June 2017?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private	
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206	
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235	
Conservative	864 43%	478 49%	386 38%	59 26%	90 26%	119 37%	165 47%	149 50%	281 61%	257 47%	178 44%	172 35%	42 35%	24 24%	28 28%	86 37%	73 43%	94 53%	62 42%	31 31%	112 58%	118 43%	136 48%	88 49%	127 36%	358 45%	81 35%	
Labour	814 41%	337 34%	477 47%	130 59%	200 58%	143 44%	136 38%	94 32%	111 24%	190 35%	217 39%	169 42%	238 49%	58 33%	53 63%	125 54%	78 46%	68 38%	65 45%	42 42%	51 26%	117 43%	93 33%	63 35%	161 45%	316 39%	101 43%	
Liberal Democrat	151 8%	75 8%	76 7%	14 6%	33 10%	22 7%	17 5%	20 7%	45 10%	59 11%	34 6%	31 8%	27 6%	8 5%	2 3%	12 5%	10 6%	8 5%	10 7%	8 8%	17 9%	20 7%	36 13%	20 11%	30 8%	57 7%	27 11%	
SNP	62 3%	34 3%	28 3%	5 2%	7 2%	16 5%	12 3%	14 5%	7 2%	13 2%	17 3%	7 2%	24 5%	62 35%	-	-	-	-	-	-	-	-	-	-	-	11 3%	25 3%	12 5%
Green	39 2%	19 2%	19 2%	9 4%	5 1%	6 2%	11 3%	6 2%	3 1%	16 3%	16 3%	4 1%	3 1%	3 1%	2 2%	2 1%	3 2%	4 2%	4 3%	-	4 2%	10 4%	7 2%	1 1%	14 4%	15 2%	8 3%	
UKIP	38 2%	20 2%	18 2%	1 1%	3 1%	9 3%	8 2%	8 3%	9 2%	5 1%	12 2%	8 2%	13 3%	2 1%	3 3%	4 2%	2 1%	2 1%	4 3%	3 3%	7 3%	2 1%	5 2%	4 2%	8 2%	12 2%	3 1%	
Plaid Cymru	15 1%	7 1%	8 1%	1 *	3 1%	2 1%	2 1%	2 1%	5 1%	4 1%	4 1%	4 1%	3 1%	-	-	-	-	-	-	15 15%	-	-	-	-	3 1%	6 1%	3 1%	
Other	4 *	4 *	-	-	1 *	-	1 *	1 1%	1 *	-	3 *	1 *	-	-	-	-	1 1%	-	1 *	-	-	1 *	2 1%	-	-	2 *	1 *	
Can't remember	4 *	1 *	3 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	2 *	1 *	
Wouldn't/ didn't vote	16 1%	5 1%	11 1%	3 1%	5 1%	3 1%	2 1%	1 1%	1 *	3 *	4 1%	4 1%	6 1%	1 1%	1 *	2 1%	1 1%	2 1%	1 1%	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	8 1%	1 *	

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Absolutes/col percents

Table 59
Q.2 Which way did you vote in the UK general election in June 2017?
Base: All respondents

	Total	Ethnicity		White SEG			BAME SEG				Age						
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Conservative	864 43%	823 45%	37 23%	243 49%	240 47%	174 47%	166 37%	12 25%	16 32%	4 12%	5 18%	281 31%	431 57%	253 32%	428 57%	28 21%	2 14%
Labour	814 41%	708 39%	100 62%	159 32%	187 37%	147 39%	214 47%	29 59%	28 56%	22 65%	21 73%	485 53%	205 27%	403 51%	194 26%	81 62%	10 86%
Liberal Democrat	151 8%	137 7%	14 9%	53 11%	33 6%	24 6%	27 6%	5 11%	2 4%	7 21%	-	70 8%	65 9%	56 7%	65 9%	14 11%	-
SNP	62 3%	59 3%	2 1%	12 2%	16 3%	7 2%	24 5%	1 2%	1 2%	-	-	28 3%	22 3%	27 3%	22 3%	1 1%	-
Green	39 2%	34 2%	5 3%	15 3%	13 3%	4 1%	2 *	1 2%	3 6%	-	1 4%	20 2%	8 1%	16 2%	8 1%	4 3%	-
UKIP	38 2%	36 2%	2 1%	5 1%	12 2%	8 2%	11 3%	* 1%	-	-	1 5%	14 1%	17 2%	12 2%	17 2%	2 1%	-
Plaid Cymru	15 1%	15 1%	-	4 1%	4 1%	4 1%	3 1%	-	-	-	-	6 1%	7 1%	6 1%	7 1%	-	-
Other	4 *	4 *	-	-	3 1%	1 *	-	-	-	-	-	1 *	2 *	1 *	2 *	-	-
Can't remember	4 *	3 *	* *	1 *	1 *	1 *	1 *	-	* *	* *	* *	3 *	1 *	2 *	1 *	* *	-
Wouldn't/ didn't vote	16 1%	14 1%	1 1%	2 *	3 1%	3 1%	5 1%	* 1%	* 1%	1 2%	* 1%	11 1%	3 *	10 1%	2 *	1 1%	* 1%

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Absolutes/col percents

Table 60

Q.2 Which way did you vote in the UK general election in June 2017?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Conservative	864 43%	31 4%	658 96%	12 9%	41 58%	9 15%	-	-	8 54%	-	11 32%	92 45%
Labour	814 41%	662 91%	9 1%	32 23%	3 5%	18 28%	-	1 11%	2 14%	-	12 32%	74 36%
Liberal Democrat	151 8%	16 2%	10 1%	93 66%	-	9 14%	-	-	1 5%	-	2 6%	20 10%
SNP	62 3%	5 1%	-	-	1 1%	2 4%	53 100%	-	-	-	-	-
Green	39 2%	4 *	4 1%	1 1%	-	25 38%	-	-	-	-	1 3%	5 3%
UKIP	38 2%	1 *	3 *	1 1%	23 33%	-	-	* 4%	2 13%	-	2 5%	4 2%
Plaid Cymru	15 1%	5 1%	-	-	-	-	-	8 85%	-	-	1 3%	1 1%
Other	4 *	-	-	-	1 2%	-	-	-	2 14%	-	-	1 *
Can't remember	4 *	1 *	* *	* *	-	* *	-	-	* *	-	* *	2 1%
Wouldn't/ didn't vote	16 1%	3 *	1 *	1 *	1 1%	1 1%	* *	-	* 1%	-	7 18%	4 2%

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Absolutes/col percents

Table 61

Q.2 Which way did you vote in the UK general election in June 2017?**Base: All respondents**

	Total	Party voting June 2017									
		Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Conservative	864 43%	864 100%	-	-	-	-	-	-	-	-	-
Labour	814 41%	-	814 100%	-	-	-	-	-	-	-	-
Liberal Democrat	151 8%	-	-	151 100%	-	-	-	-	-	-	-
SNP	62 3%	-	-	-	62 100%	-	-	-	-	-	-
Green	39 2%	-	-	-	-	39 100%	-	-	-	-	-
UKIP	38 2%	-	-	-	-	-	38 100%	-	-	-	-
Plaid Cymru	15 1%	-	-	-	-	-	-	15 100%	-	-	-
Other	4 *	-	-	-	-	-	-	-	4 100%	-	-
Can't remember	4 *	-	-	-	-	-	-	-	-	4 100%	-
Wouldn't/ didn't vote	16 1%	-	-	-	-	-	-	-	-	-	16 100%

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Absolutes/col percents

Table 62

Q.2 Which way did you vote in the UK general election in June 2017?**Base: All respondents**

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Conservative	864 43%	631 88%	37 6%	28 18%	93 69%	3 4%	3 4%	1 12%	-	27 45%	39 30%
Labour	814 41%	50 7%	562 88%	35 22%	16 12%	15 19%	42 56%	3 27%	3 45%	20 34%	68 52%
Liberal Democrat	151 8%	27 4%	23 4%	85 53%	1 1%	1 1%	5 7%	-	1 15%	6 11%	2 2%
SNP	62 3%	2 *	1 *	1 1%	1 1%	57 75%	-	-	-	-	-
Green	39 2%	1 *	4 1%	7 4%	-	-	24 32%	-	-	-	2 2%
UKIP	38 2%	4 1%	4 1%	2 1%	23 17%	-	-	-	1 14%	3 4%	2 2%
Plaid Cymru	15 1%	2 *	4 1%	-	-	-	-	7 61%	-	1 1%	1 1%
Other	4 *	-	1 *	-	1 *	-	-	-	2 26%	-	1 1%
Can't remember	4 *	*	*	*	*	-	*	-	-	2 4%	1 1%
Wouldn't/ didn't vote	16 1%	*	1 *	*	*	-	*	-	-	1 1%	13 10%

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Absolutes/col percents

Table 63

Q.2 Which way did you vote in the UK general election in May 2015?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private	
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206	
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235	
Conservative	716 36%	389 40%	328 32%	46 21%	90 26%	93 29%	138 39%	121 41%	229 49%	221 40%	230 41%	137 34%	127 26%	26 15%	19 23%	88 38%	54 32%	66 37%	51 35%	18 18%	98 51%	102 38%	118 42%	76 43%	108 30%	307 38%	71 30%	
Labour	638 32%	284 29%	354 34%	67 30%	161 46%	116 36%	119 34%	70 24%	103 22%	150 27%	160 28%	146 36%	182 37%	45 26%	42 50%	99 43%	60 36%	51 29%	58 39%	41 41%	31 16%	92 34%	72 26%	45 25%	139 39%	243 30%	92 39%	
Liberal Democrat	159 8%	84 9%	75 7%	12 6%	29 8%	18 6%	14 4%	34 11%	50 11%	58 11%	52 9%	27 7%	22 4%	9 5%	2 3%	8 3%	11 6%	16 9%	12 9%	9 9%	20 10%	28 10%	27 9%	18 10%	31 9%	62 8%	27 11%	
UKIP	135 7%	81 8%	55 5%	1 *	7 2%	31 10%	26 7%	23 8%	47 10%	30 5%	32 6%	30 7%	44 9%	2 1%	6 7%	9 4%	14 8%	19 11%	12 8%	8 8%	17 9%	12 4%	20 7%	17 9%	17 5%	47 6%	8 3%	
SNP	76 4%	34 3%	42 4%	6 3%	10 3%	17 5%	15 4%	19 7%	8 2%	13 2%	18 3%	10 2%	34 7%	76 43%	-	-	-	-	-	-	-	-	-	-	-	10 3%	31 4%	11 5%
Green	74 4%	36 4%	37 4%	15 7%	13 4%	13 4%	12 3%	15 5%	5 1%	31 6%	20 4%	9 2%	14 3%	4 2%	6 7%	7 3%	5 3%	9 5%	5 3%	1 1%	6 3%	14 5%	9 3%	8 5%	19 5%	32 4%	12 5%	
Plaid Cymru	11 1%	4 *	7 1%	2 1%	-	2 1%	1 *	1 *	5 1%	3 1%	1 *	4 1%	3 1%	-	-	-	-	-	-	11 11%	-	-	-	-	2 1%	3 *	2 1%	
Other	6 *	3 *	3 *	2 1%	-	1 *	1 *	2 1%	1 *	1 *	2 *	1 *	2 *	-	1 1%	-	-	2 1%	-	-	-	-	1 *	2 1%	-	-	1 *	1 *
Can't remember	61 3%	19 2%	42 4%	8 3%	11 3%	14 4%	16 5%	5 2%	6 1%	8 1%	14 2%	21 5%	18 4%	3 2%	* *	9 4%	4 2%	3 2%	1 1%	6 6%	8 4%	13 5%	6 2%	7 4%	11 3%	24 3%	2 1%	
Wouldn't/ didn't vote	129 6%	45 5%	85 8%	63 28%	25 7%	15 5%	12 3%	6 2%	8 2%	32 6%	33 6%	23 6%	41 8%	9 5%	8 10%	11 5%	21 12%	12 7%	7 5%	7 7%	13 7%	8 3%	26 9%	7 4%	19 5%	50 6%	10 4%	

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Absolutes/col percents

Table 64

Q.2 Which way did you vote in the UK general election in May 2015?**Base: All respondents**

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Conservative	716 36%	682 37%	32 20%	207 42%	218 43%	133 36%	124 27%	13 27%	13 26%	4 12%	2 5%	239 26%	350 46%	217 28%	344 46%	22 17%	4 36%
Labour	638 32%	543 30%	90 56%	122 25%	135 26%	122 33%	163 36%	26 53%	22 46%	23 69%	18 61%	360 39%	174 23%	284 36%	165 22%	74 57%	7 63%
Liberal Democrat	159 8%	147 8%	11 7%	56 11%	46 9%	25 7%	20 4%	2 3%	6 13%	2 7%	1 4%	60 7%	84 11%	50 6%	84 11%	10 8%	-
UKIP	135 7%	135 7%	* *	29 6%	32 6%	30 8%	44 10%	* 1%	- -	- -	- -	42 5%	70 9%	41 5%	70 9%	* *	-
SNP	76 4%	74 4%	1 *	12 2%	18 4%	10 3%	34 8%	1 2%	- -	- -	- -	34 4%	27 4%	33 4%	27 4%	-	-
Green	74 4%	69 4%	5 3%	30 6%	20 4%	8 2%	11 2%	1 2%	- -	1 3%	3 11%	41 4%	20 3%	37 5%	20 3%	4 3%	-
Plaid Cymru	11 1%	11 1%	- -	3 1%	1 *	4 1%	3 1%	- -	- -	- -	- -	4 *	6 1%	4 1%	6 1%	-	-
Other	6 *	6 *	* *	1 *	2 *	1 *	2 *	- -	- -	- -	* 1%	3 *	2 *	3 *	2 *	* *	-
Can't remember	61 3%	51 3%	9 5%	7 1%	10 2%	19 5%	15 3%	1 2%	4 8%	1 4%	2 8%	34 4%	12 2%	25 3%	12 2%	9 7%	-
Wouldn't/ didn't vote	129 6%	115 6%	13 8%	26 5%	30 6%	21 6%	38 8%	5 10%	4 8%	2 5%	3 10%	104 11%	14 2%	92 12%	14 2%	11 8%	*

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Absolutes/col percents

Table 65

Q.2 Which way did you vote in the UK general election in May 2015?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Conservative	716 36%	45 6%	530 77%	29 21%	12 17%	13 20%	2 3%	2 20%	5 32%	-	8 23%	71 35%
Labour	638 32%	520 72%	23 3%	17 12%	6 9%	11 18%	-	*	3 20%	-	7 19%	50 25%
Liberal Democrat	159 8%	30 4%	24 4%	72 52%	2 3%	9 15%	1 1%	-	1 5%	-	1 2%	18 9%
UKIP	135 7%	14 2%	60 9%	* *	41 59%	* *	1 1%	-	4 29%	-	2 6%	13 6%
SNP	76 4%	16 2%	3 *	1 1%	1 1%	2 3%	50 94%	-	-	-	1 3%	2 1%
Green	74 4%	27 4%	3 *	7 5%	-	23 35%	-	-	* *	-	3 8%	11 5%
Plaid Cymru	11 1%	3 *	1 *	-	-	2 3%	-	4 45%	-	-	1 3%	-
Other	6 *	1 *	-	1 1%	1 1%	1 2%	-	-	2 11%	-	-	* *
Can't remember	61 3%	16 2%	13 2%	7 5%	3 5%	-	-	1 9%	-	-	1 4%	20 10%
Wouldn't/ didn't vote	129 6%	56 8%	29 4%	5 4%	3 5%	3 4%	* *	2 22%	1 4%	-	12 33%	18 9%

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Absolutes/col percents

Table 66

Q.2 Which way did you vote in the UK general election in May 2015?**Base: All respondents**

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Conservative	716 36%	631 73%	50 6%	27 18%	2 2%	1 4%	4 10%	2 13%	-	*	*
Labour	638 32%	37 4%	562 69%	23 15%	1 1%	4 11%	4 11%	4 28%	1 15%	*	1
Liberal Democrat	159 8%	28 3%	35 4%	85 56%	1 2%	7 18%	2 4%	-	-	*	*
UKIP	135 7%	93 11%	16 2%	1 1%	1 1%	-	23 61%	-	1 13%	*	*
SNP	76 4%	3 *	15 2%	1 1%	57 93%	-	-	-	-	-	-
Green	74 4%	3 *	42 5%	5 3%	-	24 61%	-	-	-	*	*
Plaid Cymru	11 1%	1 *	3 *	-	-	-	-	7 46%	-	-	-
Other	6 *	-	3 *	1 1%	-	-	1 2%	-	2 41%	-	-
Can't remember	61 3%	27 3%	20 3%	6 4%	-	-	3 7%	1 6%	-	2 58%	1
Wouldn't/ didn't vote	129 6%	39 4%	68 8%	2 2%	-	2 6%	2 5%	1 7%	1 30%	1 18%	13 83%

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Absolutes/col percents

Table 67

Q.2 Which way did you vote in the UK general election in May 2015?**Base: All respondents**

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Conservative	716 36%	716 100%	-	-	-	-	-	-	-	-	-
Labour	638 32%	-	638 100%	-	-	-	-	-	-	-	-
Liberal Democrat	159 8%	-	-	159 100%	-	-	-	-	-	-	-
UKIP	135 7%	-	-	-	135 100%	-	-	-	-	-	-
SNP	76 4%	-	-	-	-	76 100%	-	-	-	-	-
Green	74 4%	-	-	-	-	-	74 100%	-	-	-	-
Plaid Cymru	11 1%	-	-	-	-	-	-	11 100%	-	-	-
Other	6 *	-	-	-	-	-	-	-	6 100%	-	-
Can't remember	61 3%	-	-	-	-	-	-	-	-	61 100%	-
Wouldn't/ didn't vote	129 6%	-	-	-	-	-	-	-	-	-	129 100%

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Absolutes/col percents

Table 68
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Male	979	979	-	82	155	165	210	153	213	316	272	203	188	89	42	99	89	78	77	50	97	144	132	82	162	468	148
	49%	100%	-	37%	45%	51%	59%	52%	46%	58%	48%	50%	39%	51%	50%	43%	53%	44%	53%	50%	51%	53%	47%	46%	45%	58%	63%
Female	1026	-	1026	141	192	156	145	143	250	231	292	204	299	86	42	132	80	100	69	51	95	127	149	97	195	333	87
	51%	-	100%	63%	55%	49%	41%	48%	54%	42%	52%	50%	61%	49%	50%	57%	47%	56%	47%	50%	49%	47%	53%	54%	55%	42%	37%

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Absolutes/col percents

Table 69
Gender
Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Male	979 49%	909 50%	64 39%	287 58%	252 49%	192 51%	178 39%	27 55%	18 37%	11 33%	7 24%	424 46%	366 48%	374 48%	360 48%	49 37%	6 51%
Female	1026 51%	924 50%	98 61%	207 42%	259 51%	182 49%	276 61%	22 45%	31 63%	22 67%	22 76%	496 54%	393 52%	413 52%	386 52%	82 63%	5 49%

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Absolutes/col percents

Table 70
Gender
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Male	979 49%	296 41%	394 57%	76 54%	40 58%	26 40%	29 55%	4 40%	10 67%	-	15 43%	89 44%
Female	1026 51%	432 59%	293 43%	64 46%	30 42%	38 60%	24 45%	6 60%	5 33%	-	20 57%	115 56%

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Absolutes/col percents

Table 71
Gender
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Male	979 49%	478 55%	337 41%	75 50%	34 55%	19 50%	20 52%	7 46%	4 100%	1 25%	5 31%
Female	1026 51%	386 45%	477 59%	76 50%	28 45%	19 50%	18 48%	8 54%	-	3 75%	11 69%

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Absolutes/col percents

Table 72
Gender
Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Male	979 49%	389 54%	284 44%	84 53%	81 60%	34 45%	36 49%	4 36%	3 50%	19 31%	45 35%
Female	1026 51%	328 46%	354 56%	75 47%	55 40%	42 55%	37 51%	7 64%	3 50%	42 69%	85 65%

Opinion Poll Survey

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Absolutes/col percents

Table 73
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
18-24	223	82	141	223	-	-	-	-	-	68	64	47	43	19	8	26	20	24	15	7	19	38	31	13	43	90	46
	11%	8%	14%	100%	-	-	-	-	-	12%	11%	12%	9%	11%	9%	11%	12%	14%	10%	7%	10%	14%	11%	8%	12%	11%	19%
25-34	347	155	192	-	347	-	-	-	-	102	105	73	66	24	20	36	31	21	20	26	27	75	44	24	92	202	74
	17%	16%	19%	-	100%	-	-	-	-	19%	19%	18%	14%	14%	24%	16%	18%	12%	14%	25%	14%	28%	16%	13%	26%	25%	31%
35-44	321	165	156	-	-	321	-	-	-	96	82	61	82	33	16	42	22	34	20	14	26	42	45	26	89	160	43
	16%	17%	15%	-	-	100%	-	-	-	17%	15%	15%	17%	19%	19%	18%	13%	19%	14%	14%	16%	16%	14%	25%	20%	18%	
45-54	355	210	145	-	-	-	355	-	-	72	95	94	94	34	12	46	27	22	42	15	34	42	53	27	88	183	21
	18%	21%	14%	-	-	-	100%	-	-	13%	17%	23%	19%	20%	15%	20%	16%	12%	29%	15%	18%	15%	19%	15%	25%	23%	9%
55-64	297	153	143	-	-	-	-	297	-	66	86	50	95	32	12	34	28	28	19	15	31	23	39	37	31	117	20
	15%	16%	14%	-	-	-	-	100%	-	12%	15%	12%	20%	18%	14%	15%	17%	16%	13%	15%	16%	8%	14%	20%	9%	15%	9%
65+	463	213	250	-	-	-	-	-	463	144	131	82	107	32	16	47	40	50	29	23	55	51	68	52	14	48	32
	23%	22%	24%	-	-	-	-	-	100%	26%	23%	20%	22%	19%	19%	20%	24%	28%	20%	23%	28%	19%	24%	29%	4%	6%	13%
NET: 18-34	570	237	333	223	347	-	-	-	-	170	170	121	109	43	28	62	51	45	36	33	46	113	75	37	134	292	120
	28%	24%	32%	100%	100%	-	-	-	-	31%	30%	30%	22%	25%	33%	27%	30%	25%	24%	33%	24%	42%	27%	21%	38%	37%	51%
NET: 35-54	676	375	300	-	-	321	355	-	-	167	178	155	176	67	29	88	49	56	62	29	61	84	99	53	177	344	64
	34%	38%	29%	-	-	100%	100%	-	-	31%	32%	38%	36%	38%	34%	38%	29%	31%	43%	29%	32%	31%	35%	30%	50%	43%	27%
NET: 55+	760	366	393	-	-	-	-	297	463	210	216	131	202	64	28	80	69	78	48	38	85	74	107	88	45	165	52
	38%	37%	38%	-	-	-	-	100%	100%	38%	38%	32%	41%	37%	33%	35%	41%	44%	33%	38%	44%	27%	38%	49%	13%	21%	22%
Average age	48.04	48.89	47.22	21.94	29.88	39.94	49.77	59.58	71.08	47.66	47.77	46.81	49.79	47.78	46.09	47.42	47.90	49.22	48.50	47.24	50.82	43.74	48.51	51.78	40.42	42.24	39.64

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Absolutes/col percents

Table 74
Age
Base: All respondents

	Total	Ethnicity			White SEG			BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
18-24	223 11%	177 10%	45 28%	57 12%	49 9%	37 10%	34 7%	10 20%	16 32%	10 30%	9 30%	223 24%	-	177 23%	-	45 34%	-
25-34	347 17%	290 16%	55 34%	83 17%	92 18%	57 15%	59 13%	18 36%	13 27%	17 50%	7 25%	347 38%	-	290 37%	-	55 42%	-
35-44	321 16%	292 16%	28 17%	84 17%	72 14%	60 16%	76 17%	11 23%	10 20%	1 3%	5 18%	321 35%	-	292 37%	-	28 21%	-
45-54	355 18%	327 18%	23 14%	63 13%	87 17%	90 24%	88 19%	8 16%	7 14%	4 11%	5 15%	30 3%	-	27 3%	-	3 2%	-
55-64	297 15%	288 16%	8 5%	65 13%	84 16%	48 13%	92 20%	1 3%	2 3%	2 6%	3 11%	-	297 39%	-	288 39%	-	8 73%
65+	463 23%	457 25%	3 2%	143 29%	128 25%	82 22%	105 23%	1 2%	2 4%	-	-	-	463 61%	-	457 61%	-	3 27%
NET: 18-34	570 28%	467 25%	100 62%	140 28%	140 27%	94 25%	93 20%	28 56%	29 59%	27 80%	16 56%	570 62%	-	467 59%	-	100 77%	-
NET: 35-54	676 34%	620 34%	51 31%	146 30%	160 31%	150 40%	164 36%	19 39%	17 34%	5 15%	10 33%	351 38%	-	319 41%	-	31 23%	-
NET: 55+	760 38%	746 41%	11 7%	208 42%	212 41%	129 35%	197 43%	2 5%	3 7%	2 6%	3 11%	-	760 100%	-	746 100%	-	11 100%
Average age	48.04	49.27	34.00	48.94	49.02	48.27	50.75	36.02	34.24	30.60	34.10	31.96	66.59	32.38	66.65	29.45	60.78

