

ONWARD >

Political Party Conferences 2023

*“You can find the impact of Onward’s ideas across a slew of our government’s policies...
Onward has always let the quality of its work sound the loudest.”*

Rt Hon Rishi Sunak MP

Why Onward?

Onward is the most exciting think tank in Westminster. We were founded in 2018 with a mission to renew the centre right for the next generation and have built a reputation for influential research and agenda-setting events.

Since our launch we have developed dozens of policies that have been taken into Government. We predicted the fall of the “Red Wall” to the Conservatives in 2019, coining the term “Workington Man”, and our research on the UK’s regional economic divisions and fraying social fabric featured heavily in the Government’s Levelling Up White Paper.

2022 has seen our influence expand across Westminster, with over 25 reports published, five of our founding advisory board members taking roles in Cabinet, and members of the Onward team taking senior roles in government.



Who we have partnered with at past conferences



TransferWise

deliveroo



ivyfarm



HSBC



JUUL



Local Trust



Shelter

NATIONAL HOUSING FEDERATION



AVANTI WEST COAST

HITACHI

nationalgrid

SPEAKERS for schools

BOMBARDIER

ACS | the voice of local shops



“The work of Onward has been fantastic. I have followed it closely and I have pinched a whole bunch of your ideas. I need the ideas and I know Onward has the energy to provide them.”

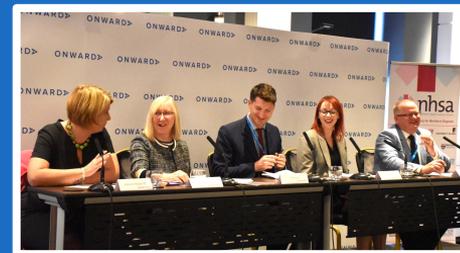
Rt Hon Sajid Javid MP

Our 2023 Programme

Our party conference programme is consistently rated the pick of the fringe, securing high level speakers, probing deep into policy issues and attracting large audiences. Last year we held 23 events over 3 days in Birmingham with the Conservatives, and 4 events over 3 days in Liverpool with Labour, each tackling the enormous political, social and economic consequences of the year.

Given this could be the last Conference before the next General Election, we're planning our best programme yet; a stand-out series of events that will expand on Onward's current research and support the UK's path to long-term prosperity.

This year our Party Conference season begins with **Conservative Party Conference in Manchester from October 1st- 4th**. After that we'll head to **Liverpool for Labour Party Conference, from 8th - 11th October**. Our programme will run from Sunday lunchtime to Tuesday evening.



Priorities for 2023

We always work closely with partners to agree titles and topics for discussion for our party conference events but we are particularly interested in the following questions this year:

- **Levelling Up** – What role can transport, R&D or housing play in a regional revival? How can the UK enable people to pursue their dream aspirations, anywhere in the country? How can we support small businesses, boost local economies and develop high streets in left behind communities?
- **Getting to Zero** – What are the practical and political challenges and opportunities of the transition to net zero? What could community benefit schemes for renewable energy look like? How does the agenda tie into energy security? What role should Local Authorities play in reaching net zero? What overlap is there between net zero and existing challenges faced by those in rural economies?
- **Repairing our Social Fabric** – What can be done to support children to lead them to happy adult lives? How can we empower local communities to get involved in local decision-making? How can we address isolation and disconnection amongst young people? How can we leverage the power of place-based philanthropy? And what could a neighbourhood-led approach bring to social care?
- **Science and Technology** – How can science, technology and innovation support economic growth? What are the foundational technologies that could underpin the UK's comparative advantage? How can we translate our scientific discoveries into a competitive commercial offer?
- **Future of Conservatism** – How can Britain come together and not apart? How can Conservatives rebuild state capacity and rebalance our economy geographically and sectorally? Around what values can the UK build a strong sense of national community?



“It was Onward that embodied the range of economic and other policies that prosperity and opportunity could be spread more equally across the country... That intellectual spade work laid the foundations of the manifesto that we had in the election last year, and for the victory.”

Rt Hon Michael Gove MP

Onward at Conservative Party Conference 2023

Sunday 1st to Wednesday 4th
October
Manchester



Partnership Opportunities at CPC

Public panel

The highlight of the conference fringe, attracting high-level speakers from the Cabinet down, to discuss the most pressing policy issues today.

The panel would be chaired by an Onward team member and include a partner speaker plus 2-3 others.

Held in Onward's prime fringe suite within the secure zone in the heart of the Conference Center.

Full partner branding, including banners, website and social media as well as the fringe guide.

£17,500 + VAT

Private roundtable

Intimate events for 15-20 people over breakfast or lunch, led by a senior MP or minister and offering a more detailed discussion with key stakeholders from Parliament, civil society or industry.