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Absolutes/col percents

Table 75
Age
Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
18-24	223 11%	117 16%	40 6%	18 13%	1 2%	14 23%	4 8%	2 22%	-	-	2 5%	25 12%
25-34	347 17%	194 27%	74 11%	25 18%	8 12%	11 17%	5 10%	-	2 14%	-	7 20%	21 10%
35-44	321 16%	115 16%	91 13%	26 19%	15 22%	12 18%	14 26%	3 27%	2 13%	-	3 9%	39 19%
45-54	355 18%	123 17%	139 20%	9 7%	14 20%	12 18%	10 19%	1 14%	6 39%	-	9 26%	31 15%
55-64	297 15%	81 11%	111 16%	20 15%	11 16%	8 13%	13 25%	1 9%	3 21%	-	5 13%	43 21%
65+	463 23%	97 13%	232 34%	41 29%	21 30%	7 10%	7 13%	3 28%	2 13%	-	9 26%	44 22%
NET: 18-34	570 28%	311 43%	113 16%	43 31%	9 13%	26 40%	9 17%	2 22%	2 14%	-	9 25%	46 22%
NET: 35-54	676 34%	238 33%	230 34%	36 26%	29 41%	24 37%	24 45%	4 41%	8 52%	-	13 36%	70 35%
NET: 55+	760 38%	179 25%	343 50%	61 44%	32 46%	15 23%	20 37%	4 37%	5 34%	-	14 39%	87 43%
Average age	48.04	42.15	53.73	49.00	52.00	41.31	47.76	47.95	52.04	-	49.80	49.42

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 76

Age
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
18-24	223 11%	59 7%	130 16%	14 9%	5 8%	9 22%	1 3%	1 7%	-	1 19%	3 20%
25-34	347 17%	90 10%	200 25%	33 22%	7 11%	5 13%	3 8%	3 19%	1 30%	1 18%	5 30%
35-44	321 16%	119 14%	143 18%	22 15%	16 26%	6 15%	9 24%	2 15%	-	1 26%	3 20%
45-54	355 18%	165 19%	136 17%	17 11%	12 19%	11 28%	8 20%	2 15%	1 15%	1 22%	2 14%
55-64	297 15%	149 17%	94 12%	20 13%	14 23%	6 15%	8 20%	2 11%	1 40%	1 14%	1 9%
65+	463 23%	281 33%	111 14%	45 30%	7 12%	3 7%	9 24%	5 32%	1 15%	*	1 7%
NET: 18-34	570 28%	148 17%	330 41%	47 31%	12 19%	14 36%	4 11%	4 26%	1 30%	1 37%	8 51%
NET: 35-54	676 34%	284 33%	279 34%	39 26%	28 46%	17 43%	17 44%	5 30%	1 15%	2 48%	5 34%
NET: 55+	760 38%	431 50%	205 25%	65 43%	22 35%	8 22%	17 45%	7 44%	2 54%	1 15%	3 16%
Average age	48.04	53.28	42.59	49.17	47.14	42.50	51.82	50.85	50.79	40.41	38.01

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 77

Age
Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
18-24	223 11%	46 6%	67 11%	12 8%	1 *	6 8%	15 21%	2 16%	2 37%	8 13%	63 49%
25-34	347 17%	90 13%	161 25%	29 18%	7 5%	10 13%	13 18%	- -	- -	11 19%	25 19%
35-44	321 16%	93 13%	116 18%	18 12%	31 23%	17 23%	13 17%	2 19%	1 14%	14 23%	15 12%
45-54	355 18%	138 19%	119 19%	14 9%	26 19%	15 20%	12 17%	1 9%	1 10%	16 27%	12 9%
55-64	297 15%	121 17%	70 11%	34 21%	23 17%	19 26%	15 20%	1 8%	2 29%	5 9%	6 5%
65+	463 23%	229 32%	103 16%	50 32%	47 35%	8 10%	5 7%	5 48%	1 11%	6 10%	8 6%
NET: 18-34	570 28%	136 19%	229 36%	42 26%	8 6%	16 21%	29 39%	2 16%	2 37%	19 31%	88 68%
NET: 35-54	676 34%	231 32%	235 37%	32 20%	57 42%	32 43%	25 34%	3 28%	1 23%	30 50%	28 21%
NET: 55+	760 38%	350 49%	174 27%	84 53%	70 52%	27 36%	20 27%	6 56%	2 40%	12 19%	14 11%
Average age	48.04	52.95	44.53	51.50	55.03	46.88	42.18	52.87	44.51	43.88	32.24

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 78
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
A	137 7%	85 9%	52 5%	16 7%	31 9%	20 6%	18 5%	15 5%	37 8%	137 25%	-	-	-	4 2%	4 5%	19 8%	6 4%	12 7%	7 5%	5 5%	13 7%	27 10%	20 7%	18 10%	21 6%	69 9%	29 12%
B	411 20%	231 24%	179 17%	52 23%	71 20%	76 24%	54 15%	52 17%	107 23%	411 75%	-	-	-	34 19%	14 17%	30 13%	33 19%	31 17%	28 19%	22 22%	39 20%	79 29%	67 24%	33 19%	102 29%	160 20%	66 28%
C1	563 28%	272 28%	292 28%	64 29%	105 30%	82 26%	95 27%	86 29%	131 28%	-	563 100%	-	-	46 26%	24 28%	62 27%	57 34%	55 31%	30 21%	25 25%	57 30%	79 29%	85 30%	43 24%	123 34%	248 31%	71 30%
C2	407 20%	203 21%	204 20%	47 21%	73 21%	61 19%	94 26%	50 17%	82 18%	-	-	407 100%	-	35 20%	14 16%	56 24%	51 30%	30 17%	38 26%	25 25%	41 21%	41 15%	44 16%	33 19%	78 22%	189 24%	36 15%
D	234 12%	96 10%	139 14%	26 11%	43 12%	45 14%	49 14%	35 12%	36 8%	-	-	-	234 48%	20 12%	9 11%	32 14%	8 5%	28 16%	12 12%	26 13%	28 10%	25 9%	22 13%	33 9%	129 9%	23 16%	23 10%
E	253 13%	92 9%	161 16%	17 8%	24 7%	36 11%	45 13%	60 20%	70 15%	-	-	-	253 52%	35 20%	20 24%	32 14%	13 7%	23 13%	20 14%	11 11%	17 9%	16 6%	39 14%	28 16%	-	6 1%	10 4%
NET: AB	547 27%	316 32%	231 23%	68 31%	102 29%	96 30%	72 20%	66 22%	144 31%	547 100%	-	-	-	38 22%	18 21%	49 21%	39 23%	43 24%	35 24%	27 27%	52 27%	107 39%	88 31%	51 29%	123 35%	229 29%	95 40%
NET: ABC1	1111 55%	588 60%	523 51%	132 59%	207 60%	178 55%	167 47%	152 51%	275 59%	547 100%	563 100%	-	-	84 48%	42 49%	111 48%	96 57%	98 55%	65 45%	52 52%	109 57%	186 69%	173 62%	95 53%	246 69%	477 60%	166 70%
NET: C2DE	894 45%	391 40%	503 49%	90 41%	140 40%	143 45%	188 53%	145 49%	188 41%	-	-	407 100%	487 100%	91 52%	43 51%	120 52%	72 43%	80 45%	81 55%	48 48%	83 43%	85 31%	108 38%	84 47%	110 31%	324 40%	69 30%
NET: DE	487 24%	188 19%	299 29%	43 19%	66 19%	82 25%	94 27%	95 32%	107 23%	-	-	-	487 100%	56 32%	29 34%	64 28%	21 12%	50 28%	43 29%	23 23%	42 22%	44 16%	64 23%	50 28%	33 9%	135 17%	33 14%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 79
Social Grade
Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
A	137 7%	125 7%	12 7%	125 25%	-	-	-	12 23%	-	-	-	68 7%	52 7%	57 7%	51 7%	10 7%	1 9%
B	411 20%	369 20%	38 23%	369 75%	-	-	-	38 77%	-	-	-	202 22%	158 21%	170 22%	157 21%	30 23%	1 13%
C1	563 28%	512 28%	49 30%	-	512 100%	-	-	-	49 100%	-	-	260 28%	216 28%	221 28%	212 28%	39 30%	3 31%
C2	407 20%	373 20%	34 21%	-	-	373 100%	-	-	-	34 100%	-	193 21%	131 17%	163 21%	129 17%	30 23%	2 17%
D	234 12%	210 11%	25 15%	-	-	-	210 46%	-	-	-	25 84%	119 13%	72 9%	97 12%	72 10%	21 16%	-
E	253 13%	244 13%	5 3%	-	-	-	244 54%	-	-	-	5 16%	78 9%	130 17%	78 10%	126 17%	*	3 29%
NET: AB	547 27%	494 27%	50 31%	494 100%	-	-	-	50 100%	-	-	-	270 29%	210 28%	227 29%	208 28%	40 31%	2 22%
NET: ABC1	1111 55%	1006 55%	99 61%	494 100%	512 100%	-	-	50 100%	49 100%	-	-	530 58%	426 56%	448 57%	419 56%	79 60%	6 53%
NET: C2DE	894 45%	827 45%	63 39%	-	-	373 100%	454 100%	-	-	34 100%	29 100%	391 42%	333 44%	339 43%	327 44%	52 40%	5 47%
NET: DE	487 24%	454 25%	29 18%	-	-	-	454 100%	-	-	-	29 100%	197 21%	202 27%	175 22%	197 26%	22 17%	3 29%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 80
Social Grade
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
A	137 7%	34 5%	65 10%	12 9%	5 7%	5 7%	2 4%	1 10%	2 13%	-	2 5%	9 4%
B	411 20%	124 17%	151 22%	45 32%	8 12%	19 29%	9 17%	2 22%	2 11%	-	2 7%	48 24%
C1	563 28%	190 26%	216 32%	32 23%	16 23%	21 33%	12 23%	3 27%	5 35%	-	13 35%	55 27%
C2	407 20%	162 22%	137 20%	27 19%	18 25%	7 11%	6 10%	1 13%	4 26%	-	5 14%	41 20%
D	234 12%	102 14%	61 9%	8 6%	16 23%	7 11%	10 18%	2 19%	2 12%	-	7 19%	20 10%
E	253 13%	116 16%	56 8%	15 11%	7 10%	5 8%	15 27%	1 9%	* 3%	-	7 20%	30 15%
NET: AB	547 27%	158 22%	216 32%	57 41%	13 18%	23 37%	11 21%	3 32%	4 24%	-	4 12%	57 28%
NET: ABC1	1111 55%	348 48%	433 63%	90 64%	29 42%	45 70%	23 44%	6 59%	9 59%	-	17 47%	112 55%
NET: C2DE	894 45%	380 52%	254 37%	50 36%	41 58%	19 30%	30 56%	4 41%	6 41%	-	19 53%	91 45%
NET: DE	487 24%	218 30%	116 17%	24 17%	23 33%	12 19%	24 46%	3 28%	2 15%	-	14 39%	51 25%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 81
Social Grade
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
A	137 7%	71 8%	39 5%	14 10%	2 3%	6 15%	3 7%	1 6%	-	*	1 8%
B	411 20%	187 22%	150 18%	44 29%	11 18%	10 27%	3 8%	3 18%	-	*	1 9%
C1	563 28%	256 30%	217 27%	34 23%	17 28%	16 41%	12 32%	4 27%	3 70%	1 32%	4 23%
C2	407 20%	178 21%	169 21%	31 20%	7 12%	4 10%	8 20%	4 28%	1 30%	1 26%	4 26%
D	234 12%	93 11%	104 13%	14 9%	9 15%	2 5%	8 21%	1 9%	-	*	3 18%
E	253 13%	80 9%	134 16%	14 9%	15 24%	1 2%	5 13%	2 12%	-	1 16%	3 17%
NET: AB	547 27%	257 30%	190 23%	59 39%	13 22%	16 42%	5 14%	4 24%	-	1 15%	3 17%
NET: ABC1	1111 55%	513 59%	407 50%	93 62%	30 49%	32 83%	17 46%	8 51%	3 70%	2 47%	6 40%
NET: C2DE	894 45%	351 41%	407 50%	58 38%	31 51%	7 17%	20 54%	7 49%	1 30%	2 53%	10 60%
NET: DE	487 24%	172 20%	238 29%	27 18%	24 39%	3 7%	13 34%	3 22%	-	1 26%	6 35%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 82
Social Grade
Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
A	137 7%	60 8%	31 5%	15 9%	8 6%	1 2%	10 14%	1 8%	-	2 3%	8 6%
B	411 20%	161 22%	119 19%	43 27%	21 16%	12 16%	21 28%	2 20%	1 18%	6 11%	23 18%
C1	563 28%	230 32%	160 25%	52 33%	32 24%	18 24%	20 27%	1 9%	2 26%	14 23%	33 26%
C2	407 20%	137 19%	146 23%	27 17%	30 22%	10 13%	9 12%	4 34%	1 22%	21 34%	23 18%
D	234 12%	67 9%	89 14%	9 6%	21 15%	12 16%	8 11%	1 12%	* 7%	12 20%	15 12%
E	253 13%	61 8%	93 15%	12 8%	23 17%	22 29%	6 8%	2 17%	2 28%	6 10%	26 20%
NET: AB	547 27%	221 31%	150 24%	58 36%	30 22%	13 18%	31 42%	3 29%	1 18%	8 13%	32 24%
NET: ABC1	1111 55%	452 63%	310 49%	110 69%	62 46%	32 42%	51 69%	4 38%	3 44%	22 36%	65 50%
NET: C2DE	894 45%	264 37%	328 51%	49 31%	74 54%	44 58%	23 31%	7 62%	3 56%	39 64%	64 50%
NET: DE	487 24%	127 18%	182 29%	22 14%	44 32%	34 45%	14 19%	3 29%	2 35%	18 30%	41 32%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 83
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Scotland	174	89	86	19	24	33	34	32	32	38	46	35	56	174	-	-	-	-	-	-	-	-	-	-	35	62	19
	9%	9%	8%	9%	7%	10%	10%	11%	7%	7%	8%	9%	11%	100%	-	-	-	-	-	-	-	-	-	-	10%	8%	8%
North East	84	42	42	8	20	16	12	12	16	18	24	14	29	-	84	-	-	-	-	-	-	-	-	-	18	27	2
	4%	4%	4%	3%	6%	5%	4%	4%	3%	3%	4%	3%	6%	-	100%	-	-	-	-	-	-	-	-	-	5%	3%	1%
North West	231	99	132	26	36	42	46	34	47	49	62	56	64	-	-	231	-	-	-	-	-	-	-	-	47	99	22
	12%	10%	13%	12%	10%	13%	13%	11%	10%	9%	11%	14%	13%	-	-	100%	-	-	-	-	-	-	-	-	13%	12%	9%
Yorkshire & Humberside	168	89	80	20	31	22	27	28	40	39	57	51	21	-	-	-	168	-	-	-	-	-	-	-	27	67	20
	8%	9%	8%	9%	9%	7%	8%	10%	9%	7%	10%	13%	4%	-	-	-	100%	-	-	-	-	-	-	-	8%	8%	8%
West Midlands	178	78	100	24	21	34	22	28	50	43	55	30	50	-	-	-	-	178	-	-	-	-	-	-	32	59	18
	9%	8%	10%	11%	6%	11%	6%	9%	11%	8%	10%	7%	10%	-	-	-	-	100%	-	-	-	-	-	-	9%	7%	7%
East Midlands	146	77	69	15	20	20	42	19	29	35	30	38	43	-	-	-	-	-	146	-	-	-	-	-	22	62	15
	7%	8%	7%	7%	6%	6%	12%	6%	6%	6%	5%	9%	9%	-	-	-	-	-	100%	-	-	-	-	-	6%	8%	7%
Wales	100	50	51	7	26	14	15	15	23	27	25	25	23	-	-	-	-	-	-	100	-	-	-	-	19	40	22
	5%	5%	5%	3%	7%	4%	4%	5%	5%	5%	4%	6%	5%	-	-	-	-	-	-	100%	-	-	-	-	5%	5%	9%
Eastern	192	97	95	19	27	26	34	31	55	52	57	41	42	-	-	-	-	-	-	-	192	-	-	-	38	69	14
	10%	10%	9%	9%	8%	8%	10%	10%	12%	10%	10%	10%	9%	-	-	-	-	-	-	-	100%	-	-	-	11%	9%	6%
London	271	144	127	38	75	42	42	23	51	107	79	41	44	-	-	-	-	-	-	-	-	271	-	-	50	141	56
	14%	15%	12%	17%	22%	13%	12%	8%	11%	19%	14%	10%	9%	-	-	-	-	-	-	-	-	100%	-	-	14%	18%	24%
South East	281	132	149	31	44	45	53	39	68	88	85	44	64	-	-	-	-	-	-	-	-	-	281	-	42	113	25
	14%	13%	15%	14%	13%	14%	15%	13%	15%	16%	15%	11%	13%	-	-	-	-	-	-	-	-	-	100%	-	12%	14%	11%
South West	178	82	97	13	24	26	27	37	52	51	43	33	50	-	-	-	-	-	-	-	-	-	-	178	26	61	22
	9%	8%	9%	6%	7%	8%	8%	12%	11%	9%	8%	8%	10%	-	-	-	-	-	-	-	-	-	-	100%	7%	8%	9%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 84
GO Region
Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Scotland	174 9%	167 9%	7 4%	34 7%	43 8%	35 9%	56 12%	3 7%	3 6%	- -	* *	78 8%	64 8%	73 9%	64 9%	5 4%	- -
North East	84 4%	81 4%	4 2%	17 3%	21 4%	14 4%	29 6%	1 2%	3 6%	- -	- -	47 5%	28 4%	43 6%	28 4%	4 3%	- -
North West	231 12%	216 12%	13 8%	47 10%	56 11%	54 14%	59 13%	2 4%	6 12%	2 5%	4 13%	113 12%	80 11%	102 13%	80 11%	11 9%	- -
Yorkshire & Humberside	168 8%	160 9%	8 5%	36 7%	57 11%	46 12%	21 5%	3 6%	- -	5 15%	- -	74 8%	69 9%	67 9%	68 9%	7 5%	1 9%
West Midlands	178 9%	166 9%	11 7%	41 8%	51 10%	28 8%	45 10%	2 4%	2 5%	1 4%	5 18%	81 9%	78 10%	70 9%	77 10%	11 8%	- -
East Midlands	146 7%	132 7%	14 9%	33 7%	28 5%	34 9%	38 8%	2 4%	2 5%	4 13%	6 19%	58 6%	48 6%	50 6%	45 6%	9 7%	4 32%
Wales	100 5%	92 5%	7 4%	25 5%	24 5%	20 5%	23 5%	2 4%	- -	5 15%	- -	49 5%	38 5%	42 5%	38 5%	7 5%	- -
Eastern	192 10%	187 10%	6 3%	51 10%	54 10%	41 11%	41 9%	1 2%	3 7%	- -	1 4%	76 8%	85 11%	72 9%	85 11%	3 3%	1 8%
London	271 14%	197 11%	72 44%	80 16%	56 11%	30 8%	30 7%	25 51%	23 46%	11 33%	12 42%	156 17%	74 10%	99 13%	69 9%	57 44%	4 40%
South East	281 14%	260 14%	17 11%	79 16%	80 16%	39 10%	62 14%	6 13%	5 10%	5 15%	1 4%	125 14%	107 14%	109 14%	104 14%	14 11%	1 11%
South West	178 9%	175 10%	3 2%	49 10%	42 8%	33 9%	50 11%	2 4%	1 2%	* *	- -	63 7%	88 12%	60 8%	88 12%	3 2%	- -

Opinion Poll Survey
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Absolutes/col percents

Table 85
GO Region
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Scotland	174 9%	60 8%	28 4%	6 4%	2 3%	8 12%	53 100%	-	-	-	1 4%	15 7%
North East	84 4%	47 6%	18 3%	4 3%	5 7%	2 3%	-	-	1 10%	-	1 3%	6 3%
North West	231 12%	108 15%	76 11%	15 11%	6 8%	2 3%	-	-	*	-	3 10%	20 10%
Yorkshire & Humberside	168 8%	65 9%	51 7%	8 6%	11 15%	4 6%	-	-	-	-	3 9%	26 13%
West Midlands	178 9%	62 9%	66 10%	8 6%	10 14%	9 14%	-	-	2 11%	-	6 17%	16 8%
East Midlands	146 7%	52 7%	49 7%	12 9%	7 10%	4 6%	-	-	4 26%	-	2 6%	16 8%
Wales	100 5%	47 6%	23 3%	3 2%	1 1%	3 4%	-	10 100%	-	-	3 8%	12 6%
Eastern	192 10%	39 5%	91 13%	18 13%	11 16%	7 10%	-	-	-	-	4 11%	23 11%
London	271 14%	110 15%	99 14%	23 16%	4 6%	9 14%	-	-	2 11%	-	5 15%	20 10%
South East	281 14%	85 12%	110 16%	27 19%	7 10%	12 19%	-	-	5 36%	-	4 12%	30 15%
South West	178 9%	52 7%	73 11%	16 12%	8 11%	5 8%	-	-	1 6%	-	2 6%	21 10%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 86
GO Region
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Scotland	174 9%	42 5%	58 7%	8 5%	62 100%	3 7%	2 4%	-	-	*	1 7%
North East	84 4%	24 3%	53 7%	2 1%	-	2 5%	3 7%	-	-	*	* 2%
North West	231 12%	86 10%	125 15%	12 8%	-	2 4%	4 11%	-	-	*	2 11%
Yorkshire & Humberside	168 8%	73 8%	78 10%	10 6%	-	3 8%	2 6%	-	1 30%	*	1 6%
West Midlands	178 9%	94 11%	68 8%	8 5%	-	4 9%	2 5%	-	-	*	2 13%
East Midlands	146 7%	62 7%	65 8%	10 7%	-	4 10%	4 10%	-	1 15%	1 16%	1 5%
Wales	100 5%	31 4%	42 5%	8 5%	-	-	3 8%	15 100%	-	*	1 4%
Eastern	192 10%	112 13%	51 6%	17 12%	-	4 10%	7 17%	-	-	*	2 12%
London	271 14%	118 14%	117 14%	20 13%	-	10 26%	2 7%	-	1 13%	1 22%	3 17%
South East	281 14%	136 16%	93 11%	36 24%	-	7 18%	5 14%	-	2 41%	1 19%	2 11%
South West	178 9%	88 10%	63 8%	20 13%	-	1 3%	4 11%	-	-	*	2 12%

Opinion Poll Survey
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Absolutes/col percents

Table 87
GO Region
Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Scotland	174 9%	26 4%	45 7%	9 6%	2 2%	76 100%	4 5%	-	-	3 5%	9 7%
North East	84 4%	19 3%	42 7%	2 1%	6 4%	-	6 8%	-	1 13%	* *	8 6%
North West	231 12%	88 12%	99 16%	8 5%	9 7%	-	7 9%	-	-	9 14%	11 8%
Yorkshire & Humberside	168 8%	54 7%	60 9%	11 7%	14 10%	-	5 7%	-	-	4 6%	21 16%
West Midlands	178 9%	66 9%	51 8%	16 10%	19 14%	-	9 12%	-	2 29%	3 6%	12 10%
East Midlands	146 7%	51 7%	58 9%	12 8%	12 9%	-	5 7%	-	-	1 2%	7 6%
Wales	100 5%	18 2%	41 6%	9 5%	8 6%	-	1 1%	11 100%	-	6 10%	7 6%
Eastern	192 10%	98 14%	31 5%	20 12%	17 13%	-	6 8%	-	-	8 13%	13 10%
London	271 14%	102 14%	92 14%	28 18%	12 9%	-	14 20%	-	1 18%	13 22%	8 6%
South East	281 14%	118 16%	72 11%	27 17%	20 15%	-	9 12%	-	2 41%	6 11%	26 20%
South West	178 9%	76 11%	45 7%	18 11%	17 12%	-	8 11%	-	-	7 11%	7 6%

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Absolutes/col percents

Table 88

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Yes	1253	644	609	190	246	185	211	157	264	417	386	230	221	109	50	148	108	91	82	48	124	214	180	100	260	550	183
	63%	66%	59%	85%	71%	58%	59%	53%	57%	76%	69%	56%	45%	63%	60%	64%	64%	51%	56%	48%	64%	79%	64%	56%	73%	69%	78%
No	752	334	417	32	101	136	144	139	199	131	177	178	266	65	34	83	61	88	64	52	69	57	101	79	97	250	53
	37%	34%	41%	15%	29%	42%	41%	47%	43%	24%	31%	44%	55%	37%	40%	36%	36%	49%	44%	52%	36%	21%	36%	44%	27%	31%	22%

Opinion Poll Survey
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Absolutes/col percents

Table 89

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Yes	1253 63%	1128 62%	119 74%	370 75%	344 67%	210 56%	204 45%	44 88%	40 82%	20 59%	15 52%	638 69%	421 55%	538 68%	414 56%	98 75%	7 65%
No	752 37%	705 38%	42 26%	124 25%	167 33%	164 44%	250 55%	6 12%	9 18%	14 41%	14 48%	282 31%	338 45%	249 32%	332 44%	33 25%	4 35%

Opinion Poll Survey
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Absolutes/col percents

Table 90

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Yes	1253 63%	444 61%	451 66%	94 67%	33 47%	44 69%	28 52%	7 67%	10 71%	-	20 56%	123 61%
No	752 37%	284 39%	236 34%	46 33%	37 53%	20 31%	26 48%	3 33%	4 29%	-	16 44%	80 39%

Opinion Poll Survey
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Absolutes/col percents

Table 91
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Conservative	Labour	Party voting June 2017							Can't remember	Wouldn't/ didn't vote
				Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other			
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205	
Weighted base	2005	864	814	151	62	39	38	15	4	4	16	
Yes	1253 63%	540 63%	510 63%	101 67%	35 57%	23 58%	22 58%	9 57%	3 70%	2 56%	9 58%	
No	752 37%	324 37%	304 37%	50 33%	26 43%	16 42%	16 42%	6 43%	1 30%	2 44%	7 42%	

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Absolutes/col percents

Table 92

Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Yes	1253 63%	487 68%	393 62%	101 64%	63 46%	38 51%	45 60%	7 61%	4 72%	37 61%	78 60%
No	752 37%	229 32%	245 38%	58 36%	72 54%	37 49%	29 40%	4 39%	2 28%	24 39%	51 40%

Opinion Poll Survey
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Absolutes/col percents

Table 93
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
NET: Homeowners	1299	691	608	100	182	187	228	220	383	431	398	246	224	111	52	135	117	104	97	69	127	170	193	124	223	533	151
Owned outright - without mortgage	723	364	360	35	52	35	86	163	353	223	219	133	148	56	18	75	67	76	44	45	76	75	111	79	60	212	62
Owned with a mortgage or loan	576	327	248	64	130	152	142	57	30	208	179	113	76	55	35	60	49	28	52	24	51	95	82	45	163	321	89
NET: Renters	659	269	391	92	158	129	126	76	77	100	159	144	257	56	32	90	45	73	45	29	64	97	78	50	122	253	78
NET: Rent from Council/ Housing Association	407	161	246	46	70	93	83	61	54	41	66	102	199	44	19	51	26	53	34	21	38	46	44	30	71	127	48
Rented from the council	261	98	163	30	48	63	49	35	35	26	30	74	130	28	10	24	19	38	24	12	26	35	31	14	55	76	37
Rented from a housing association	146	62	84	16	22	30	34	26	19	15	35	28	69	16	9	27	7	16	10	9	12	11	13	16	16	51	11
Rented from someone else	252	108	144	47	88	36	43	15	23	59	93	42	58	13	13	38	19	20	10	8	26	51	34	20	51	126	30
Rent free	46	19	27	31	6	5	1	1	2	16	7	17	6	6	-	6	7	1	5	3	1	4	9	4	11	14	7
	2%	2%	3%	14%	2%	2%	*	*	1%	3%	1%	4%	1%	4%	-	3%	4%	1%	4%	3%	1%	1%	3%	2%	3%	2%	3%

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Absolutes/col percents

Table 94
Tenure
Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
NET: Homeowners	1299	1198	94	390	373	227	208	40	22	19	13	491	603	418	594	72	6
	65%	65%	58%	79%	73%	61%	46%	80%	46%	56%	44%	53%	79%	53%	80%	55%	57%
Owned outright - without mortgage	723	689	30	211	211	125	141	12	6	8	4	130	516	111	509	19	5
	36%	38%	19%	43%	41%	34%	31%	25%	13%	24%	13%	14%	68%	14%	68%	15%	40%
Owned with a mortgage or loan	576	509	63	179	161	102	67	27	16	11	9	361	87	308	85	53	2
	29%	28%	39%	36%	32%	27%	15%	55%	33%	33%	31%	39%	11%	39%	11%	41%	17%
NET: Renters	659	593	64	89	133	130	242	10	26	13	15	387	153	331	148	55	5
	33%	32%	40%	18%	26%	35%	53%	20%	53%	40%	51%	42%	20%	42%	20%	42%	43%
NET: Rent from Council/ Housing Association	407	369	38	38	52	92	187	3	13	10	12	211	115	180	112	31	3
	20%	20%	24%	8%	10%	25%	41%	6%	27%	30%	39%	23%	15%	23%	15%	24%	29%
Rented from the council	261	228	32	23	20	64	121	3	10	10	9	141	70	112	67	29	3
	13%	12%	20%	5%	4%	17%	27%	5%	20%	30%	31%	15%	9%	14%	9%	22%	29%
Rented from a housing association	146	140	6	15	32	28	66	*	4	-	2	70	45	67	45	2	-
	7%	8%	4%	3%	6%	7%	15%	*	7%	-	8%	8%	6%	9%	6%	2%	-
Rented from someone else	252	224	26	51	81	38	55	7	12	3	3	176	38	151	37	24	2
	13%	12%	16%	10%	16%	10%	12%	15%	25%	10%	12%	19%	5%	19%	5%	18%	14%
Rent free	46	42	4	15	6	16	4	-	1	1	2	42	3	37	3	4	-
	2%	2%	2%	3%	1%	4%	1%	-	2%	4%	5%	5%	*	5%	*	3%	-

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Absolutes/col percents

Table 95
Tenure
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
NET: Homeowners	1299	366	556	98	37	33	26	7	13	-	19	146
	65%	50%	81%	70%	52%	51%	48%	70%	85%	-	52%	72%
Owned outright - without mortgage	723	163	343	52	25	17	14	7	5	-	14	83
	36%	22%	50%	37%	35%	27%	27%	70%	34%	-	39%	41%
Owned with a mortgage or loan	576	203	213	46	12	15	11	-	7	-	5	63
	29%	28%	31%	33%	17%	24%	21%	-	51%	-	13%	31%
NET: Renters	659	342	118	41	34	29	26	2	2	-	16	50
	33%	47%	17%	29%	48%	44%	49%	19%	15%	-	46%	24%
NET: Rent from Council/ Housing Association	407	213	73	17	23	12	21	1	1	-	12	34
	20%	29%	11%	12%	33%	19%	40%	9%	3%	-	32%	17%
Rented from the council	261	138	41	14	15	9	14	-	-	-	6	25
	13%	19%	6%	10%	21%	14%	26%	-	-	-	16%	12%
Rented from a housing association	146	76	32	3	9	3	7	1	1	-	6	9
	7%	10%	5%	2%	12%	5%	13%	9%	3%	-	17%	5%
Rented from someone else	252	128	46	23	10	17	5	1	2	-	5	15
	13%	18%	7%	17%	15%	26%	9%	10%	11%	-	13%	8%
Rent free	46	19	12	1	*	3	2	1	-	-	1	8
	2%	3%	2%	1%	*	4%	3%	11%	-	-	3%	4%

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Absolutes/col percents

Table 96
Tenure
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
NET: Homeowners	1299 65%	681 79%	425 52%	100 66%	31 50%	17 44%	23 62%	12 80%	2 41%	2 62%	6 37%
Owned outright - without mortgage	723 36%	412 48%	195 24%	60 40%	16 26%	12 30%	15 41%	8 52%	2 41%	1 26%	2 16%
Owned with a mortgage or loan	576 29%	269 31%	230 28%	39 26%	15 25%	5 13%	8 21%	4 28%	-	1 36%	3 22%
NET: Renters	659 33%	165 19%	365 45%	49 32%	29 47%	22 56%	13 36%	3 20%	2 59%	1 31%	10 60%
NET: Rent from Council/ Housing Association	407 20%	100 12%	225 28%	28 18%	23 38%	12 30%	11 30%	1 10%	1 13%	1 19%	5 33%
Rented from the council	261 13%	59 7%	146 18%	22 15%	14 23%	10 26%	5 14%	-	-	1 15%	4 22%
Rented from a housing association	146 7%	41 5%	79 10%	5 3%	9 15%	2 5%	6 16%	1 10%	1 13%	* 4%	2 10%
Rented from someone else	252 13%	65 8%	141 17%	21 14%	6 9%	10 26%	2 6%	2 10%	2 46%	* 12%	4 27%
Rent free	46 2%	17 2%	23 3%	3 2%	2 3%	-	1 3%	-	-	* 7%	* 3%

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Absolutes/col percents

Table 97
Tenure
Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
NET: Homeowners	1299	578	353	119	79	33	45	6	2	29	54
	65%	81%	55%	75%	58%	44%	61%	57%	41%	47%	42%
Owned outright - without mortgage	723	340	172	75	50	18	20	6	2	18	23
	36%	48%	27%	47%	37%	23%	26%	57%	34%	30%	18%
Owned with a mortgage or loan	576	237	182	44	29	16	26	-	*	11	31
	29%	33%	29%	28%	21%	21%	35%	-	7%	17%	24%
NET: Renters	659	127	274	39	55	41	27	3	3	30	60
	33%	18%	43%	25%	41%	54%	36%	27%	44%	50%	47%
NET: Rent from Council/ Housing Association	407	65	174	19	46	32	9	1	2	22	37
	20%	9%	27%	12%	34%	42%	12%	13%	34%	36%	29%
Rented from the council	261	40	118	16	27	19	6	-	-	17	18
	13%	6%	19%	10%	20%	26%	8%	-	-	28%	14%
Rented from a housing association	146	25	56	4	19	13	3	1	2	4	20
	7%	3%	9%	2%	14%	17%	4%	13%	34%	7%	15%
Rented from someone else	252	62	100	20	9	9	18	2	1	9	23
	13%	9%	16%	13%	7%	12%	25%	14%	10%	15%	18%
Rent free	46	12	10	-	2	2	2	2	1	1	15
	2%	2%	2%	-	1%	2%	2%	16%	15%	2%	12%

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Absolutes/col percents

Table 98

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
No formal education	11	4	6	2	-	*	3	5	*	2	1	3	4	*	-	4	-	2	1	3	*	-	*	-	4	4	2
	1%	*	1%	1%	-	*	1%	2%	*	*	*	1%	1%	*	-	2%	-	1%	1%	3%	*	-	*	-	1%	*	1%
Primary	12	6	6	-	1	3	3	3	3	1	3	6	3	-	-	1	3	-	-	-	3	-	4	2	3	4	-
	1%	1%	1%	-	*	1%	1%	1%	1%	*	*	1%	1%	-	-	*	2%	-	-	-	2%	-	1%	1%	1%	*	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1063	483	580	75	143	152	225	198	271	172	255	261	375	89	47	134	88	100	83	55	114	97	148	107	154	383	67
	53%	49%	56%	34%	41%	47%	63%	67%	58%	31%	45%	64%	77%	51%	56%	58%	52%	56%	57%	55%	59%	36%	53%	60%	43%	48%	28%
University degree or equivalent professional qualification, NVQ level 4, etc.	634	334	301	93	125	116	86	64	149	229	227	98	81	48	30	66	53	53	48	31	55	117	85	49	136	293	90
	32%	34%	29%	42%	36%	36%	24%	22%	32%	42%	40%	24%	17%	28%	35%	28%	32%	30%	33%	31%	29%	43%	30%	27%	38%	37%	38%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227	123	103	20	62	47	37	23	39	126	64	26	12	25	7	20	17	20	13	10	17	46	35	17	58	102	66
	11%	13%	10%	9%	18%	15%	10%	8%	8%	23%	11%	6%	2%	14%	8%	9%	10%	11%	9%	10%	9%	17%	12%	10%	16%	13%	28%
Still in full time education	41	18	23	30	11	-	-	-	-	14	12	8	7	9	1	6	4	4	1	-	1	5	7	4	*	7	9
	2%	2%	2%	14%	3%	-	-	-	-	3%	2%	2%	1%	5%	1%	3%	2%	2%	1%	-	1%	2%	2%	2%	*	1%	4%
Don't know	3	2	2	-	2	2	-	-	-	2	-	2	-	-	-	-	-	-	-	-	2	2	-	-	2	2	-
	*	*	*	-	1%	1%	-	-	-	*	-	*	-	-	-	-	-	-	-	-	1%	1%	-	-	*	*	-
Prefer not to answer	13	8	6	2	4	1	1	4	2	2	1	4	6	4	-	*	3	-	-	1	*	3	3	*	1	6	2
	1%	1%	1%	1%	1%	*	*	1%	*	*	*	1%	1%	2%	-	*	2%	-	-	1%	*	1%	1%	*	*	1%	1%

Opinion Poll Survey
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Absolutes/col percents

Table 99

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
No formal education	11 1%	10 1%	* *	2 *	1 *	3 1%	3 1%	-	-	-	*	2 *	5 1%	2 *	5 1%	* *	-
Primary	12 1%	12 1%	-	1 *	3 1%	6 2%	3 1%	-	-	-	-	4 *	6 1%	4 *	6 1%	-	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1063 53%	1012 55%	49 30%	162 33%	243 47%	248 66%	360 79%	9 18%	13 26%	13 39%	14 49%	387 42%	468 62%	356 45%	460 62%	30 23%	8 71%
University degree or equivalent professional qualification, NVQ level 4, etc.	634 32%	560 31%	71 44%	210 42%	198 39%	82 22%	69 15%	18 35%	29 58%	16 48%	9 30%	346 38%	214 28%	281 36%	211 28%	63 48%	2 14%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227 11%	194 11%	30 19%	103 21%	57 11%	24 6%	11 2%	21 43%	6 12%	2 7%	1 3%	131 14%	61 8%	104 13%	58 8%	26 20%	2 15%
Still in full time education	41 2%	35 2%	6 4%	14 3%	10 2%	8 2%	3 1%	-	2 4%	-	4 12%	41 4%	-	35 5%	-	6 4%	-
Don't know	3 *	2 *	2 1%	-	-	2 *	-	2 4%	-	-	-	3 *	-	2 *	-	2 1%	-
Prefer not to answer	13 1%	9 *	3 2%	2 *	* *	2 *	5 1%	-	-	2 6%	1 4%	7 1%	5 1%	3 *	5 1%	3 2%	-

Opinion Poll Survey
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Absolutes/col percents

Table 100

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
No formal education	11 1%	6 1%	4 1%	-	*	-	*	-	-	-	*	*
Primary	12 1%	6 1%	4 1%	-	1 1%	-	-	-	-	-	-	1 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1063 53%	372 51%	382 56%	60 43%	49 69%	18 28%	27 51%	6 62%	8 53%	-	30 84%	111 55%
University degree or equivalent professional qualification, NVQ level 4, etc.	634 32%	233 32%	217 32%	50 35%	12 17%	30 46%	15 28%	4 38%	5 37%	-	5 13%	64 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227 11%	82 11%	66 10%	26 19%	7 9%	14 22%	9 16%	-	2 10%	-	1 1%	21 10%
Still in full time education	41 2%	19 3%	7 1%	3 2%	1 2%	2 4%	2 5%	-	-	-	*	6 3%
Don't know	3 *	2 *	2 *	-	-	-	-	-	-	-	-	-
Prefer not to answer	13 1%	7 1%	4 1%	1 1%	1 2%	-	-	-	-	-	*	*

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 101
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Party voting June 2017									
		Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
No formal education	11 1%	6 1%	4 *	-	-	-	*	-	-	-	*
Primary	12 1%	5 1%	6 1%	-	-	-	1 1%	-	-	*	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1063 53%	492 57%	411 50%	65 43%	29 48%	14 37%	27 73%	10 69%	2 45%	2 52%	10 63%
University degree or equivalent professional qualification, NVQ level 4, etc.	634 32%	258 30%	258 32%	68 45%	19 30%	17 43%	6 15%	5 31%	2 41%	1 26%	3 21%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227 11%	88 10%	99 12%	16 10%	11 18%	7 18%	3 7%	-	1 13%	1 13%	2 11%
Still in full time education	41 2%	10 1%	27 3%	1 *	2 4%	1 3%	-	-	-	-	*
Don't know	3 *	2 *	2 *	-	-	-	-	-	-	-	-
Prefer not to answer	13 1%	4 *	7 1%	1 1%	-	-	1 3%	-	-	*	*

Opinion Poll Survey
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Absolutes/col percents

Table 102

What is the highest educational level that you have achieved to date?**Base: All respondents**

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
No formal education	11 1%	4 1%	3 *	2 1%	1 1%	-	-	-	* 7%	-	*
Primary	12 1%	5 1%	5 1%	-	1 *	-	-	-	-	* *	2 1%
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1063 53%	385 54%	332 52%	65 41%	99 73%	42 55%	25 34%	6 49%	2 28%	33 55%	75 58%
University degree or equivalent professional qualification, NVQ level 4, etc.	634 32%	233 33%	205 32%	72 45%	23 17%	16 22%	29 39%	6 51%	2 33%	21 35%	27 21%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	227 11%	78 11%	77 12%	17 11%	10 7%	12 16%	17 23%	-	1 11%	5 8%	10 8%
Still in full time education	41 2%	7 1%	9 1%	3 2%	1 1%	5 6%	2 3%	-	1 22%	-	13 10%
Don't know	3 *	2 *	2 *	-	-	-	-	-	-	-	-
Prefer not to answer	13 1%	2 *	7 1%	-	-	1 2%	-	-	-	1 2%	2 2%

Opinion Poll Survey
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Absolutes/col percents

Table 103

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Yes - responsible for half or more of the items bought	1778 89%	817 83%	961 94%	147 66%	310 89%	301 94%	329 93%	273 92%	416 90%	463 85%	500 89%	372 91%	444 91%	151 87%	79 94%	202 87%	143 85%	159 89%	129 88%	84 84%	173 90%	246 91%	256 91%	155 87%	330 93%	697 87%	211 90%
No - not responsible for most of the items bought	227 11%	162 17%	65 6%	75 34%	37 11%	20 6%	26 7%	23 8%	47 10%	85 15%	64 11%	35 9%	43 9%	23 13%	5 6%	29 13%	26 15%	19 11%	17 12%	16 16%	20 10%	24 9%	25 9%	23 13%	26 7%	104 13%	24 10%

Opinion Poll Survey

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Absolutes/col percents

Table 104

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Ethnicity		White SEG				BAME SEG				Age						
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Yes - responsible for half or more of the items bought	1778 89%	1630 89%	137 85%	416 84%	453 89%	342 92%	420 92%	43 87%	44 89%	30 88%	21 70%	789 86%	690 91%	678 86%	677 91%	107 82%	10 91%
No - not responsible for most of the items bought	227 11%	203 11%	24 15%	78 16%	58 11%	32 8%	34 8%	6 13%	5 11%	4 12%	9 30%	132 14%	70 9%	108 14%	69 9%	23 18%	1 9%

Opinion Poll Survey
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Absolutes/col percents

Table 105

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Yes - responsible for half or more of the items bought	1778 89%	636 87%	618 90%	126 90%	63 90%	57 89%	48 90%	7 75%	13 87%	-	33 91%	177 87%
No - not responsible for most of the items bought	227 11%	92 13%	69 10%	14 10%	7 10%	7 11%	5 10%	2 25%	2 13%	-	3 9%	26 13%

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Absolutes/col percents

Table 106

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Yes - responsible for half or more of the items bought	1778 89%	777 90%	704 86%	138 92%	55 90%	35 91%	33 87%	14 91%	4 100%	4 91%	14 87%
No - not responsible for most of the items bought	227 11%	86 10%	110 14%	13 8%	6 10%	3 9%	5 13%	1 9%	-	* 9%	2 13%

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Absolutes/col percents

Table 107

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Yes - responsible for half or more of the items bought	1778 89%	648 90%	560 88%	148 93%	119 88%	69 91%	65 88%	8 72%	5 78%	56 92%	100 77%
No - not responsible for most of the items bought	227 11%	68 10%	78 12%	11 7%	16 12%	7 9%	9 12%	3 28%	1 22%	5 8%	29 23%

Opinion Poll Survey
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Absolutes/col percents

Table 108
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
No cars in the household	421	175	246	51	94	71	69	62	74	71	124	51	175	45	20	53	33	49	25	25	16	98	37	20	66	148	49
	21%	18%	24%	23%	27%	22%	19%	21%	16%	13%	22%	13%	36%	26%	24%	23%	20%	27%	17%	25%	8%	36%	13%	11%	19%	18%	21%
NET: Any	1584	804	780	172	253	250	286	235	389	477	440	356	312	129	64	178	135	130	121	75	177	173	243	158	290	653	186
	79%	82%	76%	77%	73%	78%	81%	79%	84%	87%	78%	87%	64%	74%	76%	77%	80%	73%	83%	75%	92%	64%	87%	89%	81%	82%	79%
1	813	392	421	51	129	125	131	141	236	218	223	182	189	81	43	91	71	57	65	39	79	102	105	79	131	316	78
	41%	40%	41%	23%	37%	39%	37%	48%	51%	40%	40%	45%	39%	47%	51%	40%	42%	32%	45%	39%	41%	38%	37%	44%	37%	39%	33%
2	587	317	270	61	89	108	118	71	140	199	160	129	99	31	20	71	45	64	39	25	74	55	108	55	114	249	77
	29%	32%	26%	27%	26%	34%	33%	24%	30%	36%	28%	32%	20%	18%	24%	31%	27%	36%	26%	25%	38%	20%	38%	31%	32%	31%	33%
3+	184	95	89	60	35	16	37	23	13	59	57	44	24	16	1	16	19	9	17	11	24	15	31	25	45	88	31
	9%	10%	9%	27%	10%	5%	10%	8%	3%	11%	10%	11%	5%	9%	1%	7%	12%	5%	11%	11%	12%	6%	11%	14%	13%	11%	13%

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Absolutes/col percents

Table 109
How many cars are there in your household?
Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
No cars in the household	421 21%	382 21%	35 22%	62 12%	110 21%	44 12%	167 37%	8 17%	12 25%	8 23%	7 25%	221 24%	136 18%	192 24%	131 18%	28 21%	3 29%
NET: Any	1584 79%	1451 79%	126 78%	432 88%	402 79%	330 88%	287 63%	41 83%	37 75%	26 77%	22 75%	700 76%	624 82%	595 76%	615 82%	103 79%	8 71%
1	813 41%	744 41%	66 41%	193 39%	199 39%	170 45%	183 40%	24 48%	24 49%	13 37%	6 20%	317 34%	377 50%	265 34%	370 50%	51 39%	7 62%
2	587 29%	535 29%	49 30%	183 37%	150 29%	118 32%	83 18%	15 30%	9 18%	11 33%	14 49%	272 29%	211 28%	230 29%	209 28%	40 31%	1 10%
3+	184 9%	173 9%	12 7%	56 11%	53 10%	42 11%	21 5%	3 6%	4 8%	2 7%	2 7%	111 12%	36 5%	100 13%	36 5%	12 9%	-

Opinion Poll Survey
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Absolutes/col percents

Table 110

How many cars are there in your household?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
No cars in the household	421 21%	206 28%	79 11%	32 23%	16 23%	21 32%	21 40%	1 10%	1 7%	-	9 26%	34 17%
NET: Any	1584 79%	522 72%	608 89%	107 77%	54 77%	43 68%	32 60%	9 90%	14 93%	-	26 74%	169 83%
1	813 41%	274 38%	307 45%	52 37%	27 39%	17 27%	20 37%	5 54%	3 20%	-	19 53%	90 44%
2	587 29%	187 26%	230 33%	50 36%	23 33%	18 28%	7 14%	3 36%	9 60%	-	6 17%	52 26%
3+	184 9%	61 8%	71 10%	6 4%	3 5%	8 12%	5 10%	-	2 13%	-	1 4%	26 13%