The event would be chaired by Onward and include introductory remarks from a partner speaker.

Held in Onward's prime fringe suite within the secure zone in the heart of the Conference Center.

Full partner branding, including banners, website and social media as well as the fringe guide.

£20,000 + VAT

Drinks reception

Every year, we host a drinks reception for around 200 MPs, Special Advisers, journalists and industry leaders. It includes a speech from a senior Cabinet Minister and remarks from our partner.

It is a relaxed evening of drinks and socialising, held in a prestigious venue on the Sunday evening to kick off the conference.

Unparalleled branding opportunities, from banners to goody bags. You can invite up to 25 guests and handpick the wider guestlist.

£30,000 + VAT



“I think Onward are a fantastic thinktank, it’s really great to see you at Labour Party Conference.”

Lucy Powell MP

Onward at Labour Party Conference 2023

Sunday 8th to Wednesday 11th October
Liverpool



“It is an absolute tribute to Onward and Labour Together that this event is so oversubscribed, especially at this time of the morning!”

Lisa Nandy MP

Partnership Opportunities at LPC

Public Panel

The highlight of the conference fringe, attracting high-level speakers from the Shadow Cabinet down to discuss the most pressing policy issues today.

The panel would be chaired by an Onward team member and include a partner speaker plus 2-3 others.

Held in Onward’s prime fringe suite within the secure zone in the heart of the Conference Center.

Full partner branding, including banners, website and social media as well as the fringe guide.

£17,500 + VAT

Private roundtable

Intimate events for 15-20 people over breakfast or lunch, led by a senior MP or shadow minister and offering a more detailed discussion with key stakeholders from Parliament, civil society or industry.

The event would be chaired by Onward and include introductory remarks from a partner speaker.

Held in Onward’s prime fringe suite within the secure zone in the heart of the Conference Center.

Full partner branding, including banners, website and social media as well as the fringe guide.

£17,500 + VAT



“We want to thank Onward because you can’t change the world from your own place, you have to reach out across political perspectives and I think it is good you came to Labour Party Conference.”

Andy Burnham, Mayor of Greater Manchester

Onward at Labour Party Conference 2022

Our proposals and policy ideas reach across party lines, and now more than ever we believe it is crucial to be engaging with both parties. Last year we held 4 events over 3 days in Liverpool with delegates packing into our room for each discussion. In 2023 we will be back in the secure zone at the ACC Liverpool for an even bigger programme from Sunday until Tuesday.

Last year our speakers included Lisa Nandy MP, Lucy Powell MP and Andy Burnham.



Package Partnership Opportunities at LPC and CPC

Public panel at both conferences

The highlight of the conference fringe, attracting high-level speakers from senior Cabinet and Shadow Cabinet Ministers down to discuss the most pressing policy issues today.

The panel would be chaired by an Onward team member and include a partner speaker plus 2-3 engaging and interesting speakers.

Held in Onward's prime fringe suite within the secure zone in the heart of the conference.

Full partner branding, including banners, website and social media as well as the official fringe guide.

£30,000 + VAT

Private roundtable at both conferences

Intimate events for 15-20 people over breakfast or lunch, led by a senior MP or shadow minister and offering a more detailed discussion with key stakeholders from Parliament, civil society or industry.

The event would be chaired by Onward and include introductory remarks from a partner speaker. Onward will produce a guest list of high-calibre participants.

Held in Onward's prime fringe suite within the secure zone in the heart of the Conference Center.

Full partner branding, including banners, website and social media as well as the fringe guide.

£35,000 + VAT

About Onward

Onward is an independent, not-for-profit think tank registered in England and Wales (no. 1132605). Our mission is to renew the centre right for the next generation by coming up with bold new ideas and reaching out to new groups of people.

Advisory Board

Lord Finkelstein (Chair), Martyn Rose, Rachel Maclean MP, Anthony Brown MP, Miriam Cates MP, Siobhan Baillie MP, Baroness Rock, Baroness Fall, Craig Elder, James Kanagasooriam, Lord O'Shaughnessy, Rupert Harrison, Seema Kennedy, Nick Faith , Sir Mick Davis and David Meller.

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Please note

We require full payment of events in advance of any events, invoiced during the summer before the party conference.

How we are funded

Onward's core programme of research is funded by individual and trust donations. We do not accept corporate funding for research.

We partner with corporate organisations on events and through our Business Network, which includes leading FTSE and globally listed firms.

We transparently declare all donors over £5,000 in a given year on our website, on a six monthly basis.

Onward retains editorial control of all of our research and sponsorship of events is entirely separate from our policy output.

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