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Absolutes/col percents

Table 111
How many cars are there in your household?
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
No cars in the household	421 21%	107 12%	228 28%	32 21%	22 36%	14 37%	9 23%	2 13%	-	1 28%	6 36%
NET: Any	1584 79%	757 88%	586 72%	119 79%	40 64%	24 63%	29 77%	13 87%	4 100%	3 72%	10 64%
1	813 41%	377 44%	320 39%	49 33%	21 35%	17 43%	12 33%	7 45%	3 74%	1 31%	6 35%
2	587 29%	292 34%	200 25%	56 37%	13 21%	5 13%	13 34%	3 23%	-	1 28%	3 19%
3+	184 9%	87 10%	65 8%	14 9%	5 8%	3 6%	4 10%	3 19%	1 26%	1 13%	2 11%

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Absolutes/col percents

Table 112
How many cars are there in your household?
Base: All respondents

	Total	Conservative	Labour	Party voting May 2015							Can't remember	Wouldn't/ didn't vote
				Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other			
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273	
Weighted base	2005	716	638	159	135	76	74	11	6	61	129	
No cars in the household	421 21%	68 10%	175 27%	33 21%	34 25%	27 36%	21 28%	2 17%	2 28%	20 33%	39 30%	
NET: Any	1584 79%	648 90%	462 73%	126 79%	101 75%	49 64%	53 72%	9 83%	4 72%	41 67%	91 70%	
1	813 41%	319 45%	253 40%	56 35%	58 43%	30 39%	26 35%	7 58%	3 48%	22 36%	41 32%	
2	587 29%	245 34%	161 25%	62 39%	40 30%	14 18%	19 25%	1 9%	* 7%	14 23%	30 23%	
3+	184 9%	84 12%	48 8%	8 5%	3 2%	5 7%	9 12%	2 16%	1 17%	5 9%	20 15%	

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 113
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	Public	Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
White	1833	909	924	177	290	292	327	288	457	494	512	373	454	167	81	216	160	166	132	92	187	197	260	175	308	718	189
	91%	93%	90%	80%	84%	91%	92%	97%	99%	90%	91%	92%	93%	96%	96%	94%	95%	93%	90%	92%	97%	73%	93%	98%	86%	90%	80%
NET: BAME	162	64	98	45	55	28	23	8	3	50	49	34	29	7	4	13	8	11	14	7	6	72	17	3	47	80	46
	8%	6%	10%	20%	16%	9%	6%	3%	1%	9%	9%	8%	6%	4%	4%	6%	5%	6%	10%	7%	3%	26%	6%	2%	13%	10%	20%
Mixed	34	11	23	9	12	2	6	4	1	8	9	11	5	2	2	-	-	1	4	5	5	10	5	-	13	12	9
	2%	1%	2%	4%	3%	1%	2%	1%	*	2%	2%	3%	1%	1%	2%	-	-	1%	3%	5%	2%	4%	2%	-	4%	1%	4%
Asian	87	42	45	29	28	15	11	2	1	23	28	16	20	2	1	10	7	5	9	2	-	43	6	2	16	49	26
	4%	4%	4%	13%	8%	5%	3%	1%	*	4%	5%	4%	4%	1%	1%	4%	4%	3%	6%	2%	-	16%	2%	1%	4%	6%	11%
Black	27	5	22	3	12	7	2	3	-	11	10	5	1	-	-	3	1	3	*	-	1	14	5	*	17	6	7
	1%	*	2%	2%	3%	2%	*	1%	-	2%	2%	1%	*	-	-	1%	1%	1%	*	-	*	5%	2%	*	5%	1%	3%
Chinese	3	1	2	*	1	-	2	-	-	2	1	*	-	1	-	-	-	-	-	-	*	-	2	*	-	3	1
	*	*	*	*	*	-	1%	-	-	*	*	*	-	1%	-	-	-	-	-	-	*	-	1%	*	-	*	*
Other ethnic group	12	6	6	2	3	4	2	*	1	6	2	1	3	1	1	-	-	3	1	-	-	5	-	1	1	10	3
	1%	1%	1%	1%	1%	1%	*	*	*	1%	*	*	1%	*	1%	-	-	1%	1%	-	-	2%	-	1%	*	1%	1%
Prefer not to answer	10	6	4	1	1	1	4	*	2	4	3	*	4	1	-	1	-	1	-	1	-	2	4	*	2	3	-
	1%	1%	*	*	*	*	1%	*	1%	1%	*	*	1%	*	-	1%	-	1%	-	1%	-	1%	1%	*	1%	*	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 114
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Ethnicity		White SEG				BAME SEG				Age						
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
White	1833	1833	-	494	512	373	454	-	-	-	-	787	746	787	746	-	-
	91%	100%	-	100%	100%	100%	100%	-	-	-	-	85%	98%	100%	100%	-	-
NET: BAME	162	-	162	-	-	-	-	50	49	34	29	131	11	-	-	131	11
	8%	-	100%	-	-	-	-	100%	100%	100%	100%	14%	1%	-	-	100%	100%
Mixed	34	-	34	-	-	-	-	8	9	11	5	23	5	-	-	23	5
	2%	-	21%	-	-	-	-	17%	18%	34%	18%	3%	1%	-	-	18%	41%
Asian	87	-	87	-	-	-	-	23	28	16	20	73	3	-	-	73	3
	4%	-	54%	-	-	-	-	46%	56%	48%	68%	8%	*	-	-	56%	27%
Black	27	-	27	-	-	-	-	11	10	5	1	22	3	-	-	22	3
	1%	-	16%	-	-	-	-	21%	20%	15%	4%	2%	*	-	-	17%	24%
Chinese	3	-	3	-	-	-	-	2	1	*	-	2	-	-	-	2	-
	*	-	2%	-	-	-	-	4%	2%	*	-	*	-	-	-	1%	-
Other ethnic group	12	-	12	-	-	-	-	6	2	1	3	10	1	-	-	10	1
	1%	-	7%	-	-	-	-	12%	4%	3%	9%	1%	*	-	-	8%	7%
Prefer not to answer	10	-	-	-	-	-	-	-	-	-	-	3	3	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 115
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
White	1833 91%	622 85%	651 95%	130 93%	69 98%	62 97%	51 96%	10 100%	14 93%	-	34 94%	191 94%
NET: BAME	162 8%	102 14%	32 5%	9 6%	1 2%	2 3%	2 3%	-	1 7%	-	2 5%	11 5%
Mixed	34 2%	16 2%	8 1%	4 3%	1 2%	2 3%	-	-	1 7%	-	1 4%	1 *
Asian	87 4%	57 8%	17 2%	3 2%	* *	-	1 2%	-	-	-	* 1%	8 4%
Black	27 1%	21 3%	3 *	2 1%	-	-	-	-	-	-	* *	1 *
Chinese	3 *	1 *	2 *	-	-	-	-	-	-	-	* *	* *
Other ethnic group	12 1%	7 1%	3 *	-	-	-	1 1%	-	-	-	* *	1 1%
Prefer not to answer	10 1%	4 1%	3 *	1 *	-	-	1 1%	-	-	-	* 1%	1 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 116
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
White	1833 91%	823 95%	708 87%	137 91%	59 96%	34 87%	36 95%	15 100%	4 100%	3 88%	14 90%
NET: BAME	162 8%	37 4%	100 12%	14 9%	2 3%	5 13%	2 5%	-	-	*	1 9%
Mixed	34 2%	9 1%	13 2%	9 6%	-	2 6%	1 3%	-	-	-	*
Asian	87 4%	23 3%	55 7%	5 3%	1 1%	1 4%	1 2%	-	-	*	* 3%
Black	27 1%	1 *	22 3%	1 1%	-	1 4%	-	-	-	-	* 2%
Chinese	3 *	2 *	1 *	-	-	-	-	-	-	-	* 1%
Other ethnic group	12 1%	2 *	9 1%	-	1 1%	-	-	-	-	-	* 2%
Prefer not to answer	10 1%	3 *	6 1%	-	1 1%	-	-	-	-	*	* 2%

Opinion Poll Survey
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Absolutes/col percents

Table 117
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
White	1833 91%	682 95%	543 85%	147 93%	135 100%	74 98%	69 93%	11 100%	6 93%	51 84%	115 89%
NET: BAME	162 8%	32 4%	90 14%	11 7%	* *	1 1%	5 7%	- -	* 7%	9 14%	13 10%
Mixed	34 2%	9 1%	15 2%	5 3%	- -	- -	2 3%	- -	- -	1 2%	2 2%
Asian	87 4%	17 2%	49 8%	4 2%	* *	- -	2 3%	- -	* 7%	6 11%	8 6%
Black	27 1%	2 *	18 3%	3 2%	- -	- -	1 1%	- -	- -	1 2%	2 1%
Chinese	3 *	2 *	1 *	* *	- -	- -	- -	- -	- -	- -	* *
Other ethnic group	12 1%	3 *	7 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%
Prefer not to answer	10 1%	2 *	5 1%	* *	- -	1 1%	- -	- -	- -	1 2%	1 1%

Opinion Poll Survey
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Absolutes/col percents

Table 118

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Christian	1021	469	553	60	122	150	186	182	321	256	280	241	243	82	40	126	83	103	73	48	105	120	146	95	182	374	101
	51%	48%	54%	27%	35%	47%	52%	61%	69%	47%	50%	59%	50%	47%	47%	55%	49%	58%	50%	48%	55%	44%	52%	53%	51%	47%	43%
NET: Other	133	69	64	27	31	24	23	13	14	48	34	20	30	6	3	16	9	11	9	2	11	47	14	5	28	59	35
	7%	7%	6%	12%	9%	7%	7%	4%	3%	9%	6%	5%	6%	4%	4%	7%	5%	6%	6%	2%	6%	17%	5%	3%	8%	7%	15%
Muslim	52	28	24	18	18	8	7	1	-	17	10	13	12	-	1	8	6	4	3	-	-	27	4	-	16	28	20
	3%	3%	2%	8%	5%	2%	2%	*	-	3%	2%	3%	2%	-	1%	3%	4%	2%	2%	-	-	10%	1%	-	5%	4%	8%
Hindu	15	8	7	4	5	2	2	1	-	3	8	2	2	3	-	3	-	-	1	-	-	7	2	-	3	6	4
	1%	1%	1%	2%	1%	1%	1%	*	-	1%	1%	*	*	2%	-	1%	-	-	1%	-	-	2%	1%	-	1%	1%	2%
Jewish	20	12	8	-	-	2	5	4	10	10	6	1	3	1	-	4	-	1	1	-	2	8	5	-	1	9	4
	1%	1%	1%	-	-	1%	1%	1%	2%	2%	1%	*	1%	*	-	2%	-	*	*	-	1%	3%	2%	-	*	1%	2%
Sikh	4	4	-	1	1	1	1	-	-	4	-	-	-	-	-	-	-	1	1	-	-	1	-	1	2	2	2
	*	*	-	*	*	*	*	-	-	1%	-	-	-	-	-	-	-	*	1%	-	-	*	-	*	1%	*	1%
Buddhist	15	4	10	2	2	3	6	-	2	4	7	-	4	2	1	-	1	1	-	2	1	4	2	-	2	5	3
	1%	*	1%	1%	1%	1%	2%	-	*	1%	1%	-	1%	1%	2%	-	1%	*	-	2%	1%	1%	1%	-	1%	1%	1%
Other	28	13	14	2	5	8	3	7	3	11	4	4	9	1	1	2	2	5	3	-	8	1	2	4	5	8	3
	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	*	1%	1%	1%	3%	2%	-	4%	*	1%	2%	1%	1%	1%
None	817	429	388	128	187	141	142	96	122	234	242	138	202	83	41	87	75	60	63	50	76	92	113	77	143	356	93
	41%	44%	38%	57%	54%	44%	40%	32%	26%	43%	43%	34%	42%	47%	49%	38%	44%	33%	43%	50%	40%	34%	40%	43%	40%	45%	39%
Prefer not to say	34	12	22	7	7	5	3	6	5	8	7	8	11	3	*	3	2	5	1	-	*	12	7	1	3	12	6
	2%	1%	2%	3%	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	*	1%	1%	3%	1%	-	*	4%	3%	1%	1%	1%	3%

Opinion Poll Survey
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Absolutes/col percents

Table 119

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Christian	1021 51%	963 53%	57 35%	239 48%	259 51%	229 61%	237 52%	18 36%	22 45%	12 37%	5 17%	341 37%	503 66%	298 38%	497 67%	43 33%	7 59%
NET: Other	133 7%	59 3%	73 45%	27 5%	16 3%	6 2%	10 2%	22 44%	18 36%	14 42%	20 67%	84 9%	27 4%	24 3%	23 3%	61 46%	4 35%
Muslim	52 3%	7 *	45 28%	6 1%	-	1 *	-	11 22%	10 20%	12 37%	12 40%	47 5%	1 *	7 1%	-	40 31%	1 6%
Hindu	15 1%	1 *	14 9%	1 *	-	-	-	2 5%	8 16%	2 6%	2 7%	12 1%	1 *	-	-	12 9%	1 11%
Jewish	20 1%	19 1%	1 *	9 2%	6 1%	1 *	3 1%	1 2%	-	-	-	2 *	13 2%	2 *	13 2%	-	-
Sikh	4 *	-	4 2%	-	-	-	-	4 8%	-	-	-	3 *	-	-	-	3 2%	-
Buddhist	15 1%	9 *	6 4%	2 *	7 1%	-	-	2 5%	-	-	4 12%	7 1%	2 *	2 *	2 4%	5 4%	* 1%
Other	28 1%	24 1%	4 2%	9 2%	4 1%	4 1%	7 2%	2 3%	-	-	2 7%	14 2%	10 1%	13 2%	8 1%	2 1%	2 18%
None	817 41%	789 43%	25 15%	225 45%	232 45%	133 36%	200 44%	8 17%	9 19%	4 13%	2 8%	475 52%	219 29%	453 58%	218 29%	20 16%	1 6%
Prefer not to say	34 2%	21 1%	7 4%	4 1%	5 1%	5 1%	6 1%	2 4%	-	3 7%	2 8%	20 2%	11 1%	11 1%	8 1%	7 5%	-

Opinion Poll Survey
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Absolutes/col percents

Table 120

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Christian	1021 51%	295 41%	438 64%	62 44%	45 64%	22 34%	24 44%	4 43%	8 55%	-	19 53%	104 51%
NET: Other	133 7%	74 10%	34 5%	8 5%	1 1%	3 4%	3 5%	-	2 17%	-	2 4%	8 4%
Muslim	52 3%	39 5%	7 1%	3 2%	-	-	-	-	-	-	* 1%	3 2%
Hindu	15 1%	11 2%	2 *	-	-	-	1 3%	-	-	-	-	* *
Jewish	20 1%	3 *	15 2%	1 1%	-	1 1%	1 1%	-	-	-	-	-
Sikh	4 *	1 *	2 *	-	-	-	-	-	-	-	-	1 *
Buddhist	15 1%	5 1%	4 1%	1 1%	-	1 1%	-	-	2 17%	-	1 3%	-
Other	28 1%	14 2%	4 1%	2 2%	1 1%	1 2%	1 1%	-	-	-	* 1%	4 2%
None	817 41%	348 48%	204 30%	70 50%	24 34%	38 59%	26 49%	5 57%	4 25%	-	14 39%	84 41%
Prefer not to say	34 2%	11 1%	11 2%	* *	* 1%	1 2%	1 2%	-	1 3%	-	1 4%	7 4%

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Absolutes/col percents

Table 121

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Christian	1021 51%	548 63%	328 40%	73 48%	25 41%	8 20%	21 57%	9 63%	1 30%	2 51%	5 33%
NET: Other	133 7%	41 5%	73 9%	12 8%	3 5%	3 9%	1 2%	-	-	*	1 4%
Muslim	52 3%	9 1%	37 5%	4 3%	-	1 4%	* 1%	-	-	-	* 2%
Hindu	15 1%	5 1%	8 1%	-	1 2%	-	-	-	-	*	-
Jewish	20 1%	15 2%	3 *	1 1%	1 1%	1 2%	-	-	-	-	-
Sikh	4 *	1 *	2 *	1 *	-	-	-	-	-	-	-
Buddhist	15 1%	6 1%	6 1%	2 1%	-	-	-	-	-	-	* 1%
Other	28 1%	5 1%	16 2%	4 2%	1 1%	1 4%	* 1%	-	-	-	* 1%
None	817 41%	264 31%	395 48%	65 43%	33 53%	28 71%	15 40%	6 37%	2 57%	2 39%	9 59%
Prefer not to say	34 2%	11 1%	18 2%	2 1%	1 2%	-	* 1%	-	1 13%	* 8%	1 4%

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Absolutes/col percents

Table 122

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Christian	1021 51%	439 61%	287 45%	76 48%	80 59%	31 41%	20 27%	6 54%	2 29%	36 59%	44 34%
NET: Other	133 7%	41 6%	58 9%	11 7%	4 3%	2 3%	6 8%	-	*	2 4%	7 6%
Muslim	52 3%	8 1%	31 5%	6 4%	-	-	-	-	*	1 2%	5 4%
Hindu	15 1%	6 1%	8 1%	1 *	-	-	-	-	-	*	-
Jewish	20 1%	16 2%	3 *	-	-	1 1%	1 1%	-	-	-	-
Sikh	4 *	1 *	3 *	-	-	-	-	-	-	-	-
Buddhist	15 1%	5 1%	3 *	1 1%	1 1%	1 1%	2 3%	-	-	1 2%	* *
Other	28 1%	6 1%	9 1%	3 2%	3 2%	1 1%	4 5%	-	-	-	2 2%
None	817 41%	227 32%	283 44%	70 44%	50 37%	40 53%	47 63%	5 46%	3 42%	20 32%	72 56%
Prefer not to say	34 2%	9 1%	9 1%	1 1%	1 1%	2 3%	1 1%	-	1 22%	3 4%	6 5%

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Absolutes/col percents

Table 123

Which of the following best describes where you live?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
NET: Urban	1574	764	810	187	306	262	279	218	323	431	457	304	383	132	73	185	136	148	108	57	139	266	206	126	299	632	195
	79%	78%	79%	84%	88%	82%	79%	73%	70%	79%	81%	75%	79%	76%	86%	80%	81%	83%	74%	57%	72%	98%	73%	71%	84%	79%	83%
Urban - Population over 10,000	843	439	404	127	181	140	131	105	159	262	238	165	179	79	34	91	72	75	49	25	47	226	86	59	172	353	127
	42%	45%	39%	57%	52%	44%	37%	35%	34%	48%	42%	41%	37%	45%	40%	40%	43%	42%	33%	25%	24%	83%	31%	33%	48%	44%	54%
Town and Fringe	731	325	407	60	125	122	148	113	164	170	219	139	204	53	39	93	64	72	59	32	92	40	119	68	127	279	69
	36%	33%	40%	27%	36%	38%	42%	38%	35%	31%	39%	34%	42%	30%	46%	40%	38%	40%	41%	32%	48%	15%	43%	38%	36%	35%	29%
NET: Rural	431	214	216	36	41	59	76	79	140	116	107	104	104	42	12	46	32	31	38	43	54	5	75	52	57	169	40
	21%	22%	21%	16%	12%	18%	21%	27%	30%	21%	19%	25%	21%	24%	14%	20%	19%	17%	26%	43%	28%	2%	27%	29%	16%	21%	17%
Village	386	198	188	29	40	55	68	66	127	102	98	92	94	31	11	40	31	26	37	37	49	5	73	46	54	150	37
	19%	20%	18%	13%	12%	17%	19%	22%	27%	19%	17%	23%	19%	18%	13%	17%	18%	15%	25%	37%	26%	2%	26%	26%	15%	19%	16%
Hamlet & Isolated Dwelling	45	17	28	6	1	4	8	13	13	14	9	11	11	11	1	6	1	5	1	7	4	-	2	6	3	19	3
	2%	2%	3%	3%	*	1%	2%	4%	3%	3%	2%	3%	2%	7%	1%	3%	1%	3%	1%	7%	2%	-	1%	3%	1%	2%	1%

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Absolutes/col percents

Table 124
Which of the following best describes where you live?
Base: All respondents

	Ethnicity			White SEG			BAME SEG				Age						
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
NET: Urban	1574 79%	1408 77%	157 97%	380 77%	406 79%	270 72%	351 77%	48 96%	48 97%	33 100%	28 94%	780 85%	541 71%	649 83%	529 71%	128 98%	10 89%
Urban - Population over 10,000	843 42%	723 39%	113 70%	218 44%	203 40%	142 38%	160 35%	41 83%	33 66%	22 67%	17 56%	459 50%	265 35%	365 46%	255 34%	92 71%	8 74%
Town and Fringe	731 36%	685 37%	44 27%	162 33%	204 40%	127 34%	192 42%	6 13%	15 31%	11 33%	11 38%	322 35%	277 36%	284 36%	274 37%	35 27%	2 14%
NET: Rural	431 21%	425 23%	5 3%	114 23%	105 21%	103 28%	103 23%	2 4%	1 3%	* *	2 6%	140 15%	218 29%	137 17%	217 29%	3 2%	1 11%
Village	386 19%	381 21%	5 3%	100 20%	97 19%	92 25%	92 20%	2 4%	1 3%	* *	2 6%	128 14%	193 25%	126 16%	192 26%	3 2%	1 11%
Hamlet & Isolated Dwelling	45 2%	45 2%	- -	14 3%	9 2%	11 3%	11 2%	- -	- -	- -	- -	12 1%	25 3%	12 1%	25 3%	- -	- -

Opinion Poll Survey
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Absolutes/col percents

Table 125

Which of the following best describes where you live?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
NET: Urban	1574	628	492	108	55	54	42	4	12	-	27	153
	79%	86%	72%	77%	78%	85%	79%	44%	80%	-	74%	75%
Urban - Population over 10,000	843	342	242	67	27	34	25	1	8	-	12	85
	42%	47%	35%	48%	39%	54%	47%	11%	52%	-	32%	42%
Town and Fringe	731	286	251	41	28	20	17	3	4	-	15	68
	36%	39%	37%	29%	39%	31%	31%	33%	28%	-	42%	33%
NET: Rural	431	100	194	32	15	10	11	5	3	-	9	51
	21%	14%	28%	23%	22%	15%	21%	56%	20%	-	26%	25%
Village	386	90	174	31	14	7	8	5	3	-	9	43
	19%	12%	25%	22%	21%	12%	16%	56%	20%	-	25%	21%
Hamlet & Isolated Dwelling	45	10	20	1	1	2	3	-	-	-	*	7
	2%	1%	3%	1%	1%	4%	6%	-	-	-	*	4%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 126

Which of the following best describes where you live?

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
NET: Urban	1574 79%	624 72%	701 86%	117 78%	49 79%	31 80%	27 70%	6 43%	2 59%	3 84%	14 89%
Urban - Population over 10,000	843 42%	309 36%	392 48%	66 44%	29 47%	24 63%	11 30%	2 11%	1 28%	2 44%	8 49%
Town and Fringe	731 36%	315 37%	309 38%	51 34%	20 32%	7 17%	15 41%	5 32%	1 30%	2 40%	6 40%
NET: Rural	431 21%	240 28%	113 14%	33 22%	13 21%	8 20%	11 30%	9 57%	2 41%	1 16%	2 11%
Village	386 19%	216 25%	102 12%	31 21%	10 16%	6 17%	10 26%	8 51%	2 41%	1 16%	2 10%
Hamlet & Isolated Dwelling	45 2%	24 3%	12 1%	2 2%	3 5%	1 3%	1 4%	1 7%	-	-	* 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 127

Which of the following best describes where you live?

Base: All respondents

	Total	Conservative	Labour	Party voting May 2015							Can't remember	Wouldn't/ didn't vote
				Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other			
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273	
Weighted base	2005	716	638	159	135	76	74	11	6	61	129	
NET: Urban	1574 79%	522 73%	541 85%	123 77%	103 76%	60 79%	61 82%	5 48%	4 67%	51 84%	105 81%	
Urban - Population over 10,000	843 42%	261 36%	292 46%	79 50%	47 34%	39 51%	39 53%	1 11%	3 54%	23 37%	59 45%	
Town and Fringe	731 36%	261 36%	249 39%	43 27%	57 42%	21 27%	21 29%	4 37%	1 13%	28 46%	46 35%	
NET: Rural	431 21%	194 27%	97 15%	36 23%	32 24%	16 21%	13 18%	6 52%	2 33%	10 16%	25 19%	
Village	386 19%	175 24%	88 14%	31 19%	31 23%	13 17%	12 17%	3 27%	2 33%	8 14%	23 18%	
Hamlet & Isolated Dwelling	45 2%	19 3%	9 1%	5 3%	1 1%	4 5%	1 2%	3 25%	-	1 2%	1 1%	

Opinion Poll Survey

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Absolutes/col percents

Table 128

Which of the following best describes your current working status?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
NET: Working	1157	629	528	133	294	250	271	148	61	352	371	267	167	97	45	146	94	92	84	58	107	191	154	87	356	801	181
	58%	64%	51%	60%	85%	78%	76%	50%	13%	64%	66%	65%	34%	56%	54%	63%	56%	51%	57%	58%	56%	71%	55%	49%	100%	100%	77%
Working full time - working 30 hours per week or more	914	558	357	108	246	212	224	97	27	301	296	206	112	83	34	108	74	75	70	50	86	159	115	61	289	625	152
	46%	57%	35%	49%	71%	66%	63%	33%	6%	55%	53%	51%	23%	48%	40%	47%	44%	42%	48%	50%	45%	59%	41%	34%	81%	78%	65%
Working part time - working between 8 and 29 hours per week	243	72	171	25	47	38	47	51	34	51	74	61	56	14	12	38	20	16	14	9	21	33	40	26	67	175	29
	12%	7%	17%	11%	14%	12%	13%	17%	7%	9%	13%	15%	11%	8%	14%	16%	12%	9%	10%	9%	11%	12%	14%	15%	19%	22%	12%
NET: Not working	848	349	499	90	53	71	84	149	401	195	193	140	320	77	39	84	74	87	63	42	85	80	126	91	-	-	54
	42%	36%	49%	40%	15%	22%	24%	50%	87%	36%	34%	35%	66%	44%	46%	37%	44%	49%	43%	42%	44%	29%	45%	51%	-	-	23%
Not working but seeking work or temporarily unemployed or sick	76	45	31	16	14	15	20	12	-	7	4	8	57	4	8	8	10	7	6	4	8	9	13	*	-	-	3
	4%	5%	3%	7%	4%	5%	6%	4%	-	1%	1%	2%	12%	2%	9%	4%	6%	4%	4%	4%	4%	3%	5%	*	-	-	1%
Not working and not seeking work/ student	173	72	101	68	19	21	23	40	1	22	40	20	92	29	7	23	9	17	12	7	9	18	26	18	-	-	20
	9%	7%	10%	31%	6%	7%	6%	14%	*	4%	7%	5%	19%	16%	8%	10%	6%	9%	8%	7%	4%	7%	9%	10%	-	-	9%
Retired on a state pension only	117	29	88	-	-	-	*	6	111	10	15	17	75	8	6	18	8	11	8	3	16	10	16	14	-	-	5
	6%	3%	9%	-	-	-	*	2%	24%	2%	3%	4%	15%	4%	7%	8%	5%	6%	5%	3%	8%	4%	6%	8%	-	-	2%
Retired with a private pension	348	191	157	-	-	-	4	57	287	140	120	58	30	24	10	25	33	42	25	22	36	35	55	41	-	-	21
	17%	20%	15%	-	-	-	1%	19%	62%	26%	21%	14%	6%	14%	12%	11%	20%	23%	17%	22%	19%	13%	20%	23%	-	-	9%
House person, housewife, househusband, etc.	133	12	121	6	20	35	37	33	2	16	14	38	65	13	8	9	14	11	11	6	17	8	17	18	-	-	5
	7%	1%	12%	3%	6%	11%	10%	11%	1%	3%	3%	9%	13%	8%	10%	4%	8%	6%	8%	6%	9%	3%	6%	10%	-	-	2%

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Absolutes/col percents

Table 129
Which of the following best describes your current working status?
Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
NET: Working	1157 58%	1025 56%	126 78%	306 62%	329 64%	241 65%	150 33%	43 86%	40 82%	25 75%	18 61%	703 76%	210 28%	595 76%	205 28%	105 80%	4 36%
Working full time - working 30 hours per week or more	914 46%	805 44%	106 65%	259 52%	261 51%	185 50%	100 22%	40 80%	34 68%	21 62%	12 40%	589 64%	124 16%	496 63%	121 16%	91 70%	3 30%
Working part time - working between 8 and 29 hours per week	243 12%	221 12%	20 13%	47 10%	68 13%	57 15%	50 11%	3 6%	7 14%	4 13%	6 21%	114 12%	85 11%	98 12%	84 11%	14 11%	1 6%
NET: Not working	848 42%	808 44%	36 22%	188 38%	183 36%	132 35%	304 67%	7 14%	9 18%	8 25%	12 39%	218 24%	550 72%	192 24%	540 72%	26 20%	7 64%
Not working but seeking work or temporarily unemployed or sick	76 4%	70 4%	6 3%	5 1%	3 1%	6 2%	55 12%	2 3%	1 2%	2 5%	1 3%	45 5%	12 2%	42 5%	12 2%	4 3%	-
Not working and not seeking work/ student	173 9%	150 8%	22 13%	19 4%	34 7%	17 5%	81 18%	4 7%	6 11%	3 9%	9 32%	109 12%	41 5%	91 12%	38 5%	18 14%	3 30%
Retired on a state pension only	117 6%	115 6%	1 1%	10 2%	13 3%	17 5%	74 16%	-	1 2%	-	-	-	117 15%	-	114 15%	-	1 11%
Retired with a private pension	348 17%	344 19%	3 2%	139 28%	118 23%	57 15%	30 7%	1 2%	1 1%	1 3%	-	-	344 45%	-	340 46%	-	3 24%
House person, housewife, househusband, etc.	133 7%	129 7%	5 3%	15 3%	14 3%	35 9%	64 14%	1 1%	-	3 8%	1 4%	63 7%	36 5%	60 8%	36 5%	3 3%	-

Opinion Poll Survey
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Absolutes/col percents

Table 130

Which of the following best describes your current working status?

Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
NET: Working	1157	437	390	77	41	42	30	6	8	-	22	104
	58%	60%	57%	55%	59%	65%	56%	63%	53%	-	62%	51%
Working full time - working 30 hours per week or more	914	344	311	60	36	31	24	4	8	-	18	77
	46%	47%	45%	43%	52%	49%	46%	41%	53%	-	50%	38%
Working part time - working between 8 and 29 hours per week	243	93	78	17	5	10	6	2	-	-	4	27
	12%	13%	11%	12%	7%	16%	11%	22%	-	-	12%	13%
NET: Not working	848	291	297	62	29	23	23	4	7	-	14	99
	42%	40%	43%	45%	41%	35%	44%	37%	47%	-	38%	49%
Not working but seeking work or temporarily unemployed or sick	76	36	16	4	2	*	3	1	1	-	3	11
	4%	5%	2%	3%	3%	*	5%	9%	6%	-	7%	5%
Not working and not seeking work/ student	173	102	18	12	2	11	10	-	-	-	1	17
	9%	14%	3%	8%	3%	18%	18%	-	-	-	4%	9%
Retired on a state pension only	117	32	48	8	6	3	1	-	1	-	4	13
	6%	4%	7%	6%	8%	4%	2%	-	6%	-	12%	7%
Retired with a private pension	348	66	182	32	13	5	4	3	4	-	4	36
	17%	9%	26%	23%	18%	7%	8%	28%	24%	-	11%	18%
House person, housewife, househusband, etc.	133	54	33	7	6	4	6	-	2	-	2	21
	7%	7%	5%	5%	9%	6%	11%	-	10%	-	4%	10%

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Absolutes/col percents

Table 131
Which of the following best describes your current working status?
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
NET: Working	1157 58%	485 56%	477 59%	88 58%	36 59%	29 75%	20 52%	9 56%	2 46%	2 60%	10 63%
Working full time - working 30 hours per week or more	914 46%	390 45%	373 46%	68 45%	30 48%	20 53%	16 42%	6 43%	2 46%	2 47%	7 42%
Working part time - working between 8 and 29 hours per week	243 12%	94 11%	104 13%	19 13%	6 10%	9 22%	4 11%	2 14%	-	1 13%	3 21%
NET: Not working	848 42%	379 44%	337 41%	63 42%	26 41%	10 25%	18 48%	7 44%	2 54%	2 40%	6 37%
Not working but seeking work or temporarily unemployed or sick	76 4%	22 3%	43 5%	3 2%	3 4%	-	3 8%	1 6%	1 13%	*	1 9%
Not working and not seeking work/ student	173 9%	25 3%	118 14%	13 8%	9 15%	4 12%	2 6%	-	-	*	2 14%
Retired on a state pension only	117 6%	66 8%	39 5%	8 5%	1 2%	1 2%	2 5%	-	-	-	1 4%
Retired with a private pension	348 17%	214 25%	77 9%	34 23%	6 9%	3 7%	8 21%	5 31%	2 41%	*	* 2%
House person, housewife, househusband, etc.	133 7%	52 6%	61 8%	6 4%	7 11%	2 5%	3 8%	1 7%	-	1 19%	1 8%

Opinion Poll Survey
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Absolutes/col percents

Table 132

Which of the following best describes your current working status?**Base: All respondents**

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
NET: Working	1157 58%	415 58%	382 60%	93 59%	65 48%	41 54%	51 68%	5 44%	1 23%	35 58%	69 53%
Working full time - working 30 hours per week or more	914 46%	335 47%	309 48%	70 44%	49 36%	32 42%	39 53%	4 36%	1 10%	29 47%	47 36%
Working part time - working between 8 and 29 hours per week	243 12%	80 11%	73 11%	23 15%	15 11%	9 12%	11 15%	1 9%	1 14%	7 11%	22 17%
NET: Not working	848 42%	301 42%	256 40%	66 41%	71 52%	35 46%	23 32%	6 56%	5 77%	25 42%	61 47%
Not working but seeking work or temporarily unemployed or sick	76 4%	15 2%	29 5%	2 1%	6 5%	4 5%	1 2%	1 8%	1 15%	5 9%	11 8%
Not working and not seeking work/ student	173 9%	25 3%	68 11%	9 6%	7 5%	15 19%	11 14%	-	1 22%	5 8%	33 25%
Retired on a state pension only	117 6%	50 7%	34 5%	7 4%	16 12%	3 4%	1 1%	-	-	2 3%	4 3%
Retired with a private pension	348 17%	175 24%	74 12%	40 25%	30 22%	4 6%	9 12%	4 39%	2 27%	6 9%	5 4%
House person, housewife, househusband, etc.	133 7%	36 5%	50 8%	7 4%	12 9%	9 12%	2 3%	1 9%	1 13%	8 12%	7 6%

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Absolutes/col percents

Table 133

Do you work in any of the following occupations?

Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	1100	596	504	102	259	259	255	164	61	377	370	195	158	96	40	126	85	86	82	46	97	179	167	96	320	780	149
Weighted base	1157	629	528	133	294	250	271	148	61	352	371	267	167	97	45	146	94	92	84	58	107	191	154	87	356	801	181
NET: Public Sector	356	162	195	43	92	89	88	31	14	123	123	78	33	35	18	47	27	32	22	19	38	50	42	26	356	-	58
	31%	26%	37%	32%	31%	36%	32%	21%	22%	35%	33%	29%	19%	36%	40%	32%	29%	35%	26%	32%	36%	26%	27%	30%	100%	-	32%
A nationalised industry/state corporation	37	26	11	7	16	7	6	2	-	11	5	17	5	3	-	6	2	2	2	7	4	3	4	4	37	-	15
	3%	4%	2%	5%	5%	3%	2%	1%	-	3%	1%	6%	3%	3%	-	4%	2%	2%	3%	11%	4%	2%	3%	4%	10%	-	8%
Central government or civil service (including Courts service and Bank of England)	48	33	15	7	8	13	17	2	-	26	10	11	-	8	3	5	3	4	4	2	2	6	6	5	48	-	4
	4%	5%	3%	6%	3%	5%	6%	1%	-	7%	3%	4%	-	8%	8%	3%	3%	5%	5%	3%	2%	3%	4%	6%	13%	-	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	114	51	63	13	25	36	27	12	2	37	54	12	12	14	6	7	13	11	3	3	10	23	15	7	114	-	17
	10%	8%	12%	10%	8%	14%	10%	8%	3%	10%	15%	4%	7%	15%	14%	5%	14%	12%	4%	5%	9%	12%	10%	8%	32%	-	9%
A university, or other grant funded establishment (include opted-out schools)	43	23	20	5	11	9	14	3	1	18	16	8	1	3	1	9	4	4	2	4	5	6	3	1	43	-	7
	4%	4%	4%	4%	4%	4%	5%	2%	1%	5%	4%	3%	1%	3%	3%	6%	4%	4%	3%	7%	4%	3%	2%	2%	12%	-	4%
A health authority or NHS Trust	75	18	56	6	25	13	13	8	11	23	31	13	7	5	3	15	1	6	8	2	13	7	8	8	75	-	11
	6%	3%	11%	4%	8%	5%	5%	5%	17%	7%	8%	5%	4%	5%	6%	10%	1%	6%	10%	3%	12%	3%	5%	9%	21%	-	6%
The armed forces	4	4	-	-	2	1	1	-	-	-	1	3	-	1	-	-	1	-	-	-	2	-	-	-	4	-	1
	*	1%	-	-	1%	*	1%	-	-	-	*	1%	-	2%	-	-	1%	-	-	-	2%	-	-	-	1%	-	1%
Other public sector occupation (Please specify as much detail as possible)	35	5	30	5	6	10	10	4	1	8	6	14	7	1	5	5	3	5	2	2	2	5	5	1	35	-	3
	3%	1%	6%	4%	2%	4%	4%	3%	1%	2%	2%	5%	4%	1%	11%	3%	3%	5%	2%	3%	2%	3%	3%	1%	10%	-	2%
NET: Private Sector	801	468	333	90	202	160	183	117	48	229	248	189	135	62	27	99	67	59	62	40	69	141	113	61	-	801	123
	69%	74%	63%	68%	69%	64%	68%	79%	78%	65%	67%	71%	81%	64%	60%	68%	71%	65%	74%	68%	64%	74%	73%	70%	-	100%	68%

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Absolutes/col percents

Table 133

Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	1157	629	528	133	294	250	271	148	61	352	371	267	167	97	45	146	94	92	84	58	107	191	154	87	356	801	181
A charity, voluntary organisation or trust	46 4%	15 2%	31 6%	2 2%	16 6%	8 3%	13 5%	4 3%	2 4%	8 2%	29 8%	3 1%	5 3%	7 7%	1 3%	4 3%	7 8%	3 3%	3 3%	2 4%	2 2%	4 2%	7 5%	5 5%	-	46 6%	11 6%
Self-employed (Private sector)	130 11%	81 13%	48 9%	7 6%	21 7%	22 9%	36 13%	27 18%	16 26%	29 8%	44 12%	41 15%	15 9%	7 8%	8 18%	15 10%	6 6%	6 7%	10 12%	6 11%	14 13%	24 13%	20 13%	12 14%	-	130 16%	13 7%
None of the above/ I work in the Private sector	625 54%	371 59%	254 48%	81 61%	164 56%	131 52%	134 49%	86 58%	30 48%	192 54%	174 47%	145 54%	115 69%	48 50%	18 39%	81 55%	54 57%	50 55%	49 58%	31 53%	53 49%	112 59%	85 55%	44 51%	-	625 78%	99 55%

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Absolutes/col percents

Table 134

Do you work in any of the following occupations?
Base: All respondents who work

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	1100	977	113	325	331	177	144	47	35	17	14	645	225	550	218	88	6
Weighted base	1157	1025	126	306	329	241	150	43	40	25	18	703	210	595	205	105	4
NET: Public Sector	356 31%	308 30%	47 37%	109 36%	105 32%	65 27%	28 19%	13 31%	16 40%	13 50%	5 25%	233 33%	45 21%	196 33%	43 21%	37 35%	2 38%
A nationalised industry/state corporation	37 3%	31 3%	6 5%	10 3%	5 1%	12 5%	5 3%	1 2%	- -	5 19%	- -	32 5%	2 1%	26 4%	2 1%	6 6%	- -
Central government or civil service (including Courts service and Bank of England)	48 4%	42 4%	5 4%	22 7%	10 3%	10 4%	- -	4 10%	- -	1 6%	- -	29 4%	2 1%	25 4%	2 1%	3 3%	- -
Local government or council (including fire services, police and local authority controlled schools/colleges)	114 10%	96 9%	17 14%	32 10%	45 14%	9 4%	10 6%	5 12%	7 18%	3 11%	2 12%	78 11%	14 7%	63 11%	14 7%	15 14%	- -
A university, or other grant funded establishment (include opted-out schools)	43 4%	38 4%	4 3%	16 5%	14 4%	8 3%	* *	1 2%	2 5%	- -	1 6%	25 4%	4 2%	22 4%	4 2%	3 3%	- -
A health authority or NHS Trust	75 6%	67 7%	8 6%	22 7%	26 8%	12 5%	7 5%	1 3%	5 13%	1 5%	- -	44 6%	18 9%	40 7%	17 8%	5 4%	2 38%
The armed forces	4 *	4 *	- -	- -	1 *	3 1%	- -	- -	- -	- -	- -	3 *	- -	3 *	- -	- -	- -
Other public sector occupation (Please specify as much detail as possible)	35 3%	29 3%	6 5%	7 2%	5 1%	11 5%	6 4%	1 2%	2 4%	2 9%	1 7%	22 3%	5 2%	17 3%	5 2%	5 5%	- -
NET: Private Sector	801 69%	718 70%	80 63%	197 64%	223 68%	176 73%	122 81%	29 69%	24 60%	13 50%	13 75%	469 67%	165 79%	398 67%	162 79%	69 65%	3 62%
A charity, voluntary organisation or trust	46 4%	42 4%	4 3%	8 3%	29 9%	3 1%	2 2%	- -	1 2%	- -	3 15%	26 4%	7 3%	22 4%	7 3%	4 3%	- -

Opinion Poll Survey
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Absolutes/col percents

Table 134

Do you work in any of the following occupations?
Base: All respondents who work

	Ethnicity		White SEG				BAME SEG				Age						
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Weighted base	1157	1025	126	306	329	241	150	43	40	25	18	703	210	595	205	105	4
Self-employed (Private sector)	130 11%	116 11%	13 11%	25 8%	38 12%	39 16%	15 10%	5 12%	6 15%	2 8%	-	54 8%	43 21%	47 8%	43 21%	7 7%	1 16%
None of the above/ I work in the Private sector	625 54%	559 55%	63 50%	164 54%	157 48%	134 56%	104 70%	24 57%	17 43%	10 42%	11 60%	390 55%	115 55%	330 55%	113 55%	58 55%	2 46%

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Absolutes/col percents

Table 135

Do you work in any of the following occupations?
Base: All respondents who work

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	Green	UKIP	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	1100	375	305	74	43	52	38	6	8	-	74	125
Weighted base	1157	437	390	77	42	41	30	6	8	-	22	104
NET: Public Sector	356 31%	158 36%	97 25%	21 27%	15 37%	13 32%	9 29%	* 7%	2 24%	-	10 44%	31 29%
A nationalised industry/state corporation	37 3%	19 4%	12 3%	2 3%	1 2%	1 3%	-	-	-	-	3 12%	-
Central government or civil service (including Courts service and Bank of England)	48 4%	21 5%	15 4%	4 5%	-	1 2%	1 2%	* 7%	-	-	-	5 5%
Local government or council (including fire services, police and local authority controlled schools/colleges)	114 10%	46 11%	38 10%	5 6%	5 13%	2 5%	4 15%	-	1 11%	-	2 7%	12 11%
A university, or other grant funded establishment (include opted-out schools)	43 4%	18 4%	6 2%	4 5%	3 8%	-	3 9%	-	-	-	3 15%	6 6%
A health authority or NHS Trust	75 6%	40 9%	15 4%	3 4%	6 15%	5 11%	1 3%	-	1 13%	-	* *	4 4%
The armed forces	4 *	-	4 1%	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	35 3%	15 3%	6 2%	4 5%	-	5 11%	-	-	-	-	2 9%	3 3%
NET: Private Sector	801 69%	278 64%	293 75%	56 73%	26 63%	28 68%	21 71%	6 93%	6 76%	-	12 56%	74 71%
A charity, voluntary organisation or trust	46 4%	18 4%	6 2%	5 7%	6 13%	1 4%	-	1 22%	-	-	1 6%	7 6%

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Absolutes/col percents

Table 135

Do you work in any of the following occupations?
Base: All respondents who work

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	Green	UKIP	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Weighted base	1157	437	390	77	42	41	30	6	8	-	22	104
Self-employed (Private sector)	130 11%	34 8%	58 15%	8 11%	2 6%	6 13%	2 7%	1 17%	-	-	3 14%	15 14%
None of the above/ I work in the Private sector	625 54%	226 52%	228 59%	43 55%	18 44%	21 51%	19 64%	3 54%	6 76%	-	8 37%	52 50%

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Absolutes/col percents

Table 136

Do you work in any of the following occupations?
Base: All respondents who work

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	1100	359	394	70	45	29	38	6	2	29	128
Weighted base	1157	485	477	88	36	29	20	9	2	2	10
NET: Public Sector	356 31%	127 26%	161 34%	30 34%	11 30%	14 50%	8 39%	3 34%	-	* 20%	2 18%
A nationalised industry/state corporation	37 3%	15 3%	13 3%	7 8%	-	1 3%	1 4%	-	-	-	* 1%
Central government or civil service (including Courts service and Bank of England)	48 4%	17 4%	22 5%	7 7%	1 2%	1 2%	1 6%	-	-	* 2%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	114 10%	47 10%	45 9%	7 8%	6 16%	7 23%	2 12%	-	-	* 7%	1 5%
A university, or other grant funded establishment (include opted-out schools)	43 4%	8 2%	20 4%	4 4%	3 7%	4 15%	1 3%	3 34%	-	-	* 4%
A health authority or NHS Trust	75 6%	21 4%	46 10%	2 2%	2 5%	2 7%	1 4%	-	-	* 9%	1 6%
The armed forces	4 *	4 1%	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	35 3%	14 3%	15 3%	4 4%	-	-	2 10%	-	-	* 2%	* 3%
NET: Private Sector	801 69%	358 74%	316 66%	57 66%	25 70%	15 50%	12 61%	6 66%	2 100%	2 80%	8 82%
A charity, voluntary organisation or trust	46 4%	9 2%	25 5%	6 7%	1 2%	3 9%	-	2 28%	-	* 3%	* 3%

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Absolutes/col percents

Table 136

Do you work in any of the following occupations?
Base: All respondents who work

	Total	Conservative	Labour	Party voting June 2017							Can't remember	Wouldn't/ didn't vote
				Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other			
Weighted base	1157	485	477	88	36	29	20	9	2	2	10	
Self-employed (Private sector)	130 11%	74 15%	35 7%	12 14%	2 6%	1 4%	2 10%	1 12%	-	*	2 18%	
None of the above/ I work in the Private sector	625 54%	275 57%	256 54%	39 45%	22 61%	11 37%	10 52%	2 26%	2 100%	1 64%	6 60%	

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Absolutes/col percents

Table 137

Do you work in any of the following occupations?
Base: All respondents who work

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	1100	323	317	86	72	49	47	4	3	44	155
Weighted base	1157	415	382	93	65	51	41	5	1	35	69
NET: Public Sector	356 31%	108 26%	139 36%	31 34%	17 27%	19 37%	10 25%	2 36%	-	11 31%	19 27%
A nationalised industry/state corporation	37 3%	7 2%	17 4%	5 5%	1 2%	2 4%	-	-	-	1 3%	4 6%
Central government or civil service (including Courts service and Bank of England)	48 4%	17 4%	19 5%	5 5%	1 1%	-	1 3%	-	-	4 11%	1 1%
Local government or council (including fire services, police and local authority controlled schools/colleges)	114 10%	37 9%	40 10%	9 10%	8 13%	7 14%	6 15%	-	-	4 10%	4 5%
A university, or other grant funded establishment (include opted-out schools)	43 4%	11 3%	19 5%	3 3%	1 1%	5 11%	1 3%	-	-	-	3 5%
A health authority or NHS Trust	75 6%	22 5%	33 9%	3 3%	1 1%	5 9%	2 4%	2 36%	-	3 7%	5 8%
The armed forces	4 *	4 1%	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	35 3%	10 2%	12 3%	6 7%	5 8%	-	-	-	-	*	2 2%
NET: Private Sector	801 69%	307 74%	243 64%	62 66%	47 73%	32 63%	31 75%	3 64%	1 100%	24 69%	50 73%
A charity, voluntary organisation or trust	46 4%	10 2%	20 5%	7 8%	1 2%	5 9%	2 5%	1 20%	-	-	*

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Absolutes/col percents

Table 137

Do you work in any of the following occupations?
Base: All respondents who work

	Total	Conservative	Labour	Party voting May 2015							Can't remember	Wouldn't/ didn't vote
				Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other			
Weighted base	1157	415	382	93	65	51	41	5	1	35	69	
Self-employed (Private sector)	130 11%	59 14%	27 7%	17 19%	12 19%	5 11%	2 5%	-	-	2 5%	5 7%	
None of the above/ I work in the Private sector	625 54%	239 57%	196 51%	37 40%	34 52%	22 43%	27 65%	2 44%	1 100%	23 64%	45 65%	

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Absolutes/col percents

Table 138

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
No children aged 18 or under	1473	734	739	195	198	145	205	270	459	396	442	273	363	137	52	169	132	118	100	70	147	197	205	147	204	531	139
	73%	75%	72%	88%	57%	45%	58%	91%	99%	72%	78%	67%	74%	78%	61%	73%	78%	66%	68%	70%	76%	73%	73%	82%	57%	66%	59%
NET: Yes	521	239	282	23	145	175	150	27	2	149	119	129	123	37	32	61	34	59	45	30	45	71	72	31	149	264	93
	26%	24%	27%	10%	42%	54%	42%	9%	1%	27%	21%	32%	25%	22%	39%	27%	20%	33%	31%	30%	24%	26%	26%	18%	42%	33%	40%
NET: Any 5-18	404	194	210	9	75	145	146	27	2	108	98	106	93	26	22	49	29	46	37	17	37	55	62	25	116	205	69
	20%	20%	20%	4%	22%	45%	41%	9%	1%	20%	17%	26%	19%	15%	26%	21%	17%	26%	26%	16%	19%	20%	22%	14%	33%	26%	30%
NET: Any 11-18	256	128	128	4	20	76	128	27	1	58	59	72	67	17	12	25	14	25	31	9	26	39	39	18	69	131	38
	13%	13%	12%	2%	6%	24%	36%	9%	*	11%	10%	18%	14%	10%	15%	11%	9%	14%	21%	9%	14%	14%	14%	10%	19%	16%	16%
Yes - children aged under 5 years old	200	71	129	21	103	69	8	-	-	67	39	49	45	18	12	18	14	27	11	16	15	32	26	12	60	91	43
	10%	7%	13%	9%	30%	21%	2%	-	-	12%	7%	12%	9%	10%	14%	8%	8%	15%	8%	16%	8%	12%	9%	7%	17%	11%	18%
Yes - children aged 5 to 10 years old	235	103	132	6	69	112	46	2	1	72	54	59	49	15	15	37	17	26	15	10	27	25	35	13	67	116	46
	12%	11%	13%	3%	20%	35%	13%	1%	*	13%	10%	14%	10%	9%	17%	16%	10%	15%	10%	10%	14%	9%	12%	7%	19%	14%	19%
Yes - children aged 11 to 15 years old	188	96	92	4	20	67	84	11	1	47	43	51	47	11	12	17	12	20	16	6	16	33	31	14	55	96	30
	9%	10%	9%	2%	6%	21%	24%	4%	*	9%	8%	13%	10%	6%	14%	7%	7%	11%	11%	6%	8%	12%	11%	8%	15%	12%	13%
Yes - children aged 16 to 18 years old	98	44	54	-	2	22	56	19	*	18	26	26	28	7	3	10	4	14	21	3	13	10	10	4	28	44	10
	5%	5%	5%	-	*	7%	16%	6%	*	3%	5%	6%	6%	4%	4%	4%	2%	8%	14%	3%	7%	4%	4%	2%	8%	5%	4%
Refused	11	6	5	4	4	1	-	-	1	2	3	5	1	-	-	-	2	1	1	-	-	3	3	*	4	5	3
	1%	1%	*	2%	1%	*	-	-	*	*	*	1%	*	-	-	-	1%	1%	1%	-	-	1%	1%	*	1%	1%	1%

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Absolutes/col percents

Table 139
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
No children aged 18 or under	1473 73%	1378 75%	90 56%	369 75%	408 80%	258 69%	343 75%	24 49%	34 70%	15 45%	16 56%	550 60%	730 96%	478 61%	720 97%	70 53%	8 74%
NET: Yes	521 26%	452 25%	66 41%	123 25%	103 20%	115 31%	111 25%	25 51%	15 30%	14 42%	12 39%	361 39%	29 4%	305 39%	26 3%	55 42%	3 26%
NET: Any 5-18	404 20%	353 19%	48 30%	86 17%	85 17%	99 26%	82 18%	20 40%	12 24%	7 20%	10 35%	246 27%	29 4%	208 26%	26 3%	37 29%	3 26%
NET: Any 11-18	256 13%	226 12%	29 18%	44 9%	54 11%	67 18%	61 13%	14 27%	5 10%	5 14%	6 22%	114 12%	28 4%	96 12%	25 3%	18 14%	3 26%
Yes - children aged under 5 years old	200 10%	162 9%	38 23%	54 11%	29 6%	38 10%	40 9%	13 26%	9 19%	11 32%	5 17%	195 21%	-	158 20%	-	37 28%	-
Yes - children aged 5 to 10 years old	235 12%	204 11%	28 18%	60 12%	45 9%	53 14%	46 10%	11 22%	8 16%	6 17%	4 13%	196 21%	3 *	169 22%	3 *	26 20%	-
Yes - children aged 11 to 15 years old	188 9%	162 9%	26 16%	33 7%	38 7%	47 12%	44 10%	14 27%	5 10%	5 14%	3 10%	105 11%	12 2%	87 11%	10 1%	18 14%	2 15%
Yes - children aged 16 to 18 years old	98 5%	91 5%	6 4%	17 3%	25 5%	26 7%	24 5%	1 2%	2 3%	-	4 13%	27 3%	19 2%	25 3%	17 2%	2 1%	1 11%
Refused	11 1%	3 *	6 4%	2 *	1 *	* *	-	-	-	4 13%	1 5%	10 1%	1 *	3 *	-	6 4%	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 140

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
No children aged 18 or under	1473 73%	510 70%	524 76%	98 70%	51 72%	51 80%	36 67%	7 73%	8 54%	-	31 86%	158 78%
NET: Yes	521 26%	213 29%	161 23%	38 27%	20 28%	13 20%	18 33%	3 27%	7 46%	-	5 14%	45 22%
NET: Any 5-18	404 20%	158 22%	133 19%	27 19%	18 25%	8 12%	16 31%	2 17%	4 27%	-	4 12%	34 17%
NET: Any 11-18	256 13%	99 14%	90 13%	14 10%	11 16%	4 6%	11 21%	1 13%	3 23%	-	4 10%	18 9%
Yes - children aged under 5 years old	200 10%	91 13%	51 7%	18 13%	5 7%	6 9%	6 11%	1 10%	3 20%	-	1 3%	18 9%
Yes - children aged 5 to 10 years old	235 12%	97 13%	70 10%	16 11%	10 14%	6 9%	12 22%	2 17%	1 7%	-	2 4%	21 11%
Yes - children aged 11 to 15 years old	188 9%	79 11%	61 9%	9 6%	8 11%	4 6%	6 11%	1 13%	3 23%	-	2 5%	15 7%
Yes - children aged 16 to 18 years old	98 5%	33 5%	38 5%	5 4%	7 10%	1 1%	6 11%	-	1 4%	-	2 5%	6 3%
Refused	11 1%	5 1%	1 *	4 3%	-	-	-	-	-	-	-	* *

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 141

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
No children aged 18 or under	1473 73%	659 76%	580 71%	110 73%	39 64%	32 82%	27 71%	12 79%	2 41%	2 58%	11 70%
NET: Yes	521 26%	203 24%	229 28%	36 24%	22 36%	7 18%	11 29%	3 21%	2 59%	1 33%	5 29%
NET: Any 5-18	404 20%	165 19%	174 21%	26 17%	17 27%	4 10%	10 27%	2 15%	2 59%	1 21%	3 21%
NET: Any 11-18	256 13%	116 13%	101 12%	15 10%	12 19%	2 5%	5 14%	2 15%	1 13%	* 12%	2 10%
Yes - children aged under 5 years old	200 10%	66 8%	92 11%	19 13%	10 16%	4 12%	2 7%	1 6%	1 30%	1 16%	3 17%
Yes - children aged 5 to 10 years old	235 12%	82 9%	112 14%	14 9%	12 19%	3 9%	7 18%	1 8%	2 46%	* 11%	2 13%
Yes - children aged 11 to 15 years old	188 9%	83 10%	76 9%	12 8%	6 10%	1 3%	5 12%	2 15%	1 13%	* 11%	1 9%
Yes - children aged 16 to 18 years old	98 5%	49 6%	35 4%	4 3%	6 10%	1 2%	2 5%	- -	- -	* 2%	1 5%
Refused	11 1%	1 *	5 1%	4 3%	- -	- -	- -	- -	- -	* 9%	* 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 142

Do you have any children aged 18 or under? If so, how old are they?**Base: All respondents**

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
No children aged 18 or under	1473 73%	537 75%	437 69%	130 82%	103 76%	53 70%	63 85%	7 61%	5 83%	40 67%	98 76%
NET: Yes	521 26%	178 25%	195 31%	26 16%	33 24%	23 30%	11 15%	4 39%	1 17%	20 33%	30 23%
NET: Any 5-18	404 20%	145 20%	150 24%	22 14%	29 21%	17 23%	6 9%	3 31%	1 17%	13 22%	16 12%
NET: Any 11-18	256 13%	101 14%	93 15%	12 8%	19 14%	12 15%	2 3%	3 31%	* 7%	5 9%	7 5%
Yes - children aged under 5 years old	200 10%	58 8%	74 12%	13 8%	11 8%	11 14%	4 6%	1 8%	-	9 14%	20 16%
Yes - children aged 5 to 10 years old	235 12%	76 11%	95 15%	13 8%	11 8%	12 16%	4 6%	1 11%	1 10%	9 16%	12 10%
Yes - children aged 11 to 15 years old	188 9%	71 10%	74 12%	8 5%	16 12%	6 9%	2 2%	3 31%	* 7%	4 6%	3 2%
Yes - children aged 16 to 18 years old	98 5%	41 6%	28 4%	4 2%	11 8%	6 8%	1 1%	-	* 7%	2 3%	5 4%
Refused	11 1%	1 *	5 1%	2 1%	-	-	-	-	-	* 1%	1 1%

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 143
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate	
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206	
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235	
Anglia	226 11%	111 11%	115 11%	28 13%	36 10%	40 13%	39 11%	29 10%	55 12%	53 10%	66 12%	57 14%	51 10%	*	-	4	-	-	18	-	173 90%	3 1%	28 10%	-	40 11%	85 11%	18 8%	
Border	21 1%	11 1%	10 1%	2 1%	1 *	4 1%	5 1%	3 1%	7 2%	8 1%	4 1%	5 1%	5 1%	9 5%	-	12 5%	-	-	-	-	-	-	-	-	4 1%	11 1%	1 1%	
Central	285 14%	131 13%	154 15%	36 16%	29 8%	48 15%	53 15%	47 16%	72 15%	68 12%	79 14%	54 13%	84 17%	3 2%	-	-	-	166 93%	102 70%	*	1 *	*	8 3%	4 2%	43 12%	104 13%	25 10%	
Granada	218 11%	96 10%	121 12%	24 11%	37 11%	34 11%	43 12%	34 12%	45 10%	43 8%	63 11%	49 12%	62 13%	-	-	211 92%	-	5 3%	2 1%	-	-	-	*	-	45 13%	88 11%	20 9%	
London	374 19%	186 19%	187 18%	49 22%	86 25%	56 17%	60 17%	42 14%	81 17%	145 27%	109 19%	53 13%	66 14%	-	-	-	-	-	1	-	19	267 99%	87	-	71 20%	178 22%	69 29%	
Meridian	183 9%	95 10%	88 9%	14 6%	31 9%	28 9%	38 11%	26 9%	47 10%	58 11%	54 10%	28 7%	44 9%	-	-	-	-	-	1	-	-	-	157 56%	25 14%	22 6%	79 10%	12 5%	
STV	162 8%	81 8%	81 8%	19 9%	24 7%	32 10%	32 9%	28 9%	27 6%	35 6%	43 8%	33 8%	52 11%	161 93%	-	-	-	-	-	-	-	-	-	1 *	-	34 9%	58 7%	19 8%
Tyne Tees	86 4%	42 4%	43 4%	8 3%	20 6%	16 5%	13 4%	13 4%	17 4%	19 3%	24 4%	14 3%	29 6%	-	84 100%	-	1 1%	-	-	-	-	-	-	-	18 5%	27 3%	2 1%	
Wales	100 5%	49 5%	50 5%	7 3%	26 7%	14 4%	15 4%	15 5%	23 5%	27 5%	25 4%	24 6%	23 5%	-	-	-	-	-	-	100 99%	-	-	-	-	19 5%	39 5%	22 9%	
West	58 3%	25 3%	33 3%	11 5%	13 4%	8 2%	7 2%	7 2%	11 2%	22 4%	12 2%	5 1%	19 4%	-	-	4 2%	-	8 4%	-	*	-	-	-	46 26%	13 4%	21 3%	10 4%	
Westcountry	104 5%	46 5%	57 6%	5 2%	12 3%	14 4%	16 5%	23 8%	33 7%	28 5%	24 4%	27 7%	24 5%	-	-	-	-	-	-	-	-	-	-	104 58%	18 5%	34 4%	13 6%	
Yorkshire	189 9%	103 11%	86 8%	20 9%	33 9%	26 8%	34 10%	29 10%	46 10%	42 8%	60 11%	59 14%	28 6%	-	-	-	167 99%	-	22 15%	-	-	-	-	-	30 8%	77 10%	23 10%	

Opinion Poll Survey

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Absolutes/col percents

Table 144
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Ethnicity		White SEG			BAME SEG				Age						
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Anglia	226 11%	219 12%	8 5%	51 10%	63 12%	56 15%	49 11%	2 4%	3 7%	1 3%	1 4%	107 12%	83 11%	103 13%	82 11%	5 4%	2 16%
Border	21 1%	21 1%	- -	8 2%	4 1%	5 1%	5 1%	- -	- -	- -	- -	8 1%	10 1%	8 1%	10 1%	- -	- -
Central	285 14%	262 14%	21 13%	65 13%	73 14%	49 13%	75 17%	3 6%	5 10%	5 14%	9 29%	118 13%	119 16%	102 13%	115 15%	16 12%	3 24%
Granada	218 11%	205 11%	12 7%	43 9%	57 11%	47 13%	58 13%	1 2%	6 12%	2 5%	3 11%	103 11%	80 11%	94 12%	80 11%	10 8%	- -
London	374 19%	291 16%	79 49%	119 24%	83 16%	39 10%	50 11%	25 51%	26 52%	15 43%	14 46%	192 21%	123 16%	128 16%	116 16%	64 49%	6 51%
Meridian	183 9%	173 9%	9 5%	51 10%	52 10%	27 7%	44 10%	5 10%	2 4%	1 4%	- -	77 8%	73 10%	68 9%	73 10%	6 5%	- -
STV	162 8%	155 8%	7 4%	31 6%	39 8%	33 9%	52 11%	3 7%	3 6%	- -	* *	76 8%	54 7%	71 9%	54 7%	5 4%	- -
Tyne Tees	86 4%	82 4%	4 2%	18 4%	22 4%	14 4%	29 6%	1 2%	3 6%	- -	- -	47 5%	29 4%	43 6%	29 4%	4 3%	- -
Wales	100 5%	92 5%	7 4%	25 5%	24 5%	19 5%	23 5%	2 4%	- -	5 14%	- -	48 5%	38 5%	41 5%	38 5%	7 5%	- -
West	58 3%	51 3%	7 4%	18 4%	12 2%	5 1%	16 4%	4 8%	- -	* *	3 9%	33 4%	18 2%	26 3%	18 2%	7 5%	- -
Westcountry	104 5%	102 6%	1 1%	28 6%	23 5%	27 7%	24 5%	* *	1 2%	* *	- -	31 3%	56 7%	30 4%	56 8%	1 1%	- -
Yorkshire	189 9%	181 10%	8 5%	39 8%	60 12%	53 14%	28 6%	3 6%	- -	5 15%	- -	80 9%	76 10%	73 9%	75 10%	7 5%	1 9%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 145
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Anglia	226 11%	47 7%	99 14%	25 18%	12 17%	9 14%	* *	-	1 6%	-	4 11%	29 14%
Border	21 1%	4 1%	9 1%	-	-	2 2%	2 3%	-	-	-	* *	4 2%
Central	285 14%	102 14%	101 15%	18 13%	14 19%	14 22%	2 4%	-	2 14%	-	6 17%	26 13%
Granada	218 11%	104 14%	71 10%	11 8%	6 8%	2 3%	-	-	* *	-	3 9%	19 10%
London	374 19%	137 19%	142 21%	35 25%	6 9%	15 23%	-	-	3 24%	-	6 16%	29 14%
Meridian	183 9%	57 8%	77 11%	16 12%	6 8%	6 10%	-	-	4 29%	-	4 12%	13 6%
STV	162 8%	59 8%	25 4%	6 4%	2 3%	6 10%	50 93%	-	-	-	1 4%	12 6%
Tyne Tees	86 4%	48 7%	18 3%	4 3%	5 7%	2 3%	-	-	1 10%	-	1 3%	6 3%
Wales	100 5%	47 6%	23 3%	3 2%	* *	3 4%	-	10 100%	-	-	3 8%	12 6%
West	58 3%	22 3%	16 2%	5 3%	4 6%	-	-	-	-	-	* 1%	10 5%
Westcountry	104 5%	32 4%	41 6%	9 7%	3 5%	1 2%	-	-	-	-	2 5%	15 7%
Yorkshire	189 9%	67 9%	62 9%	8 6%	12 17%	4 6%	-	-	3 17%	-	5 14%	27 14%

Opinion Poll Survey
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Absolutes/col percents

Table 146
Which of the following ITV regions do you live in?
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Anglia	226 11%	127 15%	65 8%	20 13%	-	5 14%	6 17%	-	-	*	2 15%
Border	21 1%	12 1%	4 1%	2 2%	2 3%	-	1 2%	-	-	-	* 1%
Central	285 14%	130 15%	121 15%	17 11%	2 3%	7 17%	5 14%	-	1 15%	1 17%	2 14%
Granada	218 11%	81 9%	119 15%	11 7%	-	2 4%	4 9%	-	-	*	2 10%
London	374 19%	168 19%	147 18%	37 25%	-	13 34%	3 9%	-	1 13%	1 29%	3 22%
Meridian	183 9%	91 11%	59 7%	21 14%	-	3 8%	5 14%	-	2 41%	*	1 8%
STV	162 8%	36 4%	57 7%	6 4%	58 94%	3 7%	2 4%	-	-	*	1 6%
Tyne Tees	86 4%	24 3%	54 7%	3 2%	-	2 5%	3 7%	-	-	*	* 2%
Wales	100 5%	31 4%	42 5%	8 5%	-	-	3 7%	15 100%	-	*	1 4%
West	58 3%	24 3%	28 3%	4 3%	-	-	1 4%	-	-	*	1 4%
Westcountry	104 5%	51 6%	36 4%	12 8%	-	1 3%	2 5%	-	-	*	1 8%
Yorkshire	189 9%	89 10%	82 10%	9 6%	-	3 8%	3 7%	-	1 30%	1 14%	1 7%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 147
Which of the following ITV regions do you live in?
Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Anglia	226 11%	105 15%	41 6%	21 13%	17 13%	-	7 10%	-	-	15 25%	19 14%
Border	21 1%	10 1%	6 1%	2 1%	-	2 2%	1 2%	-	-	-	* *
Central	285 14%	103 14%	91 14%	24 15%	26 19%	2 3%	12 16%	-	2 29%	4 7%	21 16%
Granada	218 11%	82 11%	99 16%	8 5%	9 7%	-	7 9%	-	-	4 6%	9 7%
London	374 19%	151 21%	118 19%	40 25%	17 13%	-	18 24%	-	2 33%	13 22%	14 11%
Meridian	183 9%	79 11%	45 7%	16 10%	16 12%	-	5 7%	-	2 26%	4 7%	15 12%
STV	162 8%	24 3%	40 6%	7 4%	2 2%	72 95%	4 6%	-	-	3 5%	9 7%
Tyne Tees	86 4%	20 3%	43 7%	2 1%	6 4%	-	6 8%	-	1 13%	* *	8 6%
Wales	100 5%	18 2%	41 6%	9 5%	7 6%	-	1 1%	11 100%	-	6 10%	7 5%
West	58 3%	23 3%	18 3%	8 5%	5 4%	-	1 1%	-	-	1 2%	3 2%
Westcountry	104 5%	40 6%	29 5%	10 6%	11 8%	-	6 9%	-	-	5 9%	3 2%
Yorkshire	189 9%	62 9%	66 10%	12 7%	18 13%	-	6 7%	-	-	4 6%	21 17%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 148
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Pri-vate
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Single	564	274	291	182	150	93	78	38	24	147	171	107	139	44	26	71	50	45	36	28	41	110	72	40	115	252	79
	28%	28%	28%	82%	43%	29%	22%	13%	5%	27%	30%	26%	29%	25%	31%	31%	30%	25%	25%	28%	21%	41%	26%	22%	32%	32%	34%
NET: Married/ Civil partnership/ co habiting	1181	610	571	38	195	213	232	186	316	347	319	267	249	109	45	135	95	105	86	57	127	136	174	112	219	478	137
	59%	62%	56%	17%	56%	66%	65%	63%	68%	63%	57%	66%	51%	62%	54%	59%	56%	59%	59%	57%	66%	50%	62%	63%	62%	60%	58%
Married	894	476	418	17	92	155	180	163	287	272	245	200	177	76	34	95	70	79	70	40	103	96	142	89	149	326	100
	45%	49%	41%	8%	27%	48%	51%	55%	62%	50%	43%	49%	36%	44%	41%	41%	41%	44%	48%	40%	54%	35%	51%	50%	42%	41%	43%
Civil Partnership	29	12	17	2	12	5	8	1	1	6	1	14	8	3	2	1	3	3	1	6	1	5	2	1	10	14	8
	1%	1%	2%	1%	3%	2%	2%	*	*	1%	*	3%	2%	2%	3%	1%	2%	2%	1%	6%	1%	2%	1%	*	3%	2%	4%
Co Habiting	259	122	137	20	91	53	44	22	28	68	73	53	64	29	9	40	22	22	15	11	22	35	31	23	60	139	28
	13%	12%	13%	9%	26%	17%	13%	7%	6%	12%	13%	13%	13%	17%	11%	17%	13%	13%	10%	11%	12%	13%	11%	13%	17%	17%	12%
NET: Widowed/ separated/ divorced	250	91	160	1	1	14	42	70	122	50	72	33	95	21	12	22	23	27	24	15	23	23	33	26	22	68	17
	12%	9%	16%	*	*	4%	12%	24%	26%	9%	13%	8%	20%	12%	15%	10%	14%	15%	16%	15%	12%	8%	12%	15%	6%	8%	7%
Widowed	88	24	64	-	-	1	9	14	65	17	30	9	33	8	5	7	9	11	5	6	10	13	8	5	5	12	6
	4%	2%	6%	-	-	*	2%	5%	14%	3%	5%	2%	7%	5%	5%	3%	5%	6%	4%	6%	5%	5%	3%	3%	2%	2%	2%
Separated	28	19	9	1	1	2	11	7	6	11	3	8	6	3	*	2	7	3	-	3	3	1	4	2	5	11	4
	1%	2%	1%	*	*	1%	3%	3%	1%	2%	*	2%	1%	2%	*	1%	4%	2%	-	3%	1%	*	2%	1%	1%	1%	2%
Divorced	134	48	86	-	*	11	22	49	51	22	39	16	56	10	8	13	7	12	19	6	10	9	20	19	11	44	7
	7%	5%	8%	-	*	3%	6%	17%	11%	4%	7%	4%	12%	6%	9%	6%	4%	7%	13%	6%	5%	3%	7%	11%	3%	6%	3%
Prefer not to answer	9	5	5	2	1	1	3	2	1	4	1	-	4	1	*	2	-	1	-	-	2	2	1	*	-	3	2
	*	*	*	1%	*	*	1%	1%	*	1%	*	-	1%	*	*	1%	-	1%	-	-	1%	1%	1%	*	-	*	1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 149
Marital Status
Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Single	564 28%	483 26%	79 49%	129 26%	140 27%	91 24%	123 27%	17 35%	31 62%	16 48%	15 51%	433 47%	62 8%	357 45%	59 8%	75 57%	3 26%
NET: Married/ Civil partnership/ co habiting	1181 59%	1105 60%	70 43%	314 64%	302 59%	249 67%	240 53%	30 60%	15 32%	18 52%	8 26%	466 51%	502 66%	409 52%	498 67%	55 42%	3 29%
Married	894 45%	830 45%	59 37%	244 49%	229 45%	189 51%	168 37%	27 54%	15 30%	11 32%	8 26%	277 30%	449 59%	230 29%	445 60%	45 35%	2 22%
Civil Partnership	29 1%	23 1%	6 4%	5 1%	1 *	9 2%	8 2%	1 3%	- -	5 14%	- -	18 2%	3 *	13 2%	3 *	5 4%	- -
Co Habiting	259 13%	253 14%	5 3%	66 13%	72 14%	51 14%	64 14%	2 3%	1 2%	2 6%	- -	171 19%	50 7%	166 21%	50 7%	4 3%	1 7%
NET: Widowed/ separated/ divorced	250 12%	238 13%	12 7%	48 10%	69 14%	33 9%	88 19%	2 4%	3 6%	- -	7 23%	18 2%	192 25%	17 2%	187 25%	1 1%	5 46%
Widowed	88 4%	85 5%	4 2%	17 3%	28 5%	9 2%	31 7%	- -	2 5%	- -	1 4%	1 *	79 10%	1 *	78 10%	- -	1 11%
Separated	28 1%	26 1%	2 1%	10 2%	3 1%	8 2%	6 1%	2 4%	- -	- -	- -	5 1%	13 2%	4 *	13 2%	1 1%	- -
Divorced	134 7%	127 7%	6 4%	22 4%	39 8%	16 4%	51 11%	* *	1 1%	- -	5 19%	12 1%	100 13%	12 2%	96 13%	- -	4 35%
Prefer not to answer	9 *	6 *	1 *	3 1%	* *	- -	3 1%	1 2%	- -	- -	- -	4 *	3 *	3 *	2 *	- -	- -

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 150
Marital Status
Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Single	564 28%	279 38%	118 17%	32 23%	21 30%	24 38%	15 28%	2 22%	1 7%	-	11 30%	61 30%
NET: Married/ Civil partnership/ co habiting	1181 59%	366 50%	473 69%	90 64%	42 60%	31 48%	29 55%	5 50%	13 89%	-	21 58%	111 55%
Married	894 45%	250 34%	392 57%	67 48%	29 41%	16 24%	21 39%	4 40%	13 89%	-	18 50%	84 41%
Civil Partnership	29 1%	12 2%	6 1%	7 5%	1 2%	1 1%	* 1%	- -	- -	-	* 1%	1 *
Co Habiting	259 13%	104 14%	75 11%	15 11%	12 17%	14 22%	8 15%	1 10%	- -	-	3 7%	26 13%
NET: Widowed/ separated/ divorced	250 12%	80 11%	94 14%	18 13%	7 10%	9 14%	8 15%	3 28%	1 4%	-	3 8%	29 14%
Widowed	88 4%	24 3%	36 5%	5 4%	3 5%	1 1%	4 7%	1 9%	- -	-	1 4%	13 6%
Separated	28 1%	8 1%	13 2%	1 1%	- -	1 1%	1 3%	- -	1 4%	-	* *	3 1%
Divorced	134 7%	47 6%	45 7%	11 8%	4 5%	8 12%	3 6%	2 19%	* 1%	-	1 4%	13 6%
Prefer not to answer	9 *	3 *	1 *	1 *	* *	- -	1 1%	- -	- -	-	2 5%	2 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 151
Marital Status
Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Single	564 28%	167 19%	314 39%	29 19%	16 26%	16 41%	9 23%	5 33%	-	1 37%	8 48%
NET: Married/ Civil partnership/ co habiting	1181 59%	579 67%	407 50%	100 66%	36 59%	16 42%	26 68%	6 38%	3 85%	2 51%	7 43%
Married	894 45%	477 55%	279 34%	70 46%	25 41%	12 30%	19 50%	5 32%	2 54%	2 42%	4 25%
Civil Partnership	29 1%	6 1%	11 1%	10 6%	* 1%	-	2 4%	-	-	-	* 3%
Co Habiting	259 13%	96 11%	117 14%	20 13%	11 17%	5 12%	5 14%	1 6%	1 30%	* 9%	2 15%
NET: Widowed/ separated/ divorced	250 12%	116 13%	89 11%	20 14%	9 14%	7 17%	3 8%	4 29%	1 15%	* 11%	1 7%
Widowed	88 4%	47 5%	29 4%	6 4%	5 7%	-	* 1%	2 10%	-	* 6%	* *
Separated	28 1%	14 2%	9 1%	2 1%	1 2%	1 3%	-	-	1 15%	* 1%	* 1%
Divorced	134 7%	56 6%	51 6%	12 8%	3 5%	5 14%	3 7%	3 19%	-	* 3%	1 6%
Prefer not to answer	9 *	2 *	5 1%	1 1%	1 1%	-	* 1%	-	-	* 2%	* 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 152
Marital Status
Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Single	564 28%	128 18%	210 33%	31 20%	30 22%	19 25%	28 38%	3 25%	2 37%	25 42%	86 67%
NET: Married/ Civil partnership/ co habiting	1181 59%	493 69%	348 55%	102 64%	85 63%	47 61%	34 47%	6 49%	3 47%	32 53%	31 24%
Married	894 45%	403 56%	243 38%	73 46%	69 51%	32 42%	24 32%	3 29%	3 47%	23 38%	20 16%
Civil Partnership	29 1%	6 1%	15 2%	6 4%	1 1%	* 1%	1 1%	- -	- -	- -	* *
Co Habiting	259 13%	84 12%	90 14%	23 15%	16 12%	14 19%	10 13%	2 20%	- -	9 14%	10 8%
NET: Widowed/ separated/ divorced	250 12%	93 13%	74 12%	25 16%	20 15%	9 12%	11 15%	3 26%	1 10%	2 4%	11 8%
Widowed	88 4%	41 6%	24 4%	6 4%	5 4%	5 7%	2 3%	2 13%	- -	2 4%	1 1%
Separated	28 1%	10 1%	10 2%	1 1%	3 2%	1 2%	1 1%	- -	1 10%	- -	1 1%
Divorced	134 7%	42 6%	41 6%	18 11%	12 9%	3 4%	8 11%	1 13%	- -	* *	8 7%
Prefer not to answer	9 *	1 *	5 1%	- -	- -	1 1%	- -	- -	* 7%	1 1%	1 1%

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 153

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Glasgow	97 5%	46 5%	51 5%	10 4%	16 5%	14 4%	16 5%	20 7%	21 4%	18 3%	20 4%	20 5%	39 8%	97 56%	-	-	-	-	-	-	-	-	-	-	13 4%	33 4%	7 3%
Edinburgh	67 3%	37 4%	29 3%	10 4%	9 3%	17 5%	13 4%	7 2%	10 2%	20 4%	24 4%	14 3%	9 2%	65 37%	-	-	-	-	-	-	-	2 1%	-	-	22 6%	27 3%	11 5%
Newcastle	86 4%	43 4%	43 4%	8 3%	19 5%	17 5%	13 4%	12 4%	18 4%	20 4%	25 4%	12 3%	30 6%	-	82 97%	4 2%	-	-	-	-	-	-	-	-	20 6%	25 3%	2 1%
Leeds	92 5%	53 5%	40 4%	16 7%	18 5%	13 4%	14 4%	7 2%	24 5%	24 4%	31 6%	25 6%	12 3%	-	-	1 1%	90 53%	-	-	-	-	-	1 *	-	18 5%	36 5%	14 6%
Hull	42 2%	17 2%	26 2%	5 2%	5 1%	6 2%	8 2%	9 3%	11 2%	6 1%	12 2%	15 4%	8 2%	-	-	-	37 22%	-	5 3%	-	-	-	-	-	4 1%	19 2%	5 2%
Sheffield	41 2%	25 3%	16 2%	* *	11 3%	6 2%	7 2%	11 4%	5 1%	10 2%	15 3%	11 3%	4 1%	-	-	-	36 21%	-	5 4%	-	-	-	-	-	8 2%	20 2%	4 2%
Manchester	165 8%	68 7%	98 10%	16 7%	30 9%	29 9%	31 9%	26 9%	33 7%	33 6%	49 9%	43 11%	41 8%	-	-	154 67%	-	10 6%	1 1%	* *	-	-	-	-	40 11%	70 9%	16 7%
Liverpool	78 4%	31 3%	48 5%	8 4%	18 5%	14 4%	14 4%	12 4%	12 2%	14 3%	17 3%	26 6%	22 4%	-	-	59 25%	-	1 1%	-	19 19%	-	-	-	-	20 6%	29 4%	12 5%
Nottingham	92 5%	49 5%	44 4%	10 4%	8 2%	9 3%	31 9%	16 5%	19 4%	19 4%	18 3%	26 6%	29 6%	-	-	-	* *	2 1%	87 59%	-	3 2%	-	-	-	13 4%	34 4%	8 4%
Birmingham	170 8%	75 8%	95 9%	28 12%	16 5%	35 11%	22 6%	23 8%	46 10%	46 8%	56 10%	22 5%	46 9%	-	-	-	-	154 86%	13 9%	-	2 1%	-	-	-	33 9%	64 8%	19 8%
Norwich	84 4%	35 4%	49 5%	8 3%	18 5%	17 5%	12 3%	7 2%	23 5%	13 2%	24 4%	23 6%	24 5%	-	-	-	-	-	-	80 41%	-	4 2%	-	-	17 5%	30 4%	6 2%
Milton Keynes	65 3%	36 4%	30 3%	12 5%	12 4%	8 3%	12 3%	6 2%	15 3%	22 4%	15 3%	15 4%	12 3%	-	-	-	-	-	19 13%	-	30 16%	1 *	16 6%	-	12 3%	24 3%	4 2%
Brighton	40 2%	28 3%	12 1%	5 2%	3 1%	6 2%	6 2%	3 1%	15 3%	13 2%	9 2%	6 1%	11 2%	-	-	-	-	-	-	-	-	-	40 14%	-	4 1%	12 2%	1 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 153

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Oxford	24 1%	12 1%	12 1%	4 2%	3 1%	4 1%	3 1%	3 1%	8 2%	9 2%	9 2%	3 1%	3 1%	-	-	-	-	-	*	-	1	-	21 7%	3 2%	2 1%	7 1%	3 1%
London	466 23%	234 24%	232 23%	57 26%	100 29%	67 21%	90 25%	60 20%	91 20%	169 31%	143 25%	72 18%	81 17%	-	2 3%	-	-	-	2 1%	-	59 31%	268 99%	134 48%	-	82 23%	231 29%	75 32%
Southampton	69 3%	31 3%	38 4%	3 2%	15 4%	15 5%	9 3%	9 3%	18 4%	24 4%	19 3%	10 2%	16 3%	-	-	-	-	-	-	-	-	-	48 17%	21 12%	9 3%	30 4%	5 2%
Bristol	86 4%	37 4%	49 5%	9 4%	15 4%	16 5%	8 2%	17 6%	20 4%	25 5%	23 4%	13 3%	25 5%	-	-	-	-	2 1%	-	-	-	-	-	84 47%	13 4%	29 4%	11 5%
Plymouth	60 3%	28 3%	32 3%	3 1%	2 1%	8 2%	13 4%	13 5%	20 4%	17 3%	9 2%	16 4%	18 4%	-	-	-	-	-	-	-	-	-	-	60 34%	11 3%	14 2%	6 3%
Cardiff	72 4%	40 4%	32 3%	5 2%	18 5%	11 3%	8 2%	9 3%	20 4%	22 4%	18 3%	13 3%	19 4%	-	-	-	-	1 *	-	71 71%	-	-	-	-	4 1%	34 4%	14 6%
None of these	107 5%	54 6%	53 5%	4 2%	11 3%	9 3%	22 6%	25 8%	36 8%	21 4%	28 5%	22 5%	37 8%	12 7%	-	12 5%	5 3%	9 5%	13 9%	10 10%	17 9%	-	17 6%	10 6%	9 2%	32 4%	11 5%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 154

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Ethnicity		White SEG				BAME SEG				Age					
		White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
Glasgow	97 5%	96 5%	1 1%	18 4%	19 4%	20 5%	39 9%	-	1 2%	-	*	42 5%	40 5%	41 5%	40 5%	1 1%	-
Edinburgh	67 3%	61 3%	4 3%	17 3%	22 4%	14 4%	9 2%	2 4%	2 4%	-	-	36 4%	18 2%	32 4%	18 2%	4 3%	-
Newcastle	86 4%	83 5%	4 2%	20 4%	22 4%	12 3%	30 7%	1 2%	3 6%	-	-	47 5%	30 4%	44 6%	30 4%	4 3%	-
Leeds	92 5%	86 5%	7 4%	22 4%	31 6%	20 5%	12 3%	2 4%	-	5 15%	-	49 5%	31 4%	43 5%	30 4%	6 4%	1 9%
Hull	42 2%	42 2%	-	6 1%	12 2%	15 4%	8 2%	-	-	-	-	15 2%	20 3%	15 2%	20 3%	-	-
Sheffield	41 2%	40 2%	1 1%	9 2%	15 3%	11 3%	4 1%	1 2%	-	-	-	17 2%	17 2%	16 2%	17 2%	1 1%	-
Manchester	165 8%	153 8%	13 8%	31 6%	44 9%	41 11%	36 8%	2 4%	4 9%	2 5%	5 16%	79 9%	59 8%	69 9%	59 8%	11 8%	-
Liverpool	78 4%	71 4%	6 4%	14 3%	15 3%	21 6%	21 5%	-	2 3%	5 14%	-	44 5%	24 3%	38 5%	24 3%	6 5%	-
Nottingham	92 5%	84 5%	8 5%	18 4%	16 3%	24 6%	26 6%	1 2%	2 3%	2 7%	3 11%	28 3%	34 5%	25 3%	32 4%	3 3%	3 24%
Birmingham	170 8%	153 8%	17 10%	43 9%	50 10%	20 5%	40 9%	3 6%	6 12%	2 7%	6 19%	82 9%	69 9%	65 8%	69 9%	17 13%	-
Norwich	84 4%	84 5%	-	13 3%	24 5%	23 6%	24 5%	-	-	-	-	42 5%	30 4%	42 5%	30 4%	-	-
Milton Keynes	65 3%	61 3%	5 3%	21 4%	15 3%	14 4%	10 2%	1 3%	-	1 3%	2 8%	32 4%	21 3%	29 4%	21 3%	3 3%	-
Brighton	40 2%	40 2%	-	13 3%	9 2%	6 2%	11 2%	-	-	-	-	15 2%	18 2%	15 2%	18 2%	-	-
Oxford	24 1%	21 1%	2 1%	9 2%	7 1%	3 1%	3 1%	-	2 5%	-	-	11 1%	11 1%	8 1%	11 1%	2 2%	-

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 154

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
London	466 23%	376 21%	85 53%	137 28%	116 23%	57 15%	67 15%	29 59%	28 56%	15 44%	14 46%	232 25%	151 20%	162 21%	145 19%	67 52%	7 59%
Southampton	69 3%	67 4%	2 1%	22 5%	19 4%	10 3%	16 4%	2 4%	-	-	-	34 4%	27 4%	33 4%	27 4%	1 1%	-
Bristol	86 4%	84 5%	2 1%	23 5%	23 4%	13 3%	25 6%	2 4%	-	-	-	40 4%	38 5%	38 5%	38 5%	2 1%	-
Plymouth	60 3%	60 3%	* *	17 3%	9 2%	16 4%	18 4%	-	-	*	-	13 1%	34 4%	13 2%	34 5%	* *	-
Cardiff	72 4%	70 4%	2 1%	20 4%	18 3%	13 3%	19 4%	2 4%	-	*	-	36 4%	29 4%	34 4%	29 4%	2 2%	-
None of these	107 5%	101 6%	2 1%	20 4%	25 5%	21 6%	36 8%	1 2%	*	1 3%	-	25 3%	60 8%	25 3%	57 8%	* *	1 8%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 155

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
Glasgow	97 5%	34 5%	16 2%	2 2%	2 3%	5 8%	30 56%	-	-	-	* *	8 4%
Edinburgh	67 3%	24 3%	13 2%	3 2%	- -	3 4%	18 33%	-	-	-	1 3%	5 2%
Newcastle	86 4%	48 7%	18 3%	4 3%	5 7%	2 3%	-	-	1 10%	-	1 4%	7 3%
Leeds	92 5%	40 5%	25 4%	6 4%	5 7%	3 5%	-	-	-	-	3 8%	11 5%
Hull	42 2%	9 1%	15 2%	1 1%	1 2%	1 1%	-	-	2 14%	-	* 1%	12 6%
Sheffield	41 2%	17 2%	14 2%	1 1%	5 7%	-	-	-	-	-	2 5%	2 1%
Manchester	165 8%	67 9%	61 9%	12 8%	6 9%	1 2%	-	-	* *	-	2 7%	15 8%
Liverpool	78 4%	49 7%	13 2%	4 3%	4 5%	2 3%	-	-	-	-	3 7%	5 2%
Nottingham	92 5%	36 5%	31 5%	3 2%	4 6%	5 8%	-	-	* 3%	-	* 1%	11 6%
Birmingham	170 8%	62 8%	65 9%	9 6%	5 7%	6 10%	-	-	2 11%	-	6 16%	16 8%
Norwich	84 4%	18 2%	31 4%	12 8%	8 12%	3 5%	-	-	-	-	1 1%	12 6%
Milton Keynes	65 3%	16 2%	30 4%	6 4%	* 1%	2 3%	-	-	1 6%	-	1 4%	9 4%
Brighton	40 2%	16 2%	13 2%	3 2%	1 1%	2 3%	-	-	1 7%	-	1 4%	3 2%
Oxford	24 1%	8 1%	7 1%	4 3%	1 2%	-	-	-	1 7%	-	* 1%	3 1%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 155

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Party voting now										
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	Don't know
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
London	466 23%	164 23%	187 27%	40 29%	10 13%	20 31%	-	-	4 29%	-	9 24%	32 16%
Southampton	69 3%	17 2%	33 5%	6 5%	2 3%	1 2%	-	-	1 10%	-	1 4%	6 3%
Bristol	86 4%	30 4%	28 4%	8 6%	5 7%	4 6%	-	-	-	-	2 4%	10 5%
Plymouth	60 3%	19 3%	25 4%	4 3%	2 3%	1 2%	-	-	-	-	*	9 4%
Cardiff	72 4%	30 4%	21 3%	1 1%	*	2 3%	-	10 100%	-	-	1 3%	8 4%
None of these	107 5%	24 3%	40 6%	10 7%	5 7%	2 2%	6 11%	-	1 4%	-	1 2%	19 10%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 156

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Glasgow	97 5%	22 3%	35 4%	4 3%	34 55%	1 2%	1 3%	-	-	*	*
Edinburgh	67 3%	17 2%	21 3%	4 3%	22 36%	2 5%	-	-	-	-	1 4%
Newcastle	86 4%	24 3%	53 7%	3 2%	-	3 7%	3 8%	-	-	*	*
Leeds	92 5%	33 4%	47 6%	9 6%	-	2 6%	1 3%	-	-	*	*
Hull	42 2%	28 3%	13 2%	-	-	1 2%	* 1%	-	-	-	* 2%
Sheffield	41 2%	15 2%	22 3%	1 1%	-	-	1 3%	-	1 30%	*	*
Manchester	165 8%	70 8%	87 11%	6 4%	-	-	2 4%	-	-	*	2 10%
Liverpool	78 4%	22 3%	38 5%	11 7%	-	1 3%	2 6%	4 26%	-	-	1 4%
Nottingham	92 5%	36 4%	44 5%	4 3%	-	3 9%	3 8%	-	1 15%	*	1 4%
Birmingham	170 8%	88 10%	67 8%	8 5%	-	3 9%	2 5%	-	-	*	1 9%
Norwich	84 4%	40 5%	29 4%	9 6%	-	2 5%	3 7%	-	-	*	1 7%
Milton Keynes	65 3%	38 4%	17 2%	7 4%	-	3 7%	1 3%	-	-	*	* 2%
Brighton	40 2%	16 2%	17 2%	3 2%	-	3 7%	2 4%	-	-	-	* *
Oxford	24 1%	10 1%	9 1%	3 2%	-	-	* 1%	-	1 26%	*	1 3%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 156

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Party voting June 2017									
		Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
London	466 23%	221 26%	177 22%	44 29%	-	12 30%	6 16%	-	1 13%	1 38%	4 23%
Southampton	69 3%	40 5%	16 2%	9 6%	-	1 2%	2 6%	-	1 15%	* 3%	1 5%
Bristol	86 4%	36 4%	40 5%	6 4%	-	1 2%	3 7%	-	-	-	1 6%
Plymouth	60 3%	29 3%	20 2%	9 6%	-	1 2%	1 2%	-	-	* 4%	1 4%
Cardiff	72 4%	23 3%	34 4%	1 1%	-	-	3 7%	10 69%	-	* 5%	* 3%
None of these	107 5%	54 6%	30 4%	12 8%	6 9%	2 4%	2 6%	1 5%	-	* 8%	1 4%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 157

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
Glasgow	97 5%	11 2%	26 4%	3 2%	1 1%	47 63%	1 1%	-	-	2 3%	6 5%
Edinburgh	67 3%	15 2%	17 3%	6 4%	1 1%	22 29%	3 4%	-	-	-	3 3%
Newcastle	86 4%	21 3%	42 7%	2 1%	6 4%	-	6 8%	-	1 13%	* *	8 6%
Leeds	92 5%	22 3%	34 5%	7 4%	8 6%	-	6 8%	-	-	1 2%	15 12%
Hull	42 2%	21 3%	13 2%	1 1%	1 1%	-	2 3%	-	-	1 2%	3 3%
Sheffield	41 2%	11 2%	19 3%	3 2%	5 4%	-	-	-	-	1 2%	2 2%
Manchester	165 8%	69 10%	67 11%	6 4%	6 4%	-	4 5%	-	-	8 14%	6 4%
Liverpool	78 4%	12 2%	43 7%	5 3%	8 6%	-	3 4%	1 9%	-	1 2%	5 4%
Nottingham	92 5%	33 5%	37 6%	9 6%	7 5%	-	-	-	1 22%	* *	4 3%
Birmingham	170 8%	66 9%	51 8%	15 9%	14 10%	-	7 10%	-	* 7%	3 6%	13 10%
Norwich	84 4%	42 6%	15 2%	8 5%	6 5%	-	3 4%	-	-	2 3%	9 7%
Milton Keynes	65 3%	27 4%	13 2%	5 3%	3 2%	-	1 2%	-	-	4 6%	11 9%
Brighton	40 2%	10 1%	12 2%	6 3%	4 3%	-	2 3%	-	-	-	6 5%
Oxford	24 1%	6 1%	6 1%	4 2%	2 1%	-	-	-	1 17%	1 2%	4 3%

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 157

Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party voting May 2015									
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
London	466 23%	195 27%	143 22%	45 28%	25 18%	-	22 29%	-	2 33%	20 34%	13 10%
Southampton	69 3%	36 5%	12 2%	5 3%	6 5%	-	1 2%	-	1 10%	2 3%	5 4%
Bristol	86 4%	33 5%	24 4%	10 6%	8 6%	-	4 5%	-	-	3 4%	5 4%
Plymouth	60 3%	23 3%	17 3%	5 3%	7 5%	-	4 5%	-	-	4 7%	1 1%
Cardiff	72 4%	14 2%	24 4%	5 3%	7 5%	-	1 1%	10 91%	-	4 7%	6 4%
None of these	107 5%	48 7%	21 3%	10 6%	12 9%	6 8%	5 7%	-	-	3 4%	2 1%

Opinion Poll Survey

ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 158

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private	
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206	
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235	
Up to £7,000	(3.5)	74 4%	27 3%	47 5%	19 9%	15 4%	12 4%	7 2%	18 6%	2 1%	1 *	13 2%	8 2%	51 10%	10 6%	7 8%	12 5%	2 1%	4 2%	3 2%	7 7%	3 2%	12 4%	8 3%	6 3%	10 3%	8 1%	8 3%
£7,001 to £14,000	(10.5)	242 12%	85 9%	156 15%	20 9%	39 11%	36 11%	39 11%	49 16%	59 13%	17 3%	50 9%	29 7%	146 30%	24 14%	15 18%	35 15%	23 14%	28 16%	21 9%	18 9%	12 5%	31 11%	26 14%	17 5%	52 7%	22 9%	
£14,001 to £21,000	(17.5)	285 14%	103 10%	182 18%	22 10%	43 13%	36 11%	27 8%	56 19%	100 22%	44 8%	79 14%	62 15%	99 20%	21 12%	7 8%	22 9%	29 17%	44 24%	30 21%	17 15%	28 10%	27 10%	30 11%	28 16%	43 12%	79 10%	27 11%
£21,001 to £28,000	(24.5)	271 13%	132 13%	139 14%	19 8%	37 11%	41 13%	64 18%	47 16%	63 14%	51 9%	79 14%	80 20%	61 13%	27 15%	11 13%	35 15%	29 17%	23 13%	23 16%	26 26%	28 14%	16 6%	24 8%	30 17%	42 12%	116 14%	17 7%
£28,001 to £34,000	(31)	214 11%	103 10%	111 11%	11 5%	32 9%	35 11%	42 12%	29 10%	65 14%	58 11%	61 11%	64 16%	32 6%	23 13%	10 12%	23 10%	17 10%	11 6%	20 14%	7 7%	22 12%	32 12%	28 10%	20 11%	39 11%	90 11%	27 11%
£34,001 to £41,000	(37.5)	205 10%	110 11%	95 9%	25 11%	31 9%	30 9%	42 12%	25 8%	52 11%	70 13%	75 13%	30 7%	30 6%	18 10%	8 9%	20 9%	26 16%	23 13%	18 13%	5 5%	24 12%	23 9%	22 8%	17 10%	43 12%	101 13%	32 14%
£41,001 to £48,000	(44.5)	132 7%	84 9%	48 5%	14 6%	34 10%	23 7%	20 6%	15 5%	26 6%	50 9%	46 8%	25 6%	11 2%	12 7%	6 8%	16 7%	5 3%	6 4%	6 4%	9 9%	15 8%	19 7%	25 9%	13 7%	28 8%	64 8%	11 5%
£48,001 to £55,000	(51.5)	165 8%	105 11%	60 6%	13 6%	31 9%	41 13%	36 10%	19 6%	24 5%	73 13%	45 8%	40 10%	8 2%	14 8%	6 8%	24 10%	12 7%	7 4%	6 5%	22 11%	24 9%	28 10%	14 8%	47 13%	80 10%	29 10%	12% 12%
£55,001 to £62,000	(58.5)	73 4%	43 4%	30 3%	9 4%	15 4%	17 5%	12 3%	8 3%	10 2%	27 5%	23 4%	18 4%	5 1%	3 2%	6 7%	15 6%	- -	6 3%	3 2%	2 2%	7 4%	15 6%	14 5%	2 1%	29 8%	32 4%	10 4%
£62,001 to £69,000	(65.5)	58 3%	34 3%	24 2%	5 2%	21 6%	9 3%	10 3%	4 1%	8 2%	29 5%	19 3%	5 1%	5 1%	2 1%	3 3%	5 2%	2 1%	4 2%	4 3%	2 2%	3 1%	17 6%	11 4%	5 3%	16 4%	33 4%	13 6%
£69,001 to £76,000	(72.5)	34 2%	17 2%	16 2%	10 5%	9 3%	5 1%	6 2%	2 1%	2 *	21 4%	9 2%	3 1%	2 *	4 2%	- -	4 2%	3 2%	1 1%	- -	4 2%	7 3%	9 3%	2 1%	12 3%	18 2%	6 3%	
£76,001 to £83,000	(79.5)	23 1%	16 2%	8 1%	7 3%	4 1%	3 1%	6 2%	3 1%	1 *	12 2%	10 2%	1 *	- -	2 1%	- -	2 1%	1 1%	2 1%	- -	- -	11 4%	4 1%	- -	2 1%	19 2%	5 2%	
£83,001 or more	(86)	71 4%	49 5%	23 2%	20 9%	11 3%	17 5%	13 4%	3 1%	8 2%	53 10%	8 1%	10 3%	- -	2 1%	- -	6 3%	3 2%	3 2%	- -	11 6%	29 11%	10 4%	6 3%	10 3%	49 6%	14 6%	

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 158

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
Prefer not to answer	160	72	88	29	22	16	29	20	44	43	47	32	38	11	6	13	15	17	7	11	8	26	37	10	17	60	12
	8%	7%	9%	13%	6%	5%	8%	7%	9%	8%	8%	8%	8%	7%	7%	5%	9%	9%	5%	11%	4%	9%	13%	6%	5%	8%	5%
Average income (£000's)	33.36	37.38	29.48	38.82	36.04	36.19	35.44	27.15	29.19	45.70	34.10	32.55	19.30	30.34	29.06	33.02	29.63	28.34	28.19	26.82	35.41	44.41	37.29	30.69	38.86	39.64	39.27

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Absolutes/col percents

Table 159

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

		Ethnicity			White SEG				BAME SEG				Age					
		Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13	
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11	
Up to £7,000	(3.5)	74 4%	63 3%	10 6%	1 *	10 2%	2 *	51 11%	-	4 8%	7 20%	-	46 5%	20 3%	37 5%	20 3%	9 7%	-
£7,001 to £14,000	(10.5)	242 12%	220 12%	22 14%	17 3%	41 8%	27 7%	135 30%	-	9 18%	3 7%	10 35%	96 10%	107 14%	82 10%	102 14%	13 10%	5 46%
£14,001 to £21,000	(17.5)	285 14%	267 15%	18 11%	40 8%	77 15%	57 15%	93 20%	5 9%	2 4%	5 14%	7 22%	104 11%	156 21%	86 11%	156 21%	18 13%	-
£21,001 to £28,000	(24.5)	271 13%	255 14%	15 9%	46 9%	73 14%	76 20%	59 13%	5 9%	6 11%	3 9%	2 5%	105 11%	110 14%	94 12%	107 14%	10 8%	3 26%
£28,001 to £34,000	(31)	214 11%	201 11%	12 8%	55 11%	54 11%	61 16%	30 7%	2 4%	6 12%	3 10%	1 4%	80 9%	93 12%	70 9%	93 12%	9 7%	1 6%
£34,001 to £41,000	(37.5)	205 10%	188 10%	17 10%	67 14%	67 13%	28 7%	26 6%	3 6%	7 15%	2 7%	4 13%	91 10%	77 10%	76 10%	76 10%	15 11%	1 7%
£41,001 to £48,000	(44.5)	132 7%	119 6%	13 8%	44 9%	41 8%	23 6%	11 2%	6 11%	5 11%	2 6%	-	72 8%	41 5%	61 8%	40 5%	10 8%	1 7%
£48,001 to £55,000	(51.5)	165 8%	153 8%	10 6%	64 13%	44 9%	38 10%	8 2%	7 15%	1 2%	2 7%	-	91 10%	43 6%	82 10%	42 6%	8 6%	1 9%
£55,001 to £62,000	(58.5)	73 4%	66 4%	6 4%	25 5%	22 4%	14 4%	5 1%	2 3%	1 2%	3 10%	-	44 5%	18 2%	38 5%	18 2%	6 5%	-
£62,001 to £69,000	(65.5)	58 3%	54 3%	4 2%	26 5%	18 4%	5 1%	5 1%	3 6%	1 2%	-	-	35 4%	13 2%	31 4%	13 2%	4 3%	-
£69,001 to £76,000	(72.5)	34 2%	31 2%	3 2%	18 4%	9 2%	3 1%	2 *	3 6%	-	-	-	24 3%	3 *	21 3%	3 *	3 2%	-
£76,001 to £83,000	(79.5)	23 1%	16 1%	7 4%	9 2%	6 1%	1 *	-	3 6%	4 8%	-	-	15 2%	4 *	8 1%	4 *	7 5%	-
£83,001 or more	(86)	71 4%	62 3%	10 6%	44 9%	8 2%	10 3%	-	10 19%	-	-	-	48 5%	11 1%	43 5%	11 1%	5 4%	-
Prefer not to answer	160 8%	138 8%	15 10%	40 8%	41 8%	28 8%	29 6%	3 5%	4 7%	3 10%	6 19%	70 8%	64 8%	56 7%	61 8%	14 10%	14 10%	* *
Average income (£000's)	33.36	33.13	35.82	44.85	34.33	33.08	19.33	54.34	31.78	26.46	18.89	36.76	28.38	36.83	28.46	36.27	23.23	

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Absolutes/col percents

Table 160

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Total	Party voting now										Wouldn't/ didn't vote	Don't know
		Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember			
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246	
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203	
Up to £7,000	(3.5) 4%	74 6%	41 2%	5 4%	3 4%	2 3%	7 13%	1 9%	-	-	2 7%	1 1%	
£7,001 to £14,000	(10.5) 12%	242 15%	106 8%	56 8%	12 23%	16 14%	9 19%	10 8%	1 3%	*	7 20%	25 12%	
£14,001 to £21,000	(17.5) 14%	285 16%	115 11%	76 11%	15 22%	7 11%	4 8%	2 20%	1 5%	-	10 27%	39 19%	
£21,001 to £28,000	(24.5) 13%	271 15%	109 13%	91 13%	11 8%	5 6%	7 11%	4 8%	1 10%	1 4%	-	5 14%	37 18%
£28,001 to £34,000	(31) 11%	214 10%	69 10%	82 12%	16 11%	6 9%	10 16%	8 13%	1 10%	1 10%	-	3 8%	16 8%
£34,001 to £41,000	(37.5) 10%	205 9%	64 9%	80 12%	14 10%	11 15%	7 11%	6 12%	2 20%	4 25%	-	1 4%	16 8%
£41,001 to £48,000	(44.5) 7%	132 7%	50 7%	56 8%	9 6%	3 5%	2 4%	2 4%	-	1 6%	-	1 2%	7 4%
£48,001 to £55,000	(51.5) 8%	165 7%	51 7%	62 9%	15 11%	6 8%	5 8%	3 5%	1 9%	1 7%	-	3 8%	19 9%
£55,001 to £62,000	(58.5) 4%	73 3%	24 3%	28 4%	8 6%	-	5 7%	1 3%	-	-	-	* *	6 3%
£62,001 to £69,000	(65.5) 3%	58 3%	13 2%	18 3%	12 8%	* *	2 3%	2 4%	-	2 14%	-	2 4%	7 3%
£69,001 to £76,000	(72.5) 2%	34 2%	16 2%	12 2%	- *	- *	- -	- -	- -	* 1%	-	* *	5 2%
£76,001 to £83,000	(79.5) 1%	23 1%	6 1%	10 1%	3 2%	- -	2 3%	- -	- -	- -	-	1 2%	2 1%
£83,001 or more	(86) 4%	71 2%	13 2%	41 6%	13 9%	- -	1 1%	1 3%	- -	- -	-	* *	3 1%
Prefer not to answer	160 8%	50 7%	64 9%	7 5%	5 7%	4 6%	3 6%	1 11%	4 26%	-	2 5%	20 10%	
Average income (£000's)	33.36	29.99	37.56	41.15	25.06	33.51	27.62	26.11	40.82	-	25.16	31.78	

Opinion Poll Survey
ONLINE Fieldwork: 6th-8th July 2018

Absolutes/col percents

Table 161

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Total	Party voting June 2017									
		Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
Up to £7,000	(3.5) 4%	74 2%	41 5%	8 5%	7 11%	-	3 8%	1 6%	-	* 8%	1 7%
£7,001 to £14,000	(10.5) 12%	242 9%	79 15%	125 9%	13 9%	11 18%	4 10%	6 16%	2 12%	-	3 18%
£14,001 to £21,000	(17.5) 14%	285 14%	121 14%	124 15%	16 11%	5 8%	4 11%	7 18%	3 22%	1 30%	2 14%
£21,001 to £28,000	(24.5) 13%	271 13%	114 13%	117 14%	17 11%	5 8%	7 17%	4 11%	4 29%	1 13%	2 11%
£28,001 to £34,000	(31) 11%	214 11%	95 10%	78 10%	17 12%	9 15%	6 16%	4 11%	1 8%	1 15%	1 8%
£34,001 to £41,000	(37.5) 10%	205 10%	102 12%	66 8%	16 10%	8 13%	4 11%	5 14%	2 13%	-	1 9%
£41,001 to £48,000	(44.5) 7%	132 7%	64 7%	59 7%	4 2%	2 4%	1 4%	1 3%	-	-	1 5%
£48,001 to £55,000	(51.5) 8%	165 8%	70 8%	59 7%	21 14%	5 8%	4 11%	3 9%	1 6%	-	1 8%
£55,001 to £62,000	(58.5) 4%	73 4%	33 4%	27 3%	10 7%	2 3%	-	1 2%	-	-	* 2%
£62,001 to £69,000	(65.5) 3%	58 3%	29 3%	15 2%	10 7%	2 3%	1 2%	* 1%	-	-	* 1%
£69,001 to £76,000	(72.5) 2%	34 2%	14 2%	18 2%	1 1%	1 1%	-	* 1%	-	-	* 1%
£76,001 to £83,000	(79.5) 1%	23 1%	12 1%	6 1%	3 2%	-	2 5%	1 2%	-	-	-
£83,001 or more	(86) 4%	71 4%	39 4%	21 3%	8 5%	1 2%	2 6%	-	-	-	* 2%
Prefer not to answer	160 8%	79 9%	59 7%	8 5%	3 6%	3 7%	2 6%	1 4%	2 41%	1 26%	2 14%
Average income (£000's)	33.36	35.83	30.68	38.01	29.42	36.67	27.36	23.84	22.57	27.01	27.56

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Absolutes/col percents

Table 162

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Total	Party voting May 2015										
		Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/ didn't vote	
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273	
Weighted base	2005	716	638	159	135	76	74	11	6	61	129	
Up to £7,000	(3.5) 4%	74 2%	31 5%	3 2%	7 5%	7 9%	2 3%	1 8%	-	1 2%	9 7%	
£7,001 to £14,000	(10.5) 12%	242 7%	96 15%	15 9%	28 20%	12 16%	6 8%	2 15%	-	6 10%	26 20%	
£14,001 to £21,000	(17.5) 14%	285 14%	93 13%	95 15%	23 15%	23 17%	11 14%	8 11%	1 13%	13 21%	15 12%	
£21,001 to £28,000	(24.5) 13%	271 13%	95 13%	101 16%	14 9%	17 13%	11 14%	9 12%	4 31%	* 7%	9 15%	11 8%
£28,001 to £34,000	(31) 11%	214 11%	83 12%	63 10%	20 13%	12 9%	10 14%	11 15%	1 11%	2 31%	5 9%	6 5%
£34,001 to £41,000	(37.5) 10%	205 10%	84 12%	52 8%	18 11%	19 14%	8 11%	10 14%	-	1 15%	5 8%	7 5%
£41,001 to £48,000	(44.5) 7%	132 7%	56 8%	47 7%	12 7%	5 4%	4 5%	4 5%	-	-	2 4%	3 2%
£48,001 to £55,000	(51.5) 8%	165 8%	63 9%	51 8%	13 8%	11 8%	4 6%	12 16%	-	-	3 6%	7 6%
£55,001 to £62,000	(58.5) 4%	73 4%	30 4%	22 3%	7 5%	5 4%	2 3%	1 2%	2 16%	-	2 3%	1 1%
£62,001 to £69,000	(65.5) 3%	58 3%	28 4%	12 2%	10 7%	1 1%	1 2%	1 1%	-	-	1 2%	3 3%
£69,001 to £76,000	(72.5) 2%	34 2%	14 2%	13 2%	2 1%	* 1%	1 1%	2 3%	-	1 11%	-	1 1%
£76,001 to £83,000	(79.5) 1%	23 1%	5 1%	6 1%	5 3%	-	-	2 3%	-	-	4 6%	2 2%
£83,001 or more	(86) 4%	71 4%	40 6%	10 2%	8 5%	1 1%	1 1%	2 2%	-	-	-	10 7%
Prefer not to answer	160 8%	61 9%	40 6%	8 5%	6 4%	5 6%	4 6%	1 5%	1 17%	8 14%	27 21%	
Average income (£000's)	33.36	37.39	30.34	38.05	26.97	26.84	35.84	26.09	33.84	31.52	30.93	

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Absolutes/col percents

Table 163

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public		Private
Unweighted base	2005	990	1015	199	316	340	342	326	482	620	588	320	477	176	75	213	165	180	155	92	183	260	309	197	320	780	206
Weighted base	2005	979	1026	223	347	321	355	297	463	547	563	407	487	174	84	231	168	178	146	100	192	271	281	178	356	801	235
NET: Yes	475 24%	213 22%	263 26%	29 13%	51 15%	80 25%	87 24%	105 35%	125 27%	96 18%	102 18%	88 22%	189 39%	49 28%	18 21%	59 26%	36 21%	39 22%	45 30%	20 20%	46 24%	43 16%	71 25%	50 28%	51 14%	118 15%	49 21%
Yes - physical condition	305 15%	140 14%	165 16%	5 2%	24 7%	39 12%	57 16%	80 27%	100 22%	64 12%	68 12%	54 13%	119 24%	33 19%	13 15%	34 15%	21 12%	24 14%	27 18%	17 17%	30 16%	25 9%	46 16%	36 20%	28 8%	68 8%	30 13%
Yes - mental condition	176 9%	69 7%	107 10%	26 12%	28 8%	53 16%	32 9%	33 11%	5 1%	31 6%	29 5%	24 6%	92 19%	26 15%	5 5%	22 9%	11 7%	12 7%	16 11%	6 6%	12 6%	17 6%	33 12%	16 9%	21 6%	45 6%	22 9%
Yes - disability	162 8%	68 7%	94 9%	7 3%	12 3%	27 8%	25 7%	50 17%	42 9%	24 4%	25 4%	23 6%	90 18%	18 11%	4 5%	18 8%	8 5%	17 10%	17 11%	10 9%	21 11%	8 3%	30 11%	11 6%	10 3%	16 2%	15 6%
Yes - other	23 1%	14 1%	8 1%	1 *	2 1%	4 1%	7 2%	5 2%	3 1%	3 *	5 1%	7 2%	8 2%	* *	- -	7 3%	2 1%	* *	2 1%	3 3%	2 1%	3 1%	1 *	3 2%	4 1%	6 1%	2 1%
No	1487 74%	747 76%	741 72%	190 85%	286 82%	231 72%	261 74%	186 63%	333 72%	441 81%	453 80%	306 75%	287 59%	124 71%	65 78%	168 73%	127 75%	139 78%	97 66%	75 75%	144 75%	219 81%	203 72%	126 71%	294 83%	669 84%	177 75%
Prefer not to say	42 2%	19 2%	23 2%	4 2%	10 3%	11 3%	7 2%	6 2%	5 1%	10 2%	8 1%	13 3%	11 2%	1 1%	1 1%	3 1%	6 4%	* *	5 3%	5 5%	3 2%	9 3%	7 3%	2 1%	11 3%	14 2%	9 4%

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Absolutes/col percents

Table 164

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Ethnicity			White SEG				BAME SEG				Age					
	Total	White	BAME	AB	C1	C2	DE	AB	C1	C2	DE	18-45	55+	White 18-45	White 55+	BAME 18-45	BAME 55+
Unweighted base	2005	1842	146	560	539	294	449	55	43	24	24	883	808	764	790	111	13
Weighted base	2005	1833	162	494	512	373	454	50	49	34	29	920	760	787	746	131	11
NET: Yes	475 24%	450 25%	24 15%	88 18%	101 20%	82 22%	179 40%	8 16%	2 4%	6 17%	8 28%	161 17%	229 30%	144 18%	224 30%	17 13%	5 46%
Yes - physical condition	305 15%	299 16%	6 4%	60 12%	68 13%	53 14%	118 26%	3 7%	*	1 3%	1 4%	70 8%	180 24%	67 9%	178 24%	3 2%	2 20%
Yes - mental condition	176 9%	158 9%	18 11%	28 6%	27 5%	19 5%	85 19%	3 6%	2 3%	6 17%	7 24%	106 12%	38 5%	92 12%	35 5%	15 11%	3 26%
Yes - disability	162 8%	157 9%	5 3%	23 5%	25 5%	22 6%	86 19%	1 2%	-	1 3%	3 11%	45 5%	92 12%	44 6%	88 12%	1 1%	4 37%
Yes - other	23 1%	20 1%	1 *	2 *	5 1%	7 2%	7 1%	1 2%	-	-	-	7 1%	8 1%	7 1%	8 1%	-	-
No	1487 74%	1346 73%	133 82%	397 80%	405 79%	280 75%	265 58%	41 82%	47 96%	26 77%	20 67%	735 80%	519 68%	623 79%	510 68%	109 83%	6 54%
Prefer not to say	42 2%	36 2%	4 3%	9 2%	6 1%	11 3%	10 2%	1 2%	-	2 6%	1 5%	24 3%	11 1%	20 3%	11 2%	4 3%	-

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Absolutes/col percents

Table 165

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Party voting now											
	Total	Labour	Conservative	Liberal Democrat	UKIP	Green	SNP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote	Don't know
Unweighted base	2005	645	592	139	97	68	67	11	17	-	123	246
Weighted base	2005	728	686	140	70	64	53	10	15	-	36	203
NET: Yes	475 24%	172 24%	147 21%	36 26%	21 30%	13 21%	20 38%	1 12%	6 42%	-	10 29%	48 23%
Yes - physical condition	305 15%	102 14%	99 14%	24 17%	14 20%	8 12%	13 24%	-	6 42%	-	8 23%	32 16%
Yes - mental condition	176 9%	85 12%	30 4%	13 9%	5 7%	6 9%	11 20%	* 4%	* *	-	4 11%	22 11%
Yes - disability	162 8%	72 10%	48 7%	8 6%	5 6%	6 9%	7 13%	1 8%	1 3%	-	2 6%	13 6%
Yes - other	23 1%	9 1%	8 1%	2 1%	1 2%	-	* 1%	-	-	-	* 1%	2 1%
No	1487 74%	537 74%	533 78%	101 72%	49 70%	50 78%	33 62%	8 79%	8 51%	-	24 66%	146 72%
Prefer not to say	42 2%	19 3%	7 1%	2 2%	-	1 2%	-	1 9%	1 7%	-	2 5%	10 5%

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Absolutes/col percents

Table 166

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Party voting June 2017										
	Total	Conservative	Labour	Liberal Democrat	SNP	Green	UKIP	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	706	694	137	75	39	79	15	5	50	205
Weighted base	2005	864	814	151	62	39	38	15	4	4	16
NET: Yes	475 24%	197 23%	191 23%	39 26%	23 37%	8 20%	11 28%	3 17%	1 13%	1 19%	4 28%
Yes - physical condition	305 15%	136 16%	113 14%	25 16%	15 25%	5 12%	8 20%	2 12%	1 13%	* 11%	2 12%
Yes - mental condition	176 9%	42 5%	95 12%	14 9%	12 19%	5 12%	4 11%	1 7%	- -	* 11%	3 18%
Yes - disability	162 8%	56 6%	80 10%	10 7%	7 11%	4 9%	3 7%	2 10%	1 13%	* 5%	1 7%
Yes - other	23 1%	10 1%	10 1%	1 1%	* 1%	- -	* 1%	- -	- -	* 2%	* 1%
No	1487 74%	658 76%	602 74%	108 72%	38 63%	29 75%	27 72%	9 58%	2 60%	3 72%	11 68%
Prefer not to say	42 2%	9 1%	22 3%	4 3%	* 1%	2 5%	- -	4 25%	1 26%	* 9%	1 4%

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Absolutes/col percents

Table 167

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Party voting May 2015										
	Total	Conservative	Labour	Liberal Democrat	UKIP	SNP	Green	Plaid Cymru	Other	Can't remember	Wouldn't/didn't vote
Unweighted base	2005	614	557	153	153	83	73	11	8	80	273
Weighted base	2005	716	638	159	135	76	74	11	6	61	129
NET: Yes	475 24%	154 21%	150 24%	37 23%	39 29%	30 39%	18 24%	2 15%	2 35%	12 20%	32 24%
Yes - physical condition	305 15%	106 15%	91 14%	24 15%	29 21%	21 28%	9 13%	1 9%	2 35%	9 15%	12 9%
Yes - mental condition	176 9%	28 4%	69 11%	11 7%	12 9%	17 22%	11 14%	1 9%	1 15%	8 13%	19 15%
Yes - disability	162 8%	47 7%	50 8%	12 8%	16 12%	12 16%	9 12%	1 7%	* 7%	2 4%	12 9%
Yes - other	23 1%	4 1%	10 2%	1 *	4 3%	* 1%	2 2%	- -	- -	- -	2 2%
No	1487 74%	553 77%	465 73%	121 76%	95 70%	46 60%	55 75%	9 77%	3 49%	47 77%	94 73%
Prefer not to say	42 2%	10 1%	22 3%	1 1%	1 1%	* 1%	1 1%	1 8%	1 17%	2 2%	3 3